

**County Profile**

**Guilford County (NC)**

**April 2017**

**Demographics**

**Population & Growth**

2019 Proj Total Population	525,763	0.9%
2014 Proj Total Population	502,513	
2010 Census Total Population	488,406	1.6%
July 2015 Certified Population Estimate (NC only)	517,124	

**Population**

**Annual Growth**

**Urban/Rural Representation**

2010 Census Total Population: Urban	426,406	87.3%
2010 Census Total Population: Rural	62,000	12.7%

**Urban/Rural Percent**

**Estimated Population by Age**

2019 Proj Median Age	38	
2014 Proj Median Age	37	
2014 Proj Total Pop 0-19	130,458	26.0%
2014 Proj Total Pop 20-29	75,581	15.0%
2014 Proj Total Pop 30-39	63,765	12.7%
2014 Proj Total Pop 40-49	67,889	13.5%
2014 Proj Total Pop 50-59	67,849	13.5%
2014 Proj Total Pop 60+	96,971	19.3%

		<b>Pop by Age</b>

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes	21.3
Workers Not Working at Home	232,011
Travel Time to Work: < 10 minutes	11.5%
Travel Time to Work: 10-14 minutes	19.1%
Travel Time to Work: 15-19 minutes	21.1%
Travel Time to Work: 20-24 minutes	17.6%
Travel Time to Work: 25-29 minutes	7.8%
Travel Time to Work: 30-34 minutes	11.9%
Travel Time to Work: 35-44 minutes	4.1%
Travel Time to Work: 45-59 minutes	3.0%
Travel Time to Work: 60+ minutes	4.0%

**Workers, By Transportation**

Worker Transp, Base	232,011
Work at Home	5.0%
Drove Car/Truck/Van Alone	82.0%
Carpooled Car/Truck/Van	9.1%
Public Transportation	1.3%
Walked	1.6%
Other Transportation	1.0%

**Place of Work**

Worked in State/County of Residence	196,360	84.6%
Worked in State/Outside County of Residence	32,859	14.2%
Worked Outside State of Residence	2,792	1.2%

**Commuters**

**Residents**

**Education**

2015-16 Kindergarten-12th Enrollment	76,640	
2016 Average SAT score (2400 scale)	1,446	
2016 Percent of Graduates taking SAT	64.1%	
2014-15 Higher Education Completions	10,742	
2014-15 Higher Education Total Enrollment	128,470	
2015 Est Education Attainment - At Least High School Graduate	294,498	88.2%
2015 Est Education Attainment - At Least Bachelor's Degree	114,006	34.1%

**Pop Age 25+**

## Housing

		<b>% Growth or % of Total</b>
2019 Proj Total Housing	236,462	4.6%
2014 Proj Total Housing	226,166	
2010 Census Total Housing	196,628	
2010 Census Occupied Housing	175,239	89.1%
2010 Census Vacant Housing	21,389	10.9%
2015 Est Median Value of Owner Occupied Housing	\$800	
2015 Est Median Gross Rent	\$771	
2015 Est Owner Occupied Housing	118,976	59.6%
2015 Est Renter Occupied Housing	80,564	40.4%
2015 Est Owner Occupied Housing Vacancy	2.3%	
2015 Est Renter Occupied Housing Vacancy	9.4%	
2010 Census Total Households	218,017	

## Income

		<b>% Growth or % of Total</b>
2015 Est Median Family Income	\$58,378	10.5%
2019 Proj Median Household Income	\$52,011	16.3%
2014 Proj Median Household Income	\$44,712	4.3%
2015 Est Median Worker Earnings	\$28,482	
2019 Proj Per Capita Income	\$29,512	2.1%
2014 Proj Per Capita Income	\$26,569	13.8%
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	86,808	17.60%

## Employment / Unemployment

	<b>Currently</b>	<b>2015 Annual</b>
Jan 2017 Prelim., 2015 Employment	245,249	241,032
Jan 2017 Prelim., 2015 Unemployment	14,491	15,058
Jan 2017 Prelim., 2015 Unemployment Rate	5.6%	5.9%
2016Q4 YTD, 2016 Announced Job Creation	2,088	2,088
2016Q4 YTD, 2016 Total Announced Investments (\$mil)	\$372.2	\$372.2

