

**County Profile**

**Jackson County (NC)**

**April 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

41,227  
40,271  
42,574

**% Annual Growth**

1.0%  
0.2%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

10,837  
29,434

**Urban/Rural Percent**

26.9%  
73.1%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

37  
10,091  
4,824  
4,822  
4,173  
4,789  
5,309  
7,219

**% Pop by Age**

24.4%  
11.7%  
11.7%  
10.1%  
11.6%  
12.9%  
17.5%

**Commuters, Workers Age 16 and Over, 2016 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 19.3  
Workers Not Working at Home 16,583  
Travel Time to Work: < 10 minutes 20.7%  
Travel Time to Work: 10-14 minutes 20.5%  
Travel Time to Work: 15-19 minutes 16.0%  
Travel Time to Work: 20-24 minutes 15.4%  
Travel Time to Work: 25-29 minutes 5.8%  
Travel Time to Work: 30-34 minutes 8.8%  
Travel Time to Work: 35-44 minutes 5.5%  
Travel Time to Work: 45-59 minutes 3.7%  
Travel Time to Work: 60+ minutes 3.6%

**Workers, By Transportation**

Worker Transp, Base 17,218  
Work at Home 3.7%  
Drove Car/Truck/Van Alone 78.9%  
Carpooled Car/Truck/Van 11.5%  
Public Transportation 0.4%  
Walked 4.8%  
Bicycle 0.1%  
Taxi, Motorcycle, Other 0.6%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

13,241  
3,719  
258

**Residents**

76.9%  
21.6%  
1.5%

**Education**

2016-17 Kindergarten-12th Enrollment 3,980  
2017 Average SAT score (1600 new scale) 1,108  
2017 Percent of Graduates taking SAT 11.5%  
2014-15 Higher Education Completions 3,274  
2014-15 Higher Education Total Enrollment 30,816  
2016 Est Education Attainment - At Least High School Graduate 22,838  
2016 Est Education Attainment - At Least Bachelor's Degree 7,727

**Pop Age 25+**

86.8%  
29.4%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	26,509	0.7%
2010 Census Total Housing	16,446	
2010 Census Total Households	25,948	
2010 Census Occupied Housing	6,944	42.2%
2010 Census Vacant Housing	9,502	57.8%
2016 Est Median Value of Owner Occupied Housing	\$172,800	
2016 Est Median Gross Rent	\$671	
2016 Est Owner Occupied Housing	10,454	65.1%
2016 Est Renter Occupied Housing	5,594	34.9%
2016 Est Owner Occupied Housing Vacancy	1.1%	
2016 Est Renter Occupied Housing Vacancy	7.9%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$52,771	
2016 Median Household Income (SAIPE)	\$44,004	5.9%
2015 Est Median Worker Earnings	\$21,186	
2016 Per Capita Income (BEA)	\$33,134	
2015 Est Pop, Income Below Poverty Level (SAIPE)	8,051	20.9%

## Employment / Unemployment

	<b>Currently</b>	<b>2016 Annual</b>
Feb 2018 Prelim., 2016 Employment	17,664	17,827
Feb 2018 Prelim., 2016 Unemployment	1,007	1,012
Feb 2018 Prelim., 2016 Unemployment Rate	5.4%	5.4%
2017Q4 YTD, 2017 Announced Job Creation	.	.
2017Q4 YTD, 2017 Total Announced Investments (\$mil)	.	.

## Employment / Wages by Industry

	<b>2017Q3 Employment</b>	<b>2016 Annual Employment</b>	<b>2017Q3 Avg Weekly Wage</b>	<b>2016 Avg Weekly Wage</b>
Total All Industries	13,534	13,227	\$700	\$2,718
Total Government	4,019	4,124	\$900	\$3,448
Total Private Industry	9,515	9,103	\$616	\$2,387
Agriculture Forestry Fishing & Hunting	52	64	\$736	\$2,997
Mining	.	.	.	.
Utilities	44	42	\$1,495	\$5,472
Construction	582	579	\$694	\$2,633
Manufacturing	324	303	\$773	\$3,247
Wholesale Trade	166	186	\$795	\$2,839
Retail Trade	1,718	1,681	\$491	\$1,941
Transportation and Warehousing	197	205	\$846	\$3,305
Information	114	117	\$826	\$3,610
Finance and Insurance	230	218	\$757	\$3,045
Real Estate and Rental and Leasing	149	130	\$632	\$2,509
Professional and Technical Services	305	299	\$921	\$3,514
Mgt of Companies, Enterprises	.	.	.	.
Administrative and Waste Services	441	437	\$664	\$2,318
Educational Services	2,680	2,781	\$924	\$3,464
Health Care and Social Assistance	1,831	1,854	\$823	\$3,283
Arts, Entertainment and Recreation	652	535	\$693	\$2,602
Accommodation and Food Services	2,356	2,130	\$368	\$1,260
Other Services Ex. Public Admin	320	287	\$552	\$2,085
Public Administration	1,313	1,325	\$846	\$3,395
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q1 Available Industrial Buildings	.
2017Q3 Establishments: Total Private Industry	984
2017Q3 Establishments: Manufacturing	19
2016 Est Self Employed	1,250

