

**County Profile**

**Lenoir County (NC)**

**April 2017**

**Demographics**

**Population & Growth**

2019 Proj Total Population	59,029	( 0.1%)
2014 Proj Total Population	59,331	
2010 Census Total Population	59,495	( 0.0%)
July 2015 Certified Population Estimate (NC only)	58,338	

**Population**

**Annual Growth**

**Urban/Rural Representation**

2010 Census Total Population: Urban	32,719	55.0%
2010 Census Total Population: Rural	26,776	45.0%

**Urban/Rural Percent**

**Estimated Population by Age**

2019 Proj Median Age	42	
2014 Proj Median Age	42	
2014 Proj Total Pop 0-19	14,867	25.1%
2014 Proj Total Pop 20-29	7,130	12.0%
2014 Proj Total Pop 30-39	6,594	11.1%
2014 Proj Total Pop 40-49	7,214	12.2%
2014 Proj Total Pop 50-59	9,140	15.4%
2014 Proj Total Pop 60+	14,386	24.2%

42
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14,867
7,130
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14,386

**Pop by Age**

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes	21.5
Workers Not Working at Home	23,422
Travel Time to Work: < 10 minutes	17.1%
Travel Time to Work: 10-14 minutes	17.0%
Travel Time to Work: 15-19 minutes	20.6%
Travel Time to Work: 20-24 minutes	13.7%
Travel Time to Work: 25-29 minutes	5.9%
Travel Time to Work: 30-34 minutes	10.2%
Travel Time to Work: 35-44 minutes	4.7%
Travel Time to Work: 45-59 minutes	5.7%
Travel Time to Work: 60+ minutes	5.0%

**Workers, By Transportation**

Worker Transp, Base	23,422
Work at Home	1.9%
Drove Car/Truck/Van Alone	77.8%
Carpooled Car/Truck/Van	16.6%
Public Transportation	0.8%
Walked	2.4%
Other Transportation	0.5%

**Place of Work**

Worked in State/County of Residence	17,864	76.3%
Worked in State/Outside County of Residence	5,390	23.0%
Worked Outside State of Residence	168	0.7%

**Commuters**

**Residents**

**Education**

2015-16 Kindergarten-12th Enrollment	9,022	
2016 Average SAT score (2400 scale)	1,308	
2016 Percent of Graduates taking SAT	34.2%	
2014-15 Higher Education Completions	570	
2014-15 Higher Education Total Enrollment	9,602	
2015 Est Education Attainment - At Least High School Graduate	32,011	79.5%
2015 Est Education Attainment - At Least Bachelor's Degree	5,117	12.7%

9,022
1,308
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570
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5,117

**Pop Age 25+**

79.5%
12.7%

## Housing

		<b>% Growth or % of Total</b>
2019 Proj Total Housing	27,648	0.2%
2014 Proj Total Housing	27,593	
2010 Census Total Housing	24,327	
2010 Census Occupied Housing	21,217	87.2%
2010 Census Vacant Housing	3,110	12.8%
2015 Est Median Value of Owner Occupied Housing	\$87	
2015 Est Median Gross Rent	\$668	
2015 Est Owner Occupied Housing	14,083	60.4%
2015 Est Renter Occupied Housing	9,252	39.6%
2015 Est Owner Occupied Housing Vacancy	2.9%	
2015 Est Renter Occupied Housing Vacancy	10.0%	
2010 Census Total Households	27,437	

## Income

		<b>% Growth or % of Total</b>
2015 Est Median Family Income	\$43,844	13.3%
2019 Proj Median Household Income	\$40,750	13.3%
2014 Proj Median Household Income	\$35,955	15.3%
2015 Est Median Worker Earnings	\$23,003	
2019 Proj Per Capita Income	\$21,823	1.9%
2014 Proj Per Capita Income	\$19,855	18.6%
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	13,401	23.20%

