

**County Profile**

**Lenoir County (NC)**

**April 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

58,343  
59,495  
57,587

**% Annual Growth**

( 0.7%)  
( 0.0%)

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

32,719  
26,776

**Urban/Rural Percent**

55.0%  
45.0%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

42  
14,669  
3,417  
6,503  
6,658  
8,079  
8,546  
10,471

**% Pop by Age**

25.2%  
5.9%  
11.1%  
11.4%  
13.8%  
14.7%  
17.9%

**Commuters, Workers Age 16 and Over, 2016 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 21.4  
Workers Not Working at Home 23,520  
Travel Time to Work: < 10 minutes 17.3%  
Travel Time to Work: 10-14 minutes 17.6%  
Travel Time to Work: 15-19 minutes 20.0%  
Travel Time to Work: 20-24 minutes 14.1%  
Travel Time to Work: 25-29 minutes 5.0%  
Travel Time to Work: 30-34 minutes 10.1%  
Travel Time to Work: 35-44 minutes 4.4%  
Travel Time to Work: 45-59 minutes 6.4%  
Travel Time to Work: 60+ minutes 5.0%

**Workers, By Transportation**

Worker Transp, Base 23,819  
Work at Home 1.3%  
Drove Car/Truck/Van Alone 78.1%  
Carpooled Car/Truck/Van 17.0%  
Public Transportation 0.5%  
Walked 2.3%  
Bicycle 0.2%  
Taxi, Motorcycle, Other 0.7%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

17,555  
6,050  
238

**Residents**

73.7%  
25.4%  
1.0%

**Education**

2016-17 Kindergarten-12th Enrollment  
2017 Average SAT score (1600 new scale)  
2017 Percent of Graduates taking SAT  
2014-15 Higher Education Completions  
2014-15 Higher Education Total Enrollment  
2016 Est Education Attainment - At Least High School Graduate  
2016 Est Education Attainment - At Least Bachelor's Degree

8,832  
1,001  
34.1%  
570  
9,602  
32,315  
5,508

**Pop Age 25+**

80.3%  
13.7%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	27,319	0.1%
2010 Census Total Housing	24,327	
2010 Census Total Households	27,437	
2010 Census Occupied Housing	21,217	87.2%
2010 Census Vacant Housing	3,110	12.8%
2016 Est Median Value of Owner Occupied Housing	\$93,400	
2016 Est Median Gross Rent	\$676	
2016 Est Owner Occupied Housing	14,214	61.8%
2016 Est Renter Occupied Housing	8,801	38.2%
2016 Est Owner Occupied Housing Vacancy	3.2%	
2016 Est Renter Occupied Housing Vacancy	9.5%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$47,157	
2016 Median Household Income (SAIPE)	\$39,341	6.1%
2015 Est Median Worker Earnings	\$23,859	
2016 Per Capita Income (BEA)	\$38,559	
2015 Est Pop, Income Below Poverty Level (SAIPE)	11,637	20.6%

## Employment / Unemployment

	<b>Currently</b>	<b>2016 Annual</b>
Feb 2018 Prelim., 2016 Employment	27,188	26,208
Feb 2018 Prelim., 2016 Unemployment	1,322	1,647
Feb 2018 Prelim., 2016 Unemployment Rate	4.6%	5.9%
2017Q4 YTD, 2017 Announced Job Creation	125	125
2017Q4 YTD, 2017 Total Announced Investments (\$mil)	\$93.0	\$93.0

## Employment / Wages by Industry

	<b>2017Q3 Employment</b>	<b>2016 Annual Employment</b>	<b>2017Q3 Avg Weekly Wage</b>	<b>2016 Avg Weekly Wage</b>
Total All Industries	28,337	27,732	\$682	\$2,711
Total Government	5,539	5,693	\$752	\$2,983
Total Private Industry	22,798	22,039	\$665	\$2,641
Agriculture Forestry Fishing & Hunting	457	463	\$622	\$2,347
Mining	.	.	.	.
Utilities	.	.	.	.
Construction	1,707	1,632	\$915	\$3,590
Manufacturing	7,871	6,996	\$715	\$2,981
Wholesale Trade	757	716	\$885	\$3,555
Retail Trade	2,523	2,649	\$506	\$2,037
Transportation and Warehousing	807	854	\$907	\$3,410
Information	116	129	\$740	\$2,413
Finance and Insurance	550	546	\$1,055	\$4,445
Real Estate and Rental and Leasing	172	179	\$1,230	\$4,774
Professional and Technical Services	538	521	\$1,126	\$4,338
Mgt of Companies, Enterprises	289	289	\$988	\$3,912
Administrative and Waste Services	1,393	1,510	\$498	\$1,826
Educational Services	1,552	1,840	\$740	\$2,789
Health Care and Social Assistance	5,191	5,217	\$673	\$2,684
Arts, Entertainment and Recreation	120	129	\$304	\$1,140
Accommodation and Food Services	2,006	1,869	\$266	\$1,018
Other Services Ex. Public Admin	599	597	\$531	\$1,969
Public Administration	1,637	1,543	\$692	\$2,732
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q1 Available Industrial Buildings	7
2017Q3 Establishments: Total Private Industry	1,267
2017Q3 Establishments: Manufacturing	58
2016 Est Self Employed	1,354

