

**County Profile**

**Hoke County (NC)**

**April 2017**

**Demographics**

**Population & Growth**

2019 Proj Total Population	59,228	2.5%
2014 Proj Total Population	52,452	
2010 Census Total Population	46,952	4.0%
July 2015 Certified Population Estimate (NC only)	51,776	

**Population**

**Annual Growth**

**Urban/Rural Representation**

2010 Census Total Population: Urban	26,692	56.9%
2010 Census Total Population: Rural	20,260	43.2%

**Urban/Rural Percent**

**Estimated Population by Age**

2019 Proj Median Age	33	
2014 Proj Median Age	32	
2014 Proj Total Pop 0-19	16,989	32.4%
2014 Proj Total Pop 20-29	7,162	13.7%
2014 Proj Total Pop 30-39	8,977	17.1%
2014 Proj Total Pop 40-49	6,706	12.8%
2014 Proj Total Pop 50-59	5,950	11.3%
2014 Proj Total Pop 60+	6,668	12.7%

		<b>Pop by Age</b>

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes	25.5
Workers Not Working at Home	19,785
Travel Time to Work: < 10 minutes	10.1%
Travel Time to Work: 10-14 minutes	8.8%
Travel Time to Work: 15-19 minutes	11.4%
Travel Time to Work: 20-24 minutes	17.8%
Travel Time to Work: 25-29 minutes	8.1%
Travel Time to Work: 30-34 minutes	24.2%
Travel Time to Work: 35-44 minutes	7.9%
Travel Time to Work: 45-59 minutes	8.1%
Travel Time to Work: 60+ minutes	3.5%

**Workers, By Transportation**

Worker Transp, Base	19,785
Work at Home	2.6%
Drove Car/Truck/Van Alone	85.3%
Carpooled Car/Truck/Van	8.8%
Public Transportation	0.8%
Walked	1.3%
Other Transportation	1.3%

**Place of Work**

Worked in State/County of Residence	
Worked in State/Outside County of Residence	
Worked Outside State of Residence	

**Commuters**

5,830
13,629
326

**Residents**

29.5%
68.9%
1.6%

**Education**

2015-16 Kindergarten-12th Enrollment	8,300
2016 Average SAT score (2400 scale)	1,348
2016 Percent of Graduates taking SAT	21.8%
2014-15 Higher Education Completions	.
2014-15 Higher Education Total Enrollment	.
2015 Est Education Attainment - At Least High School Graduate	26,900
2015 Est Education Attainment - At Least Bachelor's Degree	6,108

**Pop Age 25+**

84.9%
19.3%

## Housing

		<b>% Growth or % of Total</b>
2019 Proj Total Housing	23,315	13.6%
2014 Proj Total Housing	20,530	
2010 Census Total Housing	16,532	
2010 Census Occupied Housing	14,853	89.8%
2010 Census Vacant Housing	1,679	10.2%
2015 Est Median Value of Owner Occupied Housing	\$0	
2015 Est Median Gross Rent	\$832	
2015 Est Owner Occupied Housing	11,234	66.1%
2015 Est Renter Occupied Housing	5,756	33.9%
2015 Est Owner Occupied Housing Vacancy	3.5%	
2015 Est Renter Occupied Housing Vacancy	9.8%	
2010 Census Total Households	18,211	

## Income

		<b>% Growth or % of Total</b>
2015 Est Median Family Income	\$50,890	41.1%
2019 Proj Median Household Income	\$51,942	14.0%
2014 Proj Median Household Income	\$45,575	37.7%
2015 Est Median Worker Earnings	\$26,408	
2019 Proj Per Capita Income	\$20,894	1.9%
2014 Proj Per Capita Income	\$18,979	39.2%
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	11,047	22.20%

## Employment / Unemployment

	<b>Currently</b>	<b>2015 Annual</b>
Jan 2017 Prelim., 2015 Employment	18,669	17,779
Jan 2017 Prelim., 2015 Unemployment	1,375	1,560
Jan 2017 Prelim., 2015 Unemployment Rate	6.9%	8.1%
2016Q4 YTD, 2016 Announced Job Creation	.	.
2016Q4 YTD, 2016 Total Announced Investments (\$mil)	.	.

## Employment / Wages by Industry

	<b>2016Q3 Employment</b>	<b>2015 Annual Employment</b>	<b>2016Q3 Avg Weekly Wage</b>	<b>2015 Avg Weekly Wage</b>
Total All Industries	8,148	7,830	\$685	\$625
Total Government	2,353	2,453	\$797	\$748
Total Private Industry	5,795	5,377	\$640	\$569
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	14	10	\$576	\$490
Construction	285	230	\$765	\$792
Manufacturing	1,744	1,422	\$930	\$852
Wholesale Trade	153	162	\$858	\$884
Retail Trade	803	736	\$436	\$417
Transportation and Warehousing	193	204	\$732	\$649
Information	22	28	\$1,245	\$1,100
Finance and Insurance	85	66	\$1,772	\$766
Real Estate and Rental and Leasing	60	86	\$594	\$579
Professional and Technical Services	0	0	.	.
Mgt of Companies, Enterprises	0	0	.	.
Administrative and Waste Services	424	455	\$223	\$237
Educational Services	0	0	.	.
Health Care and Social Assistance	0	0	.	.
Arts, Entertainment and Recreation	27	25	\$473	\$412
Accommodation and Food Services	410	430	\$238	\$215
Other Services Ex. Public Admin	108	114	\$372	\$332
Public Administration	338	298	\$844	\$811
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Businesses

Sept 2016 Available Industrial Buildings	.
2016Q3 Establishments: Total Private Industry	447
2016Q3 Establishments: Manufacturing	25
2015 Est Self Employed	809

### Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$392.6
2016 Total Retail Businesses (With Food/Drink)	162
2016 Avg Sales/Business Total (with Food/Drink)	\$2,423,756
Sept 2016 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2016-17 Property Tax Rate per \$100 Value	\$0.7500
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$175.8
2017 Tier designation	2

### Childcare

2016Q4 Licensed Child Care Facilities	56
2016Q4 Licensed Child Care Enrollment	1,507

### Weather

Annual Rainfall, inches	46
Annual Snowfall, inches	2
Average Annual Temperature, F	61
Average Annual High Temperature, F	72
Average Annual Low Temperature, F	49

### Healthcare Providers

2013 Number of Physicians	14
2013 Physicians per 10,000 population	2.8
2013 RNs per 10,000 population	21.3
2013 Dentists per 10,000 population	1.4
2013 Pharmacists per 10,000 population	3.0

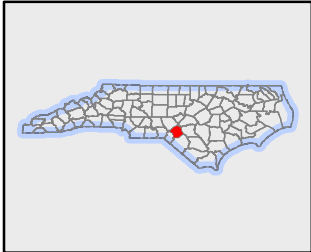
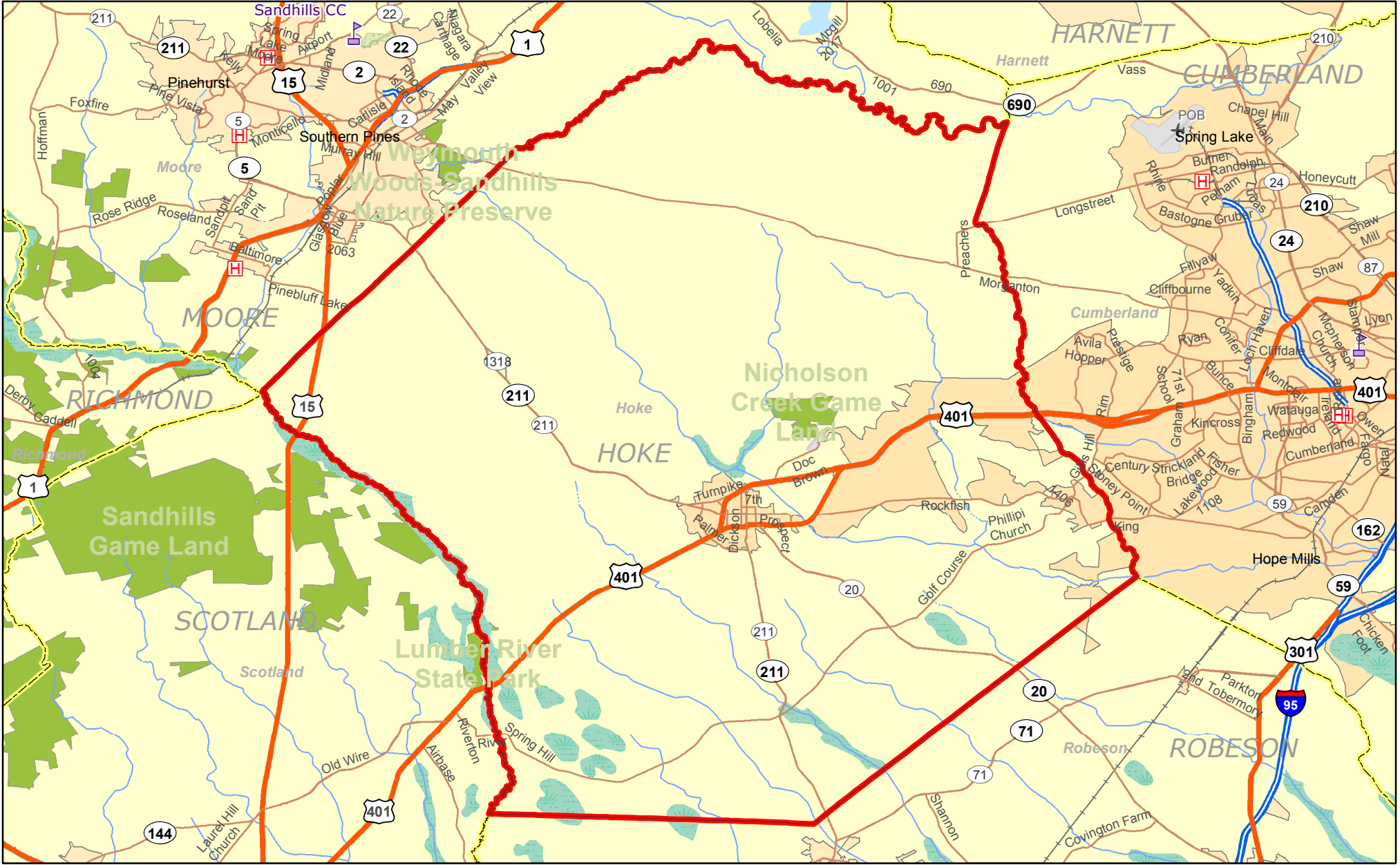
### Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. [www.appliedgeographic.com](http://www.appliedgeographic.com). NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2011-15, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at [https://edis.commerce.state.nc.us/docs/bibliography/Data\\_Sources\\_Guide.pdf](https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf) or click on it under Resources. Additional data and reports are available at: <http://www.nccommerce.com/lead>.

# Hoke County, North Carolina



## Legend

- Airports by Enplanements
  - ✈ >14
  - ✈ 3-14
  - ✈ < 3 (Million)
- 🏛 🏛 🎓 Pub/Pri Univ./Comm Col.
- H Hospital
- Interstate
- US Highway
- Major Road
- Railroads
- County Boundary

