

County Profile

Hoke County (NC)

August 2017

Demographics

Population & Growth

2015 Est Population
2010 Census Total Population
July 2015 Certified Population Estimate (NC only)

Population

51,075
46,952
51,776

% Annual Growth

2.1%
0.4%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

26,692
20,260

Urban/Rural Percent

56.9%
43.2%

Estimated Population by Age

2015 Est Median Age
2015 Est Total Pop 0-19
2015 Est Total Pop 20-24
2015 Est Total Pop 25-34
2015 Est Total Pop 35-44
2015 Est Total Pop 45-54
2015 Est Total Pop 55-64
2015 Est Total Pop 65+

31
16,111
3,295
9,468
7,219
5,971
5,011
4,000

% Pop by Age

31.5%
6.5%
18.5%
14.1%
11.7%
9.9%
7.9%

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 25.5
Workers Not Working at Home 19,785
Travel Time to Work: < 10 minutes 10.1%
Travel Time to Work: 10-14 minutes 8.8%
Travel Time to Work: 15-19 minutes 11.4%
Travel Time to Work: 20-24 minutes 17.8%
Travel Time to Work: 25-29 minutes 8.1%
Travel Time to Work: 30-34 minutes 24.2%
Travel Time to Work: 35-44 minutes 7.9%
Travel Time to Work: 45-59 minutes 8.1%
Travel Time to Work: 60+ minutes 3.5%

Workers, By Transportation

Worker Transp, Base 19,785
Work at Home 2.6%
Drove Car/Truck/Van Alone 85.3%
Carpooled Car/Truck/Van 8.8%
Public Transportation 0.8%
Walked 1.3%
Other Transportation 1.3%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

5,830
13,629
326

Residents

29.5%
68.9%
1.6%

Education

2015-16 Kindergarten-12th Enrollment
2016 Average SAT score (2400 scale)
2016 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2015 Est Education Attainment - At Least High School Graduate
2015 Est Education Attainment - At Least Bachelor's Degree

8,300
1,348
21.8%
. .
. .
26,900
6,108

Pop Age 25+

84.9%
19.3%

Housing

| | | % Ann Growth or % Total |
|---|--------|--------------------------------|
| 2015 Est Total Housing Units | 19,529 | 2.0% |
| 2010 Census Total Housing | 16,532 | |
| 2010 Census Total Households | 18,211 | |
| 2010 Census Occupied Housing | 14,853 | 89.8% |
| 2010 Census Vacant Housing | 1,679 | 10.2% |
| 2015 Est Median Value of Owner Occupied Housing | \$0 | |
| 2015 Est Median Gross Rent | \$832 | |
| 2015 Est Owner Occupied Housing | 11,234 | 66.1% |
| 2015 Est Renter Occupied Housing | 5,756 | 33.9% |
| 2015 Est Owner Occupied Housing Vacancy | 3.5% | |
| 2015 Est Renter Occupied Housing Vacancy | 9.8% | |

Income

| | | % Ann Growth or % Pov |
|--|----------|------------------------------|
| 2015 Est Median Family Income | \$50,890 | 4.1% |
| 2015 Median Household Income (SAIPE) | \$42,819 | (3.1%) |
| 2015 Est Median Worker Earnings | \$26,408 | |
| 2015 Per Capita Income (BEA) | \$29,382 | |
| 2015 Est Total Pop with Income Below Poverty Level, Last 12 months | 11,047 | 22.2% |

Employment / Unemployment

| | Currently | 2016 Annual |
|--|------------------|--------------------|
| Jun 2017 Prelim., 2016 Employment | 18,731 | 18,671 |
| Jun 2017 Prelim., 2016 Unemployment | 1,044 | 1,302 |
| Jun 2017 Prelim., 2016 Unemployment Rate | 5.3% | 6.5% |
| 2017Q1 YTD, 2016 Announced Job Creation | . | . |
| 2017Q1 YTD, 2016 Total Announced Investments (\$mil) | . | . |