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$724.2
2017 Total Retail Businesses (With Food/Drink)	455
2017 Avg Sales/Business Total (with Food/Drink)	\$1,591,540
2018Q1 Available Commercial Buildings (if reported)	1

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.8350
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$538.8
2018 Tier designation	2

### Childcare

2018Q1 Licensed Child Care Facilities	40
2018Q1 Licensed Child Care Enrollment	1,326

### Weather

Annual Rainfall, inches	49
Annual Snowfall, inches	2
Average Annual Temperature, F	63
Average Annual High Temperature, F	74
Average Annual Low Temperature, F	51

### Healthcare Providers

2016 Number of Physicians	101
2016 Physicians per 10,000 population	17.2
2016 RNs per 10,000 population	102.5
2016 Dentists per 10,000 population	4.3
2016 Pharmacists per 10,000 population	17.2

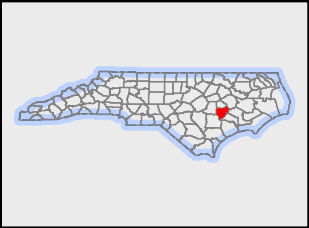
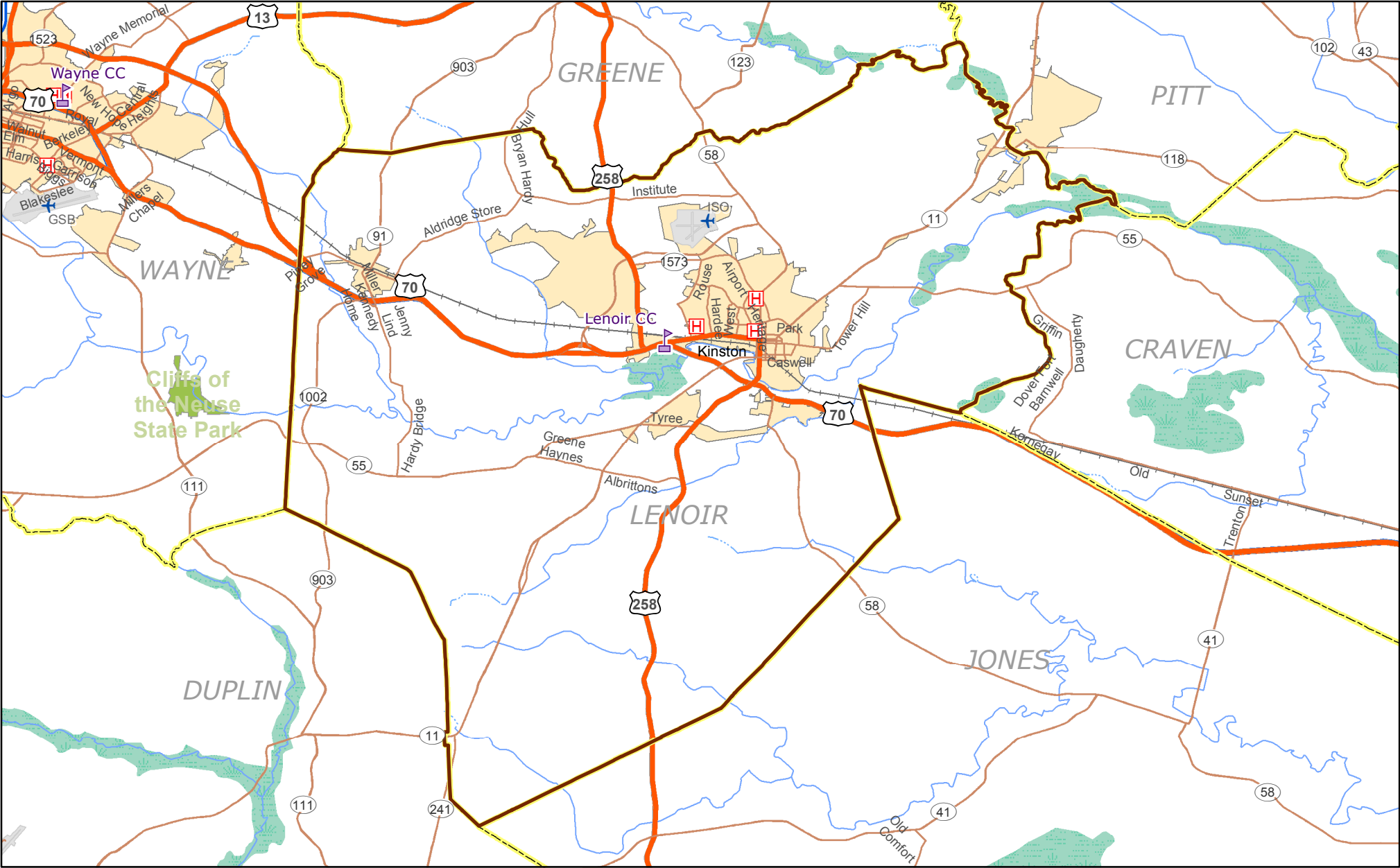
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Census American Community Survey (ACS) data are estimates (Est) from the 2012-16, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

# Lenoir County, North Carolina



**Legend**

<b>Airports by Total Enplanements</b>	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

