

**County Profile**

**Hoke County (NC)**

**April 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

51,853  
46,952  
52,214

**% Annual Growth**

1.5%  
0.4%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

26,692  
20,260

**Urban/Rural Percent**

56.9%  
43.2%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

32  
16,105  
3,186  
9,694  
7,270  
6,118  
5,241  
4,239

**% Pop by Age**

31.1%  
6.1%  
18.7%  
14.0%  
11.8%  
10.1%  
8.2%

**Commuters, Workers Age 16 and Over, 2016 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 26.0  
Workers Not Working at Home 19,735  
Travel Time to Work: < 10 minutes 10.3%  
Travel Time to Work: 10-14 minutes 8.1%  
Travel Time to Work: 15-19 minutes 10.7%  
Travel Time to Work: 20-24 minutes 17.6%  
Travel Time to Work: 25-29 minutes 8.1%  
Travel Time to Work: 30-34 minutes 24.9%  
Travel Time to Work: 35-44 minutes 8.3%  
Travel Time to Work: 45-59 minutes 8.0%  
Travel Time to Work: 60+ minutes 3.9%

**Workers, By Transportation**

Worker Transp, Base 20,223  
Work at Home 2.4%  
Drove Car/Truck/Van Alone 86.1%  
Carpooled Car/Truck/Van 8.5%  
Public Transportation 0.8%  
Walked 0.7%  
Bicycle 0.1%  
Taxi, Motorcycle, Other 1.5%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

5,784  
13,994  
445

**Residents**

28.6%  
69.2%  
2.2%

**Education**

2016-17 Kindergarten-12th Enrollment  
2017 Average SAT score (1600 new scale)  
2017 Percent of Graduates taking SAT  
2014-15 Higher Education Completions  
2014-15 Higher Education Total Enrollment  
2016 Est Education Attainment - At Least High School Graduate  
2016 Est Education Attainment - At Least Bachelor's Degree

8,363  
941  
23.3%  
. .  
27,563  
5,780

**Pop Age 25+**

84.6%  
17.8%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	19,817	1.5%
2010 Census Total Housing	16,532	
2010 Census Total Households	18,211	
2010 Census Occupied Housing	14,853	89.8%
2010 Census Vacant Housing	1,679	10.2%
2016 Est Median Value of Owner Occupied Housing	\$134,100	
2016 Est Median Gross Rent	\$799	
2016 Est Owner Occupied Housing	11,316	65.2%
2016 Est Renter Occupied Housing	6,027	34.8%
2016 Est Owner Occupied Housing Vacancy	3.7%	
2016 Est Renter Occupied Housing Vacancy	6.9%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$50,415	
2016 Median Household Income (SAIPE)	\$46,004	7.4%
2015 Est Median Worker Earnings	\$27,883	
2016 Per Capita Income (BEA)	\$29,215	
2015 Est Pop, Income Below Poverty Level (SAIPE)	10,177	19.5%

## Employment / Unemployment

	<b>Currently</b>	<b>2016 Annual</b>
Feb 2018 Prelim., 2016 Employment	18,834	18,671
Feb 2018 Prelim., 2016 Unemployment	1,135	1,302
Feb 2018 Prelim., 2016 Unemployment Rate	5.7%	6.5%
2017Q4 YTD, 2017 Announced Job Creation	170	170
2017Q4 YTD, 2017 Total Announced Investments (\$mil)	\$24.0	\$24.0

## Employment / Wages by Industry

	<b>2017Q3 Employment</b>	<b>2016 Annual Employment</b>	<b>2017Q3 Avg Weekly Wage</b>	<b>2016 Avg Weekly Wage</b>
Total All Industries	8,152	8,235	\$706	\$2,619
Total Government	2,263	2,529	\$756	\$3,039
Total Private Industry	5,889	5,706	\$686	\$2,433
Agriculture Forestry Fishing & Hunting	.	.	.	.
Mining	.	.	.	.
Utilities	30	19	\$903	\$2,968
Construction	357	257	\$1,178	\$3,152
Manufacturing	1,759	1,689	\$954	\$3,266
Wholesale Trade	157	152	\$818	\$3,468
Retail Trade	725	774	\$446	\$1,721
Transportation and Warehousing	209	.	\$689	.
Information	.	.	.	.
Finance and Insurance	95	84	\$1,391	\$10,562
Real Estate and Rental and Leasing	59	59	\$619	\$2,259
Professional and Technical Services	103	120	\$802	\$3,506
Mgt of Companies, Enterprises	.	.	.	.
Administrative and Waste Services	398	424	\$319	\$871
Educational Services	.	.	.	.
Health Care and Social Assistance	1,513	1,645	\$634	\$2,419
Arts, Entertainment and Recreation	33	.	\$387	.
Accommodation and Food Services	477	416	\$228	\$914
Other Services Ex. Public Admin	131	105	\$369	\$1,385
Public Administration	824	825	\$751	\$3,016
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q1 Available Industrial Buildings	.
2017Q3 Establishments: Total Private Industry	484
2017Q3 Establishments: Manufacturing	30
2016 Est Self Employed	809