Employment / Wages by Industry

| | 2016Q4 Employment | 2016 Annual Employment | 2016Q4 Avg Weekly Wage | 2016 Avg Weekly Wage |
|--|--------------------------|-------------------------------|-------------------------------|-----------------------------|
| Total All Industries | 8,444 | 8,233 | \$665 | \$656 |
| Total Government | 2,612 | 2,529 | \$824 | \$760 |
| Total Private Industry | 5,832 | 5,703 | \$594 | \$610 |
| Agriculture Forestry Fishing & Hunting | 0 | 0 | . | . |
| Mining | 0 | 0 | . | . |
| Utilities | 15 | 19 | \$836 | \$742 |
| Construction | 266 | 262 | \$861 | \$782 |
| Manufacturing | 1,736 | 1,687 | \$780 | \$827 |
| Wholesale Trade | 158 | 152 | \$916 | \$868 |
| Retail Trade | 770 | 761 | \$444 | \$428 |
| Transportation and Warehousing | 217 | 203 | \$744 | \$684 |
| Information | 22 | 21 | \$1,158 | \$1,222 |
| Finance and Insurance | 89 | 84 | \$1,710 | \$2,639 |
| Real Estate and Rental and Leasing | 60 | 59 | \$573 | \$566 |
| Professional and Technical Services | 0 | 0 | . | . |
| Mgt of Companies, Enterprises | 0 | 0 | . | . |
| Administrative and Waste Services | 485 | 430 | \$197 | \$213 |
| Educational Services | 34 | 31 | \$411 | \$474 |
| Health Care and Social Assistance | 1,229 | 1,254 | \$495 | \$479 |
| Arts, Entertainment and Recreation | 27 | 25 | \$423 | \$454 |
| Accommodation and Food Services | 402 | 411 | \$245 | \$230 |
| Other Services Ex. Public Admin | 113 | 106 | \$351 | \$343 |
| Public Administration | 340 | 339 | \$899 | \$842 |
| Unclassified | 0 | 0 | \$0 | \$0 |

Commercial/Retail/Industrial

Local Business

| | |
|---|-----|
| June 2017 Available Industrial Buildings | . |
| 2016Q4 Establishments: Total Private Industry | 454 |
| 2016Q4 Establishments: Manufacturing | 26 |
| 2015 Est Self Employed | 809 |

Local Retail Business

| | |
|--|-------------|
| 2016 Total Retail Sales (With Food/Drink) (\$mil) | \$392.6 |
| 2016 Total Retail Businesses (With Food/Drink) | 162 |
| 2016 Avg Sales/Business Total (with Food/Drink) | \$2,423,756 |
| June 2017 Available Commercial Buildings (if reported) | . |

Quality of Life

Taxes

| | |
|---|----------|
| FY2017-18 Property Tax Rate per \$100 Value | \$0.7500 |
| FY2015-16 Annual Taxable Retail Sales (\$mil) | \$175.8 |
| 2017 Tier designation | 2 |

Childcare

| | |
|---------------------------------------|-------|
| 2017Q2 Licensed Child Care Facilities | 54 |
| 2017Q2 Licensed Child Care Enrollment | 1,511 |

Weather

| | |
|------------------------------------|----|
| Annual Rainfall, inches | 46 |
| Annual Snowfall, inches | 2 |
| Average Annual Temperature, F | 61 |
| Average Annual High Temperature, F | 72 |
| Average Annual Low Temperature, F | 49 |

Healthcare Providers

| | |
|--|------|
| 2016 Number of Physicians | 18 |
| 2016 Physicians per 10,000 population | 3.4 |
| 2016 RNs per 10,000 population | 34.0 |
| 2016 Dentists per 10,000 population | 1.7 |
| 2016 Pharmacists per 10,000 population | 3.6 |