## Employment / Unemployment

	<b>Currently</b>	<b>2015 Annual</b>
Jan 2017 Prelim., 2015 Employment	26,005	26,086
Jan 2017 Prelim., 2015 Unemployment	1,630	1,790
Jan 2017 Prelim., 2015 Unemployment Rate	5.9%	6.4%
2016Q4 YTD, 2016 Announced Job Creation	0	0
2016Q4 YTD, 2016 Total Announced Investments (\$mil)	\$19.0	\$19.0

## Employment / Wages by Industry

	<b>2016Q3 Employment</b>	<b>2015 Annual Employment</b>	<b>2016Q3 Avg Weekly Wage</b>	<b>2015 Avg Weekly Wage</b>
Total All Industries	27,613	27,709	\$689	\$667
Total Government	5,505	5,677	\$772	\$737
Total Private Industry	22,109	22,032	\$668	\$649
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	30	32	\$1,017	\$1,058
Construction	1,600	1,643	\$913	\$843
Manufacturing	7,047	6,749	\$763	\$757
Wholesale Trade	707	789	\$896	\$867
Retail Trade	2,624	2,616	\$504	\$483
Transportation and Warehousing	851	884	\$860	\$871
Information	93	95	\$709	\$662
Finance and Insurance	550	520	\$1,032	\$1,061
Real Estate and Rental and Leasing	173	179	\$1,217	\$1,144
Professional and Technical Services	496	500	\$1,083	\$1,094
Mgt of Companies, Enterprises	295	292	\$1,018	\$952
Administrative and Waste Services	1,524	1,507	\$487	\$432
Educational Services	205	211	\$490	\$496
Health Care and Social Assistance	2,890	3,004	\$577	\$568
Arts, Entertainment and Recreation	135	114	\$245	\$271
Accommodation and Food Services	1,893	1,932	\$272	\$250
Other Services Ex. Public Admin	629	594	\$501	\$486
Public Administration	1,627	1,511	\$682	\$662
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Businesses

Sept 2016 Available Industrial Buildings	10
2016Q3 Establishments: Total Private Industry	1,264
2016Q3 Establishments: Manufacturing	62
2015 Est Self Employed	1,605

### Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$797.2
2016 Total Retail Businesses (With Food/Drink)	466
2016 Avg Sales/Business Total (with Food/Drink)	\$1,710,725
Sept 2016 Available Commercial Buildings (if reported)	2

## Quality of Life

### Taxes

FY2016-17 Property Tax Rate per \$100 Value	\$0.8350
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$504.8
2017 Tier designation	2

### Childcare

2016Q4 Licensed Child Care Facilities	45
2016Q4 Licensed Child Care Enrollment	1,346

### Weather

Annual Rainfall, inches	49
Annual Snowfall, inches	2
Average Annual Temperature, F	63
Average Annual High Temperature, F	74
Average Annual Low Temperature, F	51

### Healthcare Providers

2013 Number of Physicians	95
2013 Physicians per 10,000 population	16.1
2013 RNs per 10,000 population	105.0
2013 Dentists per 10,000 population	4.1
2013 Pharmacists per 10,000 population	18.1