## Employment / Wages by Industry

	<b>2016Q3 Employment</b>	<b>2015 Annual Employment</b>	<b>2016Q3 Avg Weekly Wage</b>	<b>2015 Avg Weekly Wage</b>
Total All Industries	276,222	275,527	\$883	\$880
Total Government	28,322	30,764	\$949	\$893
Total Private Industry	247,901	244,764	\$875	\$878
Agriculture Forestry Fishing & Hunting	286	255	\$590	\$547
Mining	83	93	\$999	\$1,122
Utilities	389	398	\$1,512	\$1,562
Construction	10,974	10,190	\$996	\$937
Manufacturing	34,496	33,232	\$1,190	\$1,205
Wholesale Trade	16,475	16,177	\$1,092	\$1,156
Retail Trade	29,824	29,575	\$581	\$551
Transportation and Warehousing	16,806	17,609	\$954	\$932
Information	4,488	4,635	\$1,176	\$1,284
Finance and Insurance	11,845	11,979	\$1,320	\$1,368
Real Estate and Rental and Leasing	4,067	3,695	\$876	\$964
Professional and Technical Services	11,039	10,994	\$1,306	\$1,257
Mgt of Companies, Enterprises	6,217	6,241	\$1,937	\$2,173
Administrative and Waste Services	26,715	27,793	\$556	\$540
Educational Services	4,488	4,727	\$874	\$762
Health Care and Social Assistance	36,946	35,643	\$883	\$895
Arts, Entertainment and Recreation	4,044	3,261	\$338	\$336
Accommodation and Food Services	24,816	24,359	\$327	\$308
Other Services Ex. Public Admin	7,020	6,913	\$670	\$623
Public Administration	9,111	9,172	\$946	\$894
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Businesses

Sept 2016 Available Industrial Buildings	102
2016Q3 Establishments: Total Private Industry	13,980
2016Q3 Establishments: Manufacturing	697
2015 Est Self Employed	12,464

### Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$9,318.7
2016 Total Retail Businesses (With Food/Drink)	4,518
2016 Avg Sales/Business Total (with Food/Drink)	\$2,062,562
Sept 2016 Available Commercial Buildings (if reported)	10

## Quality of Life

### Taxes

FY2016-17 Property Tax Rate per \$100 Value	\$0.7550
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$6,706.2
2017 Tier designation	2

### Childcare

2016Q4 Licensed Child Care Facilities	447
2016Q4 Licensed Child Care Enrollment	16,480

### Weather

Annual Rainfall, inches	44
Annual Snowfall, inches	5
Average Annual Temperature, F	60
Average Annual High Temperature, F	70
Average Annual Low Temperature, F	49

### Healthcare Providers

2013 Number of Physicians	1,226
2013 Physicians per 10,000 population	24.2
2013 RNs per 10,000 population	119.3
2013 Dentists per 10,000 population	5.4
2013 Pharmacists per 10,000 population	9.8

