

**County Profile**

**Harnett County (NC)**

**April 2017**

**Demographics**

**Population & Growth**

2019 Proj Total Population
2014 Proj Total Population
2010 Census Total Population
July 2015 Certified Population Estimate (NC only)

**Population**

146,067
127,348
114,678
127,127

**Annual Growth**

2.8%
2.6%

**Urban/Rural Representation**

2010 Census Total Population: Urban
2010 Census Total Population: Rural

50,549
64,129

**Urban/Rural Percent**

44.1%
55.9%

**Estimated Population by Age**

2019 Proj Median Age
2014 Proj Median Age
2014 Proj Total Pop 0-19
2014 Proj Total Pop 20-29
2014 Proj Total Pop 30-39
2014 Proj Total Pop 40-49
2014 Proj Total Pop 50-59
2014 Proj Total Pop 60+

35
34
38,474
17,526
18,051
17,235
15,338
20,724

**Pop by Age**

30.2%
13.8%
14.2%
13.5%
12.0%
16.3%

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes	28.7
Workers Not Working at Home	49,887
Travel Time to Work: < 10 minutes	10.8%
Travel Time to Work: 10-14 minutes	9.2%
Travel Time to Work: 15-19 minutes	12.3%
Travel Time to Work: 20-24 minutes	13.6%
Travel Time to Work: 25-29 minutes	7.0%
Travel Time to Work: 30-34 minutes	16.5%
Travel Time to Work: 35-44 minutes	9.3%
Travel Time to Work: 45-59 minutes	12.2%
Travel Time to Work: 60+ minutes	9.0%

**Workers, By Transportation**

Worker Transp, Base	49,887
Work at Home	3.0%
Drove Car/Truck/Van Alone	84.6%
Carpooled Car/Truck/Van	10.1%
Public Transportation	0.1%
Walked	1.0%
Other Transportation	1.2%

**Place of Work**

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

**Commuters**

18,545
30,816
526

**Residents**

37.2%
61.8%
1.1%

**Education**

2015-16 Kindergarten-12th Enrollment
2016 Average SAT score (2400 scale)
2016 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2015 Est Education Attainment - At Least High School Graduate
2015 Est Education Attainment - At Least Bachelor's Degree

20,474
1,385
30.3%
1,522
14,602
66,839
15,279

**Pop Age 25+**

85.6%
19.6%

## Housing

		<b>% Growth or % of Total</b>
2019 Proj Total Housing	58,787	13.7%
2014 Proj Total Housing	51,703	
2010 Census Total Housing	41,594	
2010 Census Occupied Housing	36,457	87.6%
2010 Census Vacant Housing	5,137	12.4%
2015 Est Median Value of Owner Occupied Housing	\$118	
2015 Est Median Gross Rent	\$781	
2015 Est Owner Occupied Housing	28,139	65.9%
2015 Est Renter Occupied Housing	14,533	34.1%
2015 Est Owner Occupied Housing Vacancy	2.4%	
2015 Est Renter Occupied Housing Vacancy	8.2%	
2010 Census Total Households	46,731	

## Income

		<b>% Growth or % of Total</b>
2015 Est Median Family Income	\$54,864	33.2%
2019 Proj Median Household Income	\$49,707	19.1%
2014 Proj Median Household Income	\$41,735	18.9%
2015 Est Median Worker Earnings	\$29,454	
2019 Proj Per Capita Income	\$20,939	1.9%
2014 Proj Per Capita Income	\$19,095	13.8%
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	22,094	18.30%

## Employment / Unemployment

	<b>Currently</b>	<b>2015 Annual</b>
Jan 2017 Prelim., 2015 Employment	48,770	46,788
Jan 2017 Prelim., 2015 Unemployment	3,170	3,379
Jan 2017 Prelim., 2015 Unemployment Rate	6.1%	6.7%
2016Q4 YTD, 2016 Announced Job Creation	.	.
2016Q4 YTD, 2016 Total Announced Investments (\$mil)	.	.

## Employment / Wages by Industry

	<b>2016Q3 Employment</b>	<b>2015 Annual Employment</b>	<b>2016Q3 Avg Weekly Wage</b>	<b>2015 Avg Weekly Wage</b>
Total All Industries	24,384	23,472	\$657	\$631
Total Government	5,042	5,430	\$814	\$753
Total Private Industry	19,341	18,042	\$616	\$595
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	0	0	.	.
Construction	1,654	1,526	\$815	\$822
Manufacturing	2,042	1,630	\$772	\$731
Wholesale Trade	0	0	.	.
Retail Trade	4,112	3,777	\$492	\$468
Transportation and Warehousing	704	689	\$802	\$734
Information	150	390	\$1,185	\$857
Finance and Insurance	511	471	\$953	\$940
Real Estate and Rental and Leasing	279	228	\$535	\$495
Professional and Technical Services	571	538	\$894	\$875
Mgt of Companies, Enterprises	199	204	\$1,106	\$1,035
Administrative and Waste Services	1,063	955	\$460	\$410
Educational Services	1,457	1,391	\$859	\$820
Health Care and Social Assistance	2,596	2,429	\$552	\$561
Arts, Entertainment and Recreation	212	176	\$315	\$292
Accommodation and Food Services	2,523	2,436	\$256	\$245
Other Services Ex. Public Admin	457	441	\$612	\$569
Public Administration	1,811	1,794	\$739	\$715
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Businesses

Sept 2016 Available Industrial Buildings	11
2016Q3 Establishments: Total Private Industry	1,664
2016Q3 Establishments: Manufacturing	71
2015 Est Self Employed	2,835

### Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$1,130.1
2016 Total Retail Businesses (With Food/Drink)	642
2016 Avg Sales/Business Total (with Food/Drink)	\$1,760,346
Sept 2016 Available Commercial Buildings (if reported)	3

