

**County Profile**

**Hoke County (NC)**

**January 2018**

**Demographics**

**Population & Growth**

2015 Est Population  
2010 Census Total Population  
July 2015 Certified Population Estimate (NC only)

**Population**

51,075  
46,952  
51,776

**% Annual Growth**

2.1%  
0.4%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

26,692  
20,260

**Urban/Rural Percent**

56.9%  
43.2%

**Estimated Population by Age**

2015 Est Median Age  
2015 Est Total Pop 0-19  
2015 Est Total Pop 20-24  
2015 Est Total Pop 25-34  
2015 Est Total Pop 35-44  
2015 Est Total Pop 45-54  
2015 Est Total Pop 55-64  
2015 Est Total Pop 65+

31  
16,111  
3,295  
9,468  
7,219  
5,971  
5,011  
4,000

**% Pop by Age**

31.5%  
6.5%  
18.5%  
14.1%  
11.7%  
9.9%  
7.9%

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 25.5  
Workers Not Working at Home 19,785  
Travel Time to Work: < 10 minutes 10.1%  
Travel Time to Work: 10-14 minutes 8.8%  
Travel Time to Work: 15-19 minutes 11.4%  
Travel Time to Work: 20-24 minutes 17.8%  
Travel Time to Work: 25-29 minutes 8.1%  
Travel Time to Work: 30-34 minutes 24.2%  
Travel Time to Work: 35-44 minutes 7.9%  
Travel Time to Work: 45-59 minutes 8.1%  
Travel Time to Work: 60+ minutes 3.5%

**Workers, By Transportation**

Worker Transp, Base 19,785  
Work at Home 2.6%  
Drove Car/Truck/Van Alone 85.3%  
Carpooled Car/Truck/Van 8.8%  
Public Transportation 0.8%  
Walked 1.3%  
Other Transportation 1.3%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

5,830  
13,629  
326

**Residents**

29.5%  
68.9%  
1.6%

**Education**

2016-17 Kindergarten-12th Enrollment  
2017 Average SAT score (1600 new scale)  
2017 Percent of Graduates taking SAT  
2014-15 Higher Education Completions  
2014-15 Higher Education Total Enrollment  
2015 Est Education Attainment - At Least High School Graduate  
2015 Est Education Attainment - At Least Bachelor's Degree

8,363  
941  
23.3%  
. .  
26,900  
6,108

**Pop Age 25+**

84.9%  
19.3%

## Housing

		<b>% Ann Growth or % Total</b>
2015 Est Total Housing Units	19,529	2.0%
2010 Census Total Housing	16,532	
2010 Census Total Households	18,211	
2010 Census Occupied Housing	14,853	89.8%
2010 Census Vacant Housing	1,679	10.2%
2015 Est Median Value of Owner Occupied Housing	\$141,500	
2015 Est Median Gross Rent	\$832	
2015 Est Owner Occupied Housing	11,234	66.1%
2015 Est Renter Occupied Housing	5,756	33.9%
2015 Est Owner Occupied Housing Vacancy	3.5%	
2015 Est Renter Occupied Housing Vacancy	9.8%	

## Income

		<b>% Ann Growth or % Pov</b>
2015 Est Median Family Income	\$50,890	4.1%
2015 Median Household Income (SAIPE)	\$42,819	( 3.1%)
2015 Est Median Worker Earnings	\$26,408	
2016 Per Capita Income (BEA)	\$29,215	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	11,047	22.2%

## Employment / Unemployment

	<b>Currently</b>	<b>2016 Annual</b>
Nov 2017 Prelim., 2016 Employment	18,900	18,671
Nov 2017 Prelim., 2016 Unemployment	1,118	1,302
Nov 2017 Prelim., 2016 Unemployment Rate	5.6%	6.5%
2017Q3 YTD, 2016 Announced Job Creation	.	.
2017Q3 YTD, 2016 Total Announced Investments (\$mil)	.	.

### Employment / Wages by Industry

	<b>2017Q2 Employment</b>	<b>2016 Annual Employment</b>	<b>2017Q2 Avg Weekly Wage</b>	<b>2016 Avg Weekly Wage</b>
Total All Industries	8,446	8,233	\$653	\$656
Total Government	2,482	2,529	\$789	\$760
Total Private Industry	5,963	5,703	\$596	\$610
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	31	19	\$990	\$742
Construction	333	262	\$915	\$782
Manufacturing	1,702	1,687	\$748	\$827
Wholesale Trade	161	152	\$846	\$868
Retail Trade	751	761	\$437	\$428
Transportation and Warehousing	214	203	\$669	\$684
Information	22	21	\$1,044	\$1,222
Finance and Insurance	94	84	\$2,355	\$2,639
Real Estate and Rental and Leasing	59	59	\$597	\$566
Professional and Technical Services	0	0	.	.
Mgt of Companies, Enterprises	0	0	.	.
Administrative and Waste Services	532	430	\$226	\$213
Educational Services	32	31	\$458	\$474
Health Care and Social Assistance	1,223	1,254	\$518	\$479
Arts, Entertainment and Recreation	28	25	\$493	\$454
Accommodation and Food Services	481	411	\$237	\$230
Other Services Ex. Public Admin	130	106	\$369	\$343
Public Administration	333	339	\$847	\$842
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2017Q3 Available Industrial Buildings	.
2017Q2 Establishments: Total Private Industry	479
2017Q2 Establishments: Manufacturing	30
2015 Est Self Employed	809