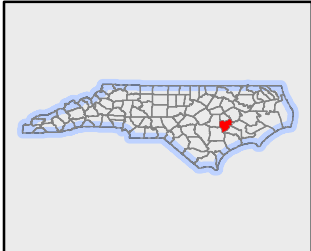
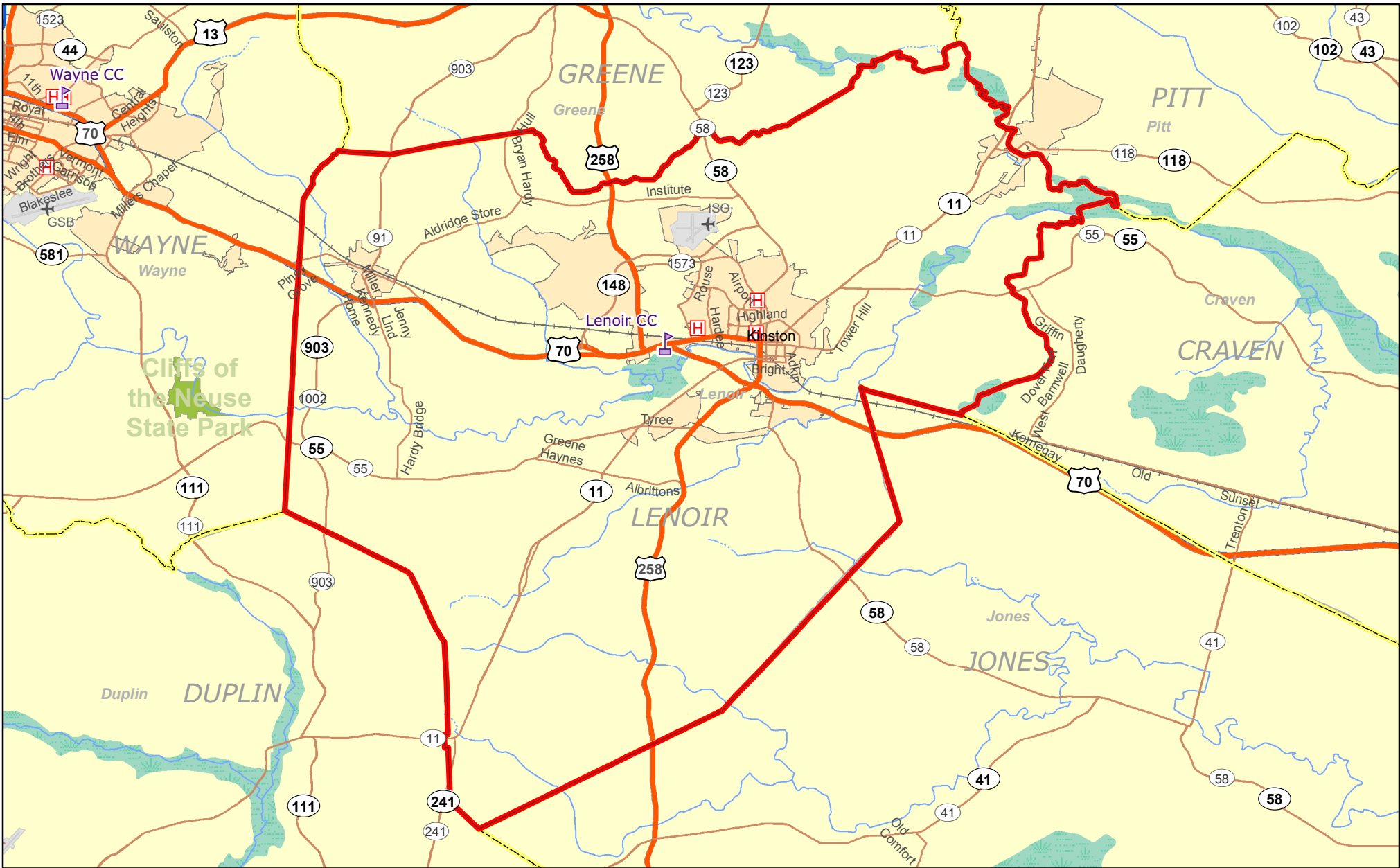
### Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. [www.appliedgeographic.com](http://www.appliedgeographic.com). NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2011-15, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at [https://edis.commerce.state.nc.us/docs/bibliography/Data\\_Sources\\_Guide.pdf](https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf) or click on it under Resources. Additional data and reports are available at: <http://www.nccommerce.com/lead>.

# Lenoir County, North Carolina



## Legend

- |                          |                         |                 |
|--------------------------|-------------------------|-----------------|
| Airports by Enplanements |                         | — Interstate    |
| >14                      | 3-14                    | US Highway      |
| < 3 (Million)            | Pub/Pri Univ./Comm Col. | Major Road      |
| Hospital                 | Railroads               | County Boundary |

