

County Profile

Lenoir County (NC)

January 2018

Demographics

Population & Growth

2015 Est Population
2010 Census Total Population
July 2015 Certified Population Estimate (NC only)

Population

58,782
59,495
58,338

% Annual Growth

(0.5%)
(0.0%)

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

32,719
26,776

Urban/Rural Percent

55.0%
45.0%

Estimated Population by Age

2015 Est Median Age
2015 Est Total Pop 0-19
2015 Est Total Pop 20-24
2015 Est Total Pop 25-34
2015 Est Total Pop 35-44
2015 Est Total Pop 45-54
2015 Est Total Pop 55-64
2015 Est Total Pop 65+

42
15,041
3,469
6,403
6,861
8,231
8,493
10,284

% Pop by Age

25.6%
5.9%
10.9%
11.7%
14.0%
14.4%
17.5%

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 21.5
Workers Not Working at Home 23,422
Travel Time to Work: < 10 minutes 17.1%
Travel Time to Work: 10-14 minutes 17.0%
Travel Time to Work: 15-19 minutes 20.6%
Travel Time to Work: 20-24 minutes 13.7%
Travel Time to Work: 25-29 minutes 5.9%
Travel Time to Work: 30-34 minutes 10.2%
Travel Time to Work: 35-44 minutes 4.7%
Travel Time to Work: 45-59 minutes 5.7%
Travel Time to Work: 60+ minutes 5.0%

Workers, By Transportation

Worker Transp, Base 23,422
Work at Home 1.9%
Drove Car/Truck/Van Alone 77.8%
Carpooled Car/Truck/Van 16.6%
Public Transportation 0.8%
Walked 2.4%
Other Transportation 0.5%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

17,864
5,390
168

Residents

76.3%
23.0%
0.7%

Education

2016-17 Kindergarten-12th Enrollment
2017 Average SAT score (1600 new scale)
2017 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2015 Est Education Attainment - At Least High School Graduate
2015 Est Education Attainment - At Least Bachelor's Degree

8,832
1,001
34.1%
570
9,602
32,011
5,117

Pop Age 25+

79.5%
12.7%

Housing

		% Ann Growth or % Total
2015 Est Total Housing Units	27,285	(0.1%)
2010 Census Total Housing	24,327	
2010 Census Total Households	27,437	
2010 Census Occupied Housing	21,217	87.2%
2010 Census Vacant Housing	3,110	12.8%
2015 Est Median Value of Owner Occupied Housing	\$92,500	
2015 Est Median Gross Rent	\$668	
2015 Est Owner Occupied Housing	14,083	60.4%
2015 Est Renter Occupied Housing	9,252	39.6%
2015 Est Owner Occupied Housing Vacancy	2.9%	
2015 Est Renter Occupied Housing Vacancy	10.0%	

Income

		% Ann Growth or % Pov
2015 Est Median Family Income	\$43,844	1.3%
2015 Median Household Income (SAIPE)	\$37,085	3.0%
2015 Est Median Worker Earnings	\$23,003	
2016 Per Capita Income (BEA)	\$38,559	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	13,401	23.2%

Employment / Unemployment

	Currently	2016 Annual
Nov 2017 Prelim., 2016 Employment	26,390	26,208
Nov 2017 Prelim., 2016 Unemployment	1,311	1,647
Nov 2017 Prelim., 2016 Unemployment Rate	4.7%	5.9%
2017Q3 YTD, 2016 Announced Job Creation	115	0
2017Q3 YTD, 2016 Total Announced Investments (\$mil)	\$35.6	\$19.0

Employment / Wages by Industry

	2017Q2 Employment	2016 Annual Employment	2017Q2 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	28,666	27,722	\$680	\$678
Total Government	5,850	5,693	\$747	\$746
Total Private Industry	22,816	22,029	\$663	\$661
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	28	31	\$942	\$1,033
Construction	1,692	1,629	\$896	\$899
Manufacturing	7,788	6,996	\$719	\$745
Wholesale Trade	757	716	\$888	\$890
Retail Trade	2,512	2,613	\$530	\$509
Transportation and Warehousing	782	853	\$941	\$854
Information	86	95	\$667	\$674
Finance and Insurance	534	545	\$1,130	\$1,115
Real Estate and Rental and Leasing	178	180	\$1,295	\$1,189
Professional and Technical Services	551	521	\$1,067	\$1,086
Mgt of Companies, Enterprises	292	289	\$989	\$983
Administrative and Waste Services	1,457	1,502	\$456	\$456
Educational Services	247	216	\$680	\$496
Health Care and Social Assistance	2,885	2,919	\$563	\$572
Arts, Entertainment and Recreation	106	119	\$279	\$251
Accommodation and Food Services	2,004	1,865	\$259	\$255
Other Services Ex. Public Admin	579	596	\$560	\$493
Public Administration	1,623	1,544	\$657	\$683
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2017Q3 Available Industrial Buildings	7
2017Q2 Establishments: Total Private Industry	1,260
2017Q2 Establishments: Manufacturing	59
2015 Est Self Employed	1,605

Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$724.2
2017 Total Retail Businesses (With Food/Drink)	455
2017 Avg Sales/Business Total (with Food/Drink)	\$1,591,540
2017Q3 Available Commercial Buildings (if reported)	1