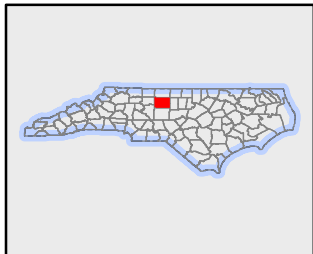
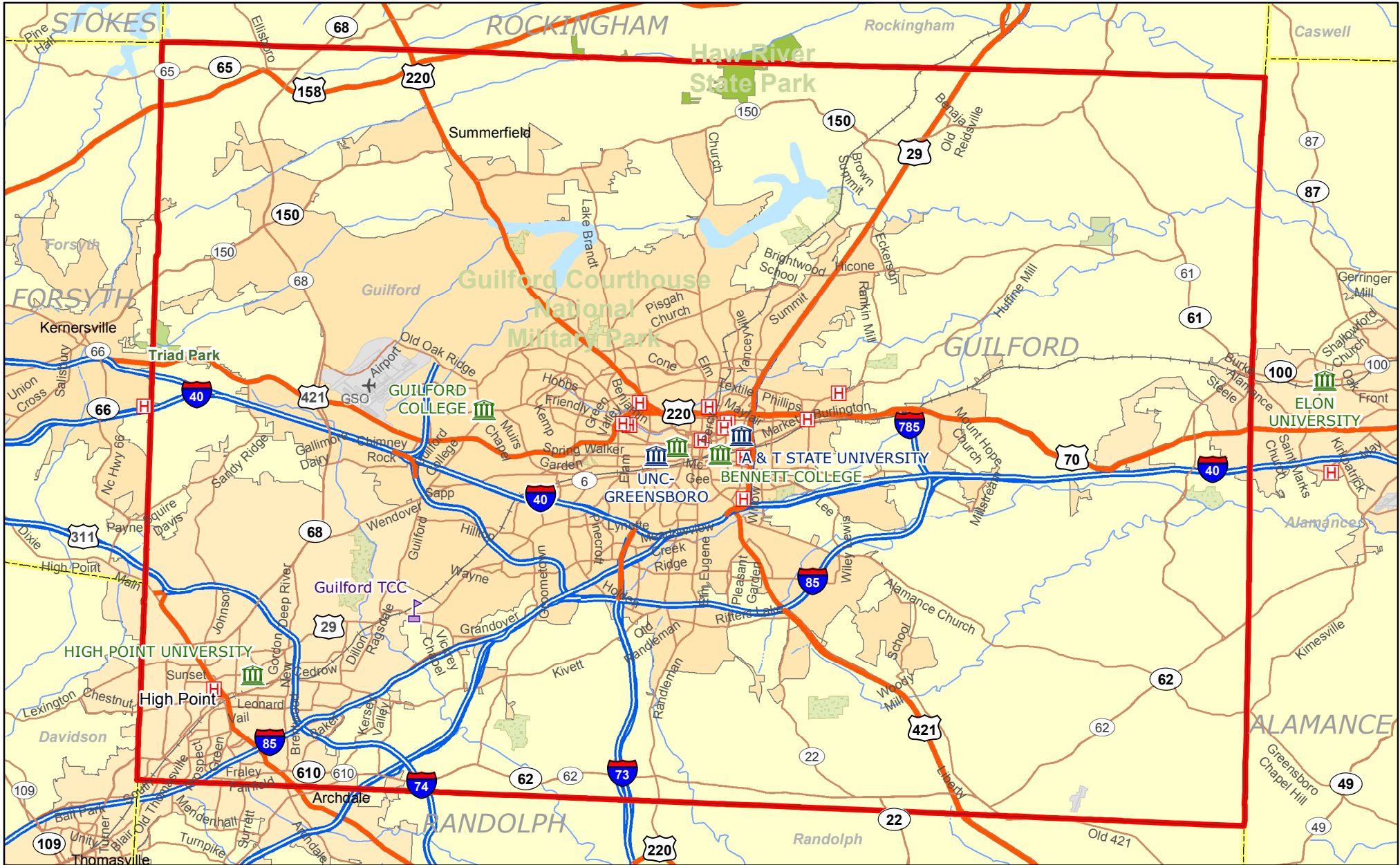
### Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. [www.appliedgeographic.com](http://www.appliedgeographic.com). NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2011-15, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at [https://edis.commerce.state.nc.us/docs/bibliography/Data\\_Sources\\_Guide.pdf](https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf) or click on it under Resources. Additional data and reports are available at: <http://www.nccommerce.com/lead>.

# Guilford County, North Carolina



## Legend

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|--------------------------|-----------------|
| Airports by Enplanements | Interstate      |
| >14                      | US Highway      |
| 3 -14                    | Major Road      |
| < 3 (Million)            | Railroads       |
| Pub/Pri Univ./Comm Col.  | County Boundary |
| Hospital                 |                 |



4.5 Miles