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$307.5
2017 Total Retail Businesses (With Food/Drink)	151
2017 Avg Sales/Business Total (with Food/Drink)	\$2,036,247
2017Q3 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.7500
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$188.8
2017 Tier designation	2

### Childcare

2017Q4 Licensed Child Care Facilities	47
2017Q4 Licensed Child Care Enrollment	1,396

### Weather

Annual Rainfall, inches	46
Annual Snowfall, inches	2
Average Annual Temperature, F	61
Average Annual High Temperature, F	72
Average Annual Low Temperature, F	49

### Healthcare Providers

2016 Number of Physicians	18
2016 Physicians per 10,000 population	3.4
2016 RNs per 10,000 population	34.0
2016 Dentists per 10,000 population	1.7
2016 Pharmacists per 10,000 population	3.6

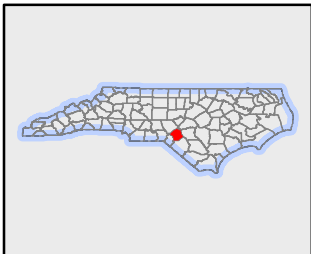
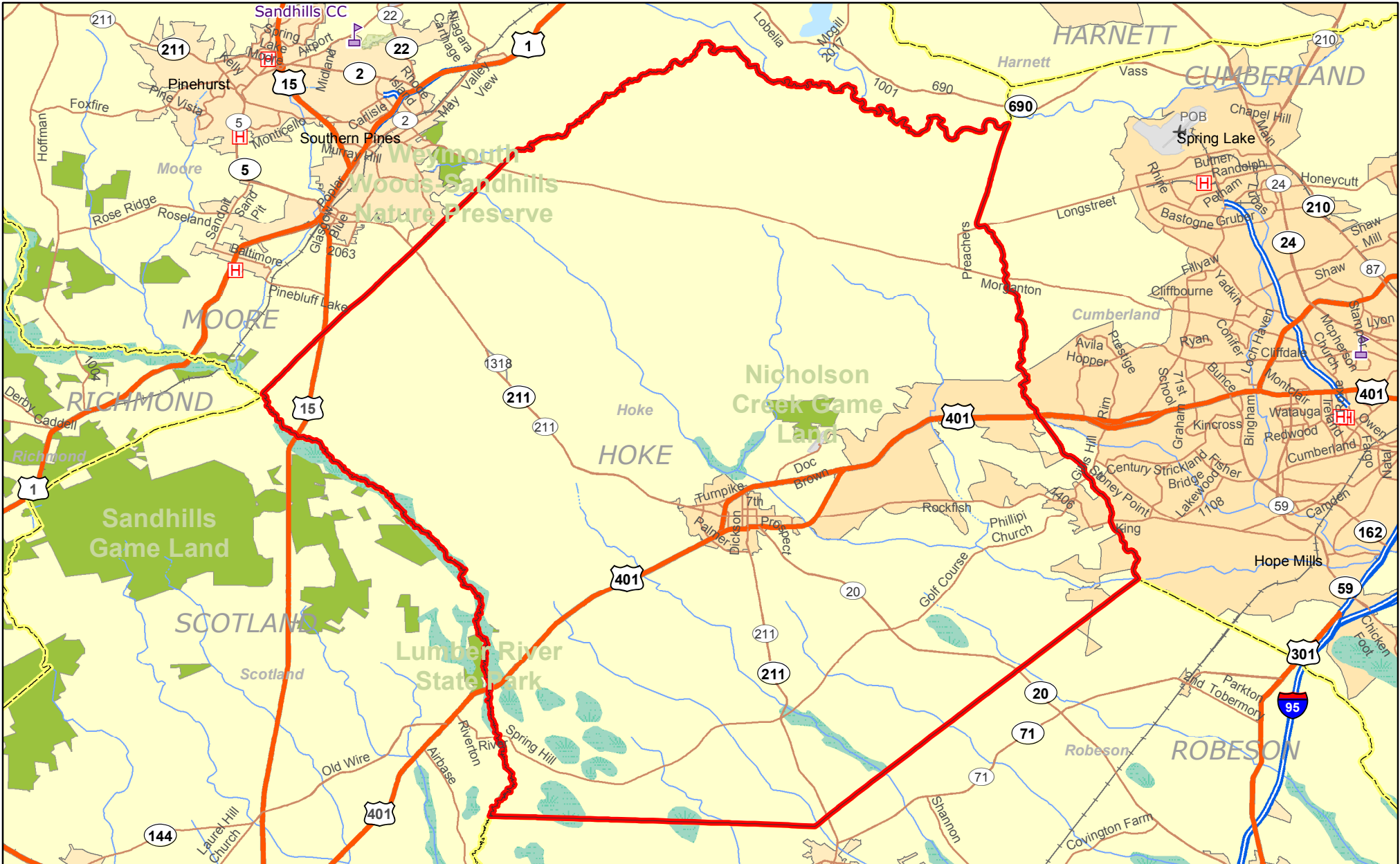
### Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather and crime data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

# Hoke County, North Carolina



## Legend

- |                          |                 |
|--------------------------|-----------------|
| Airports by Enplanements | Interstate      |
| >14                      | Interstate      |
| 3-14                     | US Highway      |
| < 3 (Million)            | Major Road      |
| Pub/Pri Univ./Comm Col.  | Railroads       |
| Hospital                 | County Boundary |



4.5 Miles