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.8350
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$538.8
2017 Tier designation	2

Childcare

2017Q4 Licensed Child Care Facilities	40
2017Q4 Licensed Child Care Enrollment	1,357

Weather

Annual Rainfall, inches	49
Annual Snowfall, inches	2
Average Annual Temperature, F	63
Average Annual High Temperature, F	74
Average Annual Low Temperature, F	51

Healthcare Providers

2016 Number of Physicians	101
2016 Physicians per 10,000 population	17.2
2016 RNs per 10,000 population	102.5
2016 Dentists per 10,000 population	4.3
2016 Pharmacists per 10,000 population	17.2

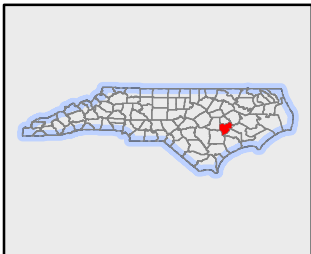
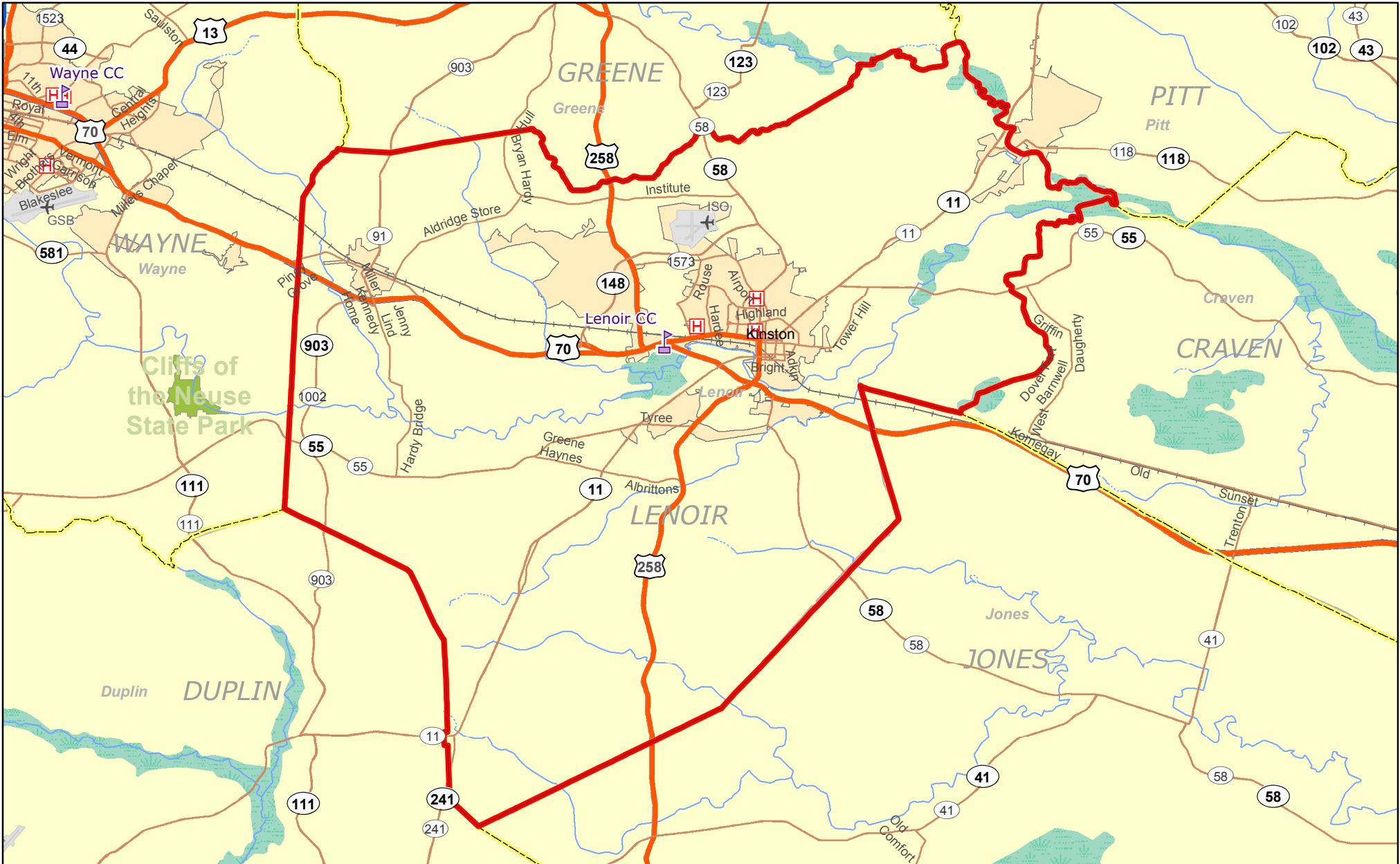
Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather and crime data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Lenoir County, North Carolina



Legend

- | | |
|--------------------------|-----------------|
| Airports by Enplanements | — Interstate |
| >14 | US Highway |
| 3-14 | Major Road |
| < 3 (Million) | Railroads |
| Pub/Pri Univ./Comm Col. | County Boundary |
| Hospital | |