## Quality of Life

### Taxes

FY2016-17 Property Tax Rate per \$100 Value	\$0.7500
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$784.4
2017 Tier designation	2

### Childcare

2016Q4 Licensed Child Care Facilities	88
2016Q4 Licensed Child Care Enrollment	2,571

### Weather

Annual Rainfall, inches	47
Annual Snowfall, inches	3
Average Annual Temperature, F	61
Average Annual High Temperature, F	72
Average Annual Low Temperature, F	50

### Healthcare Providers

2013 Number of Physicians	78
2013 Physicians per 10,000 population	6.3
2013 RNs per 10,000 population	33.9
2013 Dentists per 10,000 population	2.4
2013 Pharmacists per 10,000 population	7.2

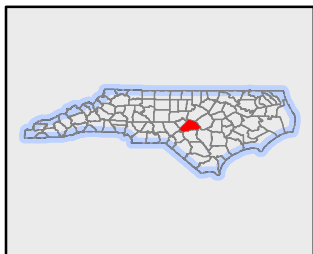
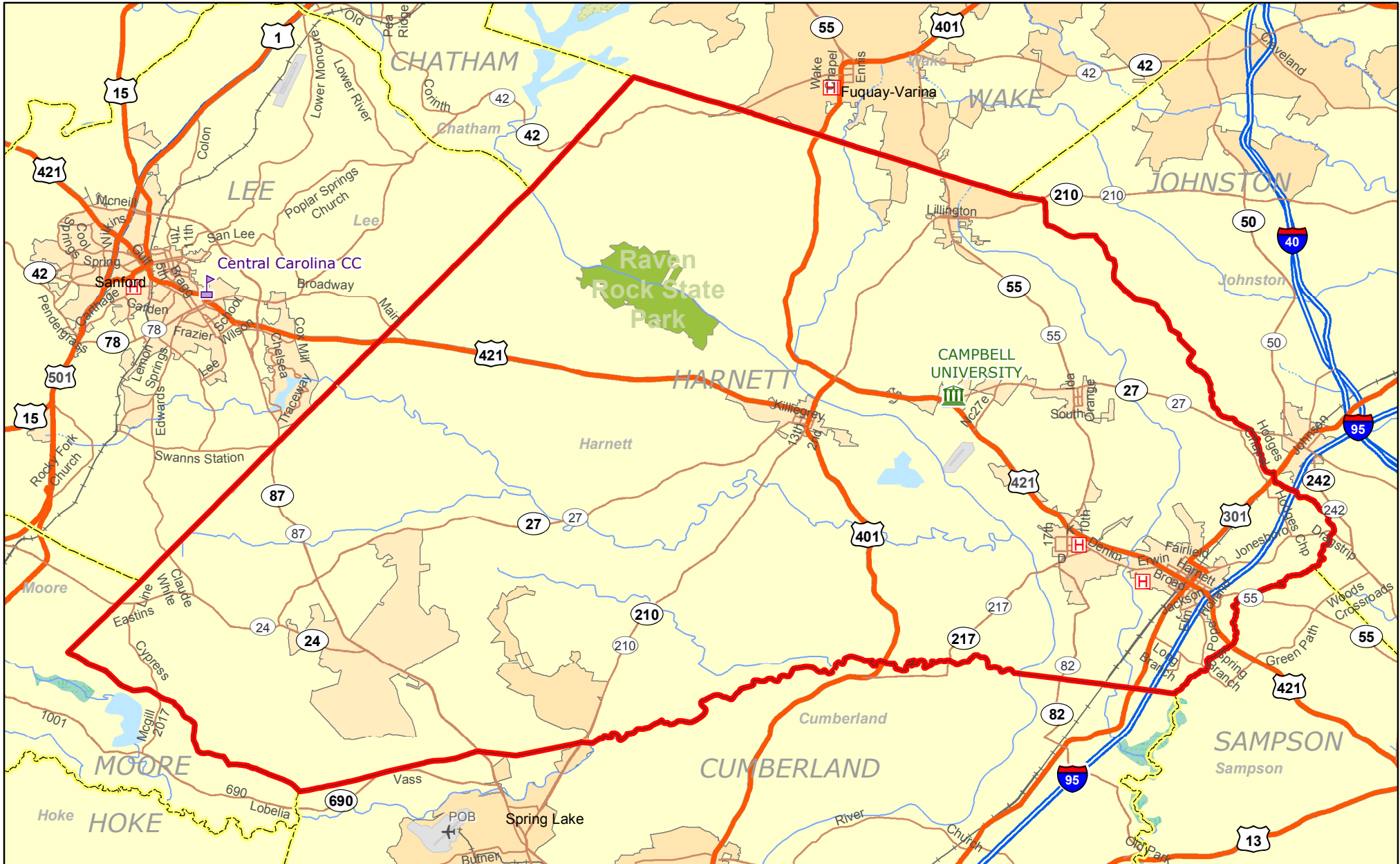
### Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. [www.appliedgeographic.com](http://www.appliedgeographic.com). NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2011-15, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at [https://edis.commerce.state.nc.us/docs/bibliography/Data\\_Sources\\_Guide.pdf](https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf) or click on it under Resources. Additional data and reports are available at: <http://www.nccommerce.com/lead>.

# Harnett County, North Carolina



## Legend

- |                          |                 |
|--------------------------|-----------------|
| Airports by Enplanements | Interstate      |
| >14                      | US Highway      |
| 3-14                     | Major Road      |
| < 3 (Million)            | Railroads       |
| Pub/Pri Univ./Comm Col.  | County Boundary |
| Hospital                 |                 |