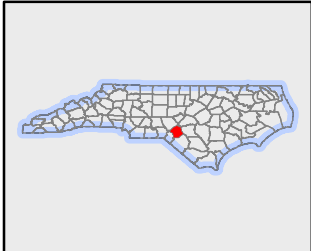
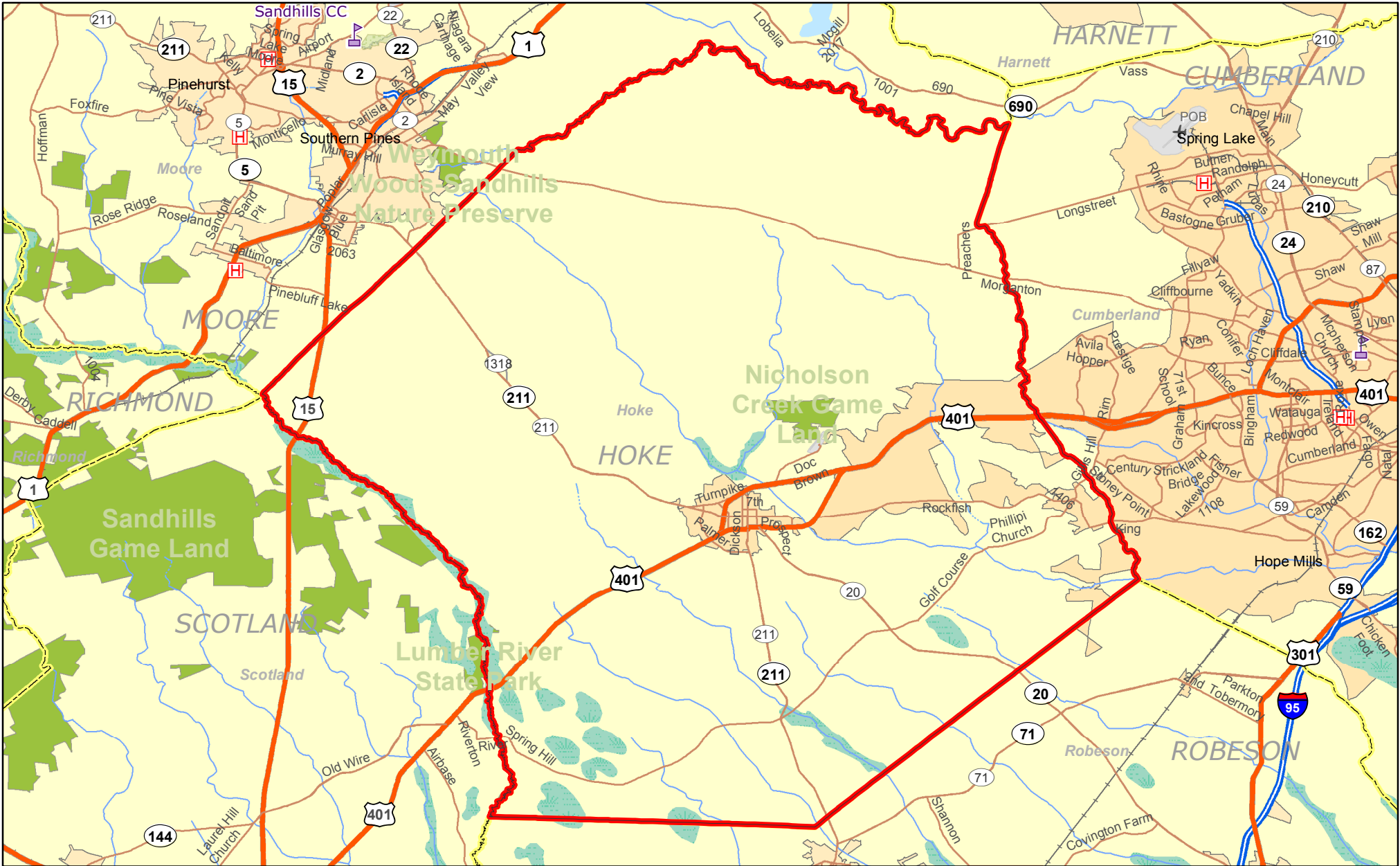
Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather and crime data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Hoke County, North Carolina



Legend

- | | |
|--------------------------|-----------------|
| Airports by Enplanements | Interstate |
| >14 | Interstate |
| 3-14 | US Highway |
| < 3 (Million) | Major Road |
| Pub/Pri Univ./Comm Col. | Railroads |
| Hospital | County Boundary |