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$589.9
2017 Total Retail Businesses (With Food/Drink)	374
2017 Avg Sales/Business Total (with Food/Drink)	\$1,577,171
2018Q1 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.3700
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$487.8
2018 Tier designation	1

### Childcare

2018Q1 Licensed Child Care Facilities	24
2018Q1 Licensed Child Care Enrollment	702

### Weather

Annual Rainfall, inches	56
Annual Snowfall, inches	8
Average Annual Temperature, F	54
Average Annual High Temperature, F	66
Average Annual Low Temperature, F	41

### Healthcare Providers

2016 Number of Physicians	92
2016 Physicians per 10,000 population	22.2
2016 RNs per 10,000 population	84.3
2016 Dentists per 10,000 population	4.1
2016 Pharmacists per 10,000 population	9.9

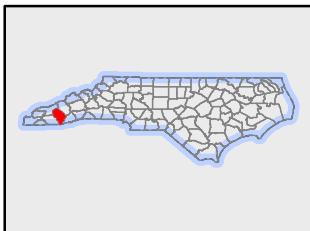
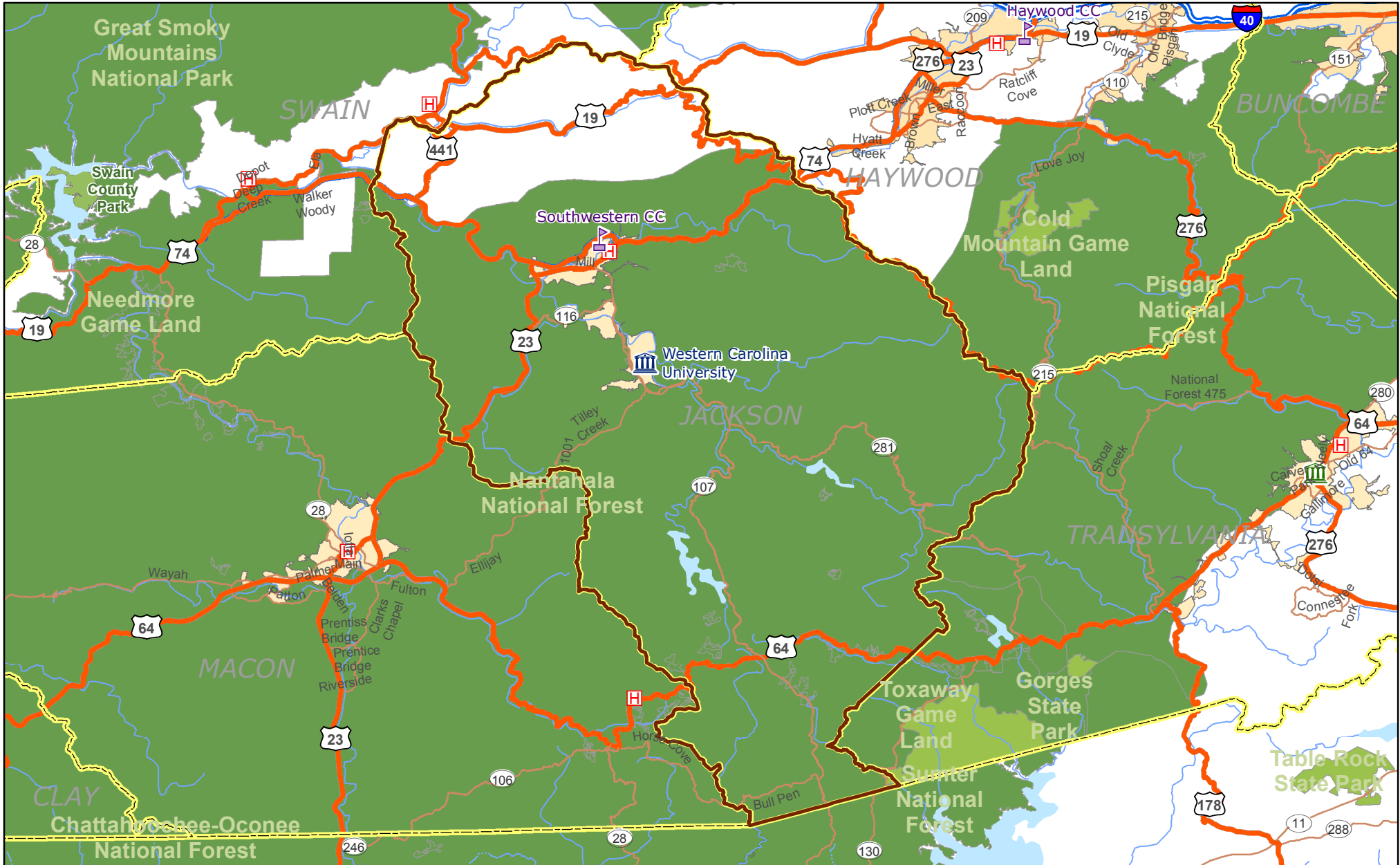
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Census American Community Survey (ACS) data are estimates (Est) from the 2012-16, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

# Jackson County, North Carolina



**Legend**

<b>Airports by Total Enplanements</b>	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