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$307.5
2017 Total Retail Businesses (With Food/Drink)	151
2017 Avg Sales/Business Total (with Food/Drink)	\$2,036,247
2018Q1 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.7500
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$188.8
2018 Tier designation	2

### Childcare

2018Q1 Licensed Child Care Facilities	46
2018Q1 Licensed Child Care Enrollment	1,405

### Weather

Annual Rainfall, inches	46
Annual Snowfall, inches	2
Average Annual Temperature, F	61
Average Annual High Temperature, F	72
Average Annual Low Temperature, F	49

### Healthcare Providers

2016 Number of Physicians	18
2016 Physicians per 10,000 population	3.4
2016 RNs per 10,000 population	34.0
2016 Dentists per 10,000 population	1.7
2016 Pharmacists per 10,000 population	3.6

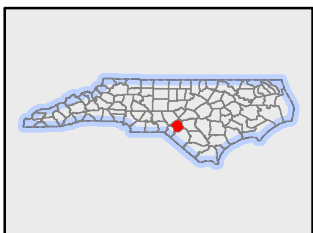
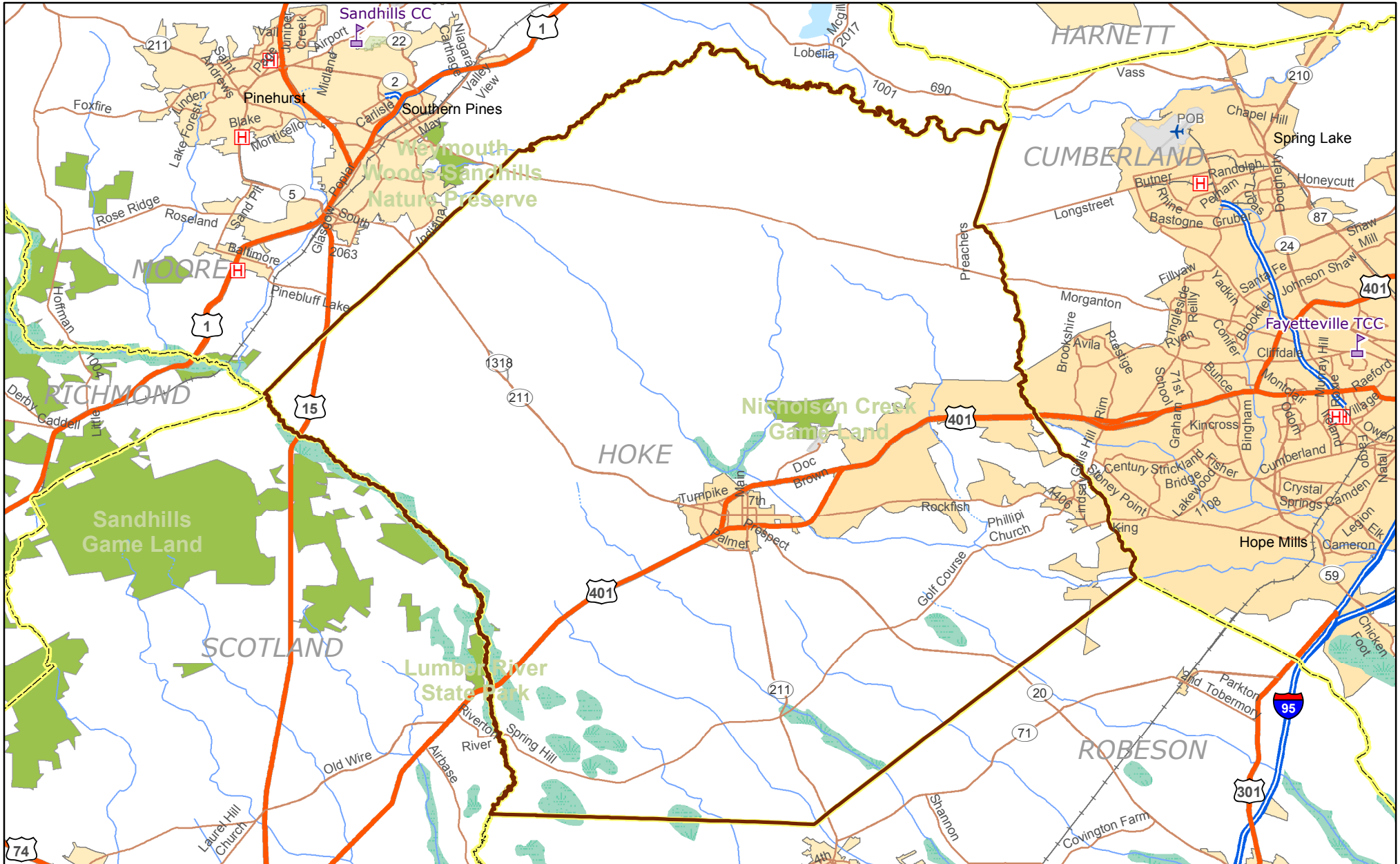
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Census American Community Survey (ACS) data are estimates (Est) from the 2012-16, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

# Hoke County, North Carolina



**Legend**

<b>Airports by Total Enplanements</b>	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

