

**County Profile**

**Davidson County (NC)**

**April 2017**

**Demographics**

**Population & Growth**

2019 Proj Total Population
2014 Proj Total Population
2010 Census Total Population
July 2015 Certified Population Estimate (NC only)

**Population**

167,452
164,847
162,878
165,193

**Annual Growth**

0.3%
1.1%

**Urban/Rural Representation**

2010 Census Total Population: Urban
2010 Census Total Population: Rural

85,699
77,179

**Urban/Rural Percent**

52.6%
47.4%

**Estimated Population by Age**

2019 Proj Median Age
2014 Proj Median Age
2014 Proj Total Pop 0-19
2014 Proj Total Pop 20-29
2014 Proj Total Pop 30-39
2014 Proj Total Pop 40-49
2014 Proj Total Pop 50-59
2014 Proj Total Pop 60+

43
42
40,793
18,443
19,444
24,354
24,869
36,944

**Pop by Age**

24.7%
11.2%
11.8%
14.8%
15.1%
22.4%

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes	24.1
Workers Not Working at Home	69,770
Travel Time to Work: < 10 minutes	12.8%
Travel Time to Work: 10-14 minutes	13.9%
Travel Time to Work: 15-19 minutes	17.8%
Travel Time to Work: 20-24 minutes	15.1%
Travel Time to Work: 25-29 minutes	7.8%
Travel Time to Work: 30-34 minutes	14.8%
Travel Time to Work: 35-44 minutes	7.4%
Travel Time to Work: 45-59 minutes	6.0%
Travel Time to Work: 60+ minutes	4.5%

**Workers, By Transportation**

Worker Transp, Base	69,770
Work at Home	3.0%
Drove Car/Truck/Van Alone	85.7%
Carpooled Car/Truck/Van	9.1%
Public Transportation	0.2%
Walked	1.1%
Other Transportation	0.9%

**Place of Work**

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

**Commuters**

33,122
35,837
811

**Residents**

47.5%
51.4%
1.2%

**Education**

2015-16 Kindergarten-12th Enrollment
2016 Average SAT score (2400 scale)
2016 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2015 Est Education Attainment - At Least High School Graduate
2015 Est Education Attainment - At Least Bachelor's Degree

24,549
1,464
43.1%
2,371
11,044
92,961
21,196

**Pop Age 25+**

81.9%
18.7%

## Housing

		<b>% Growth or % of Total</b>
2019 Proj Total Housing	75,623	2.0%
2014 Proj Total Housing	74,140	
2010 Census Total Housing	64,515	
2010 Census Occupied Housing	56,375	87.4%
2010 Census Vacant Housing	8,140	12.6%
2015 Est Median Value of Owner Occupied Housing	\$316	
2015 Est Median Gross Rent	\$655	
2015 Est Owner Occupied Housing	46,221	71.9%
2015 Est Renter Occupied Housing	18,078	28.1%
2015 Est Owner Occupied Housing Vacancy	2.4%	
2015 Est Renter Occupied Housing Vacancy	5.3%	
2010 Census Total Households	72,655	

## Income

		<b>% Growth or % of Total</b>
2015 Est Median Family Income	\$53,906	16.6%
2019 Proj Median Household Income	\$49,810	19.8%
2014 Proj Median Household Income	\$41,588	7.5%
2015 Est Median Worker Earnings	\$28,643	
2019 Proj Per Capita Income	\$23,899	1.9%
2014 Proj Per Capita Income	\$21,783	16.5%
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	25,655	15.90%

## Employment / Unemployment

	<b>Currently</b>	<b>2015 Annual</b>
Jan 2017 Prelim., 2015 Employment	75,899	74,652
Jan 2017 Prelim., 2015 Unemployment	4,259	4,386
Jan 2017 Prelim., 2015 Unemployment Rate	5.3%	5.5%
2016Q4 YTD, 2016 Announced Job Creation	74	74
2016Q4 YTD, 2016 Total Announced Investments (\$mil)	\$1.3	\$1.3

## Employment / Wages by Industry

	<b>2016Q3 Employment</b>	<b>2015 Annual Employment</b>	<b>2016Q3 Avg Weekly Wage</b>	<b>2015 Avg Weekly Wage</b>
Total All Industries	42,816	41,826	\$717	\$701
Total Government	5,771	6,346	\$763	\$727
Total Private Industry	37,045	35,481	\$709	\$696
Agriculture Forestry Fishing & Hunting	44	50	\$533	\$506
Mining	21	21	\$776	\$788
Utilities	121	117	\$1,025	\$1,054
Construction	1,861	1,704	\$772	\$708
Manufacturing	9,986	9,501	\$840	\$851
Wholesale Trade	2,195	2,253	\$867	\$820
Retail Trade	5,017	4,950	\$487	\$469
Transportation and Warehousing	1,569	1,556	\$854	\$814
Information	187	187	\$1,063	\$710
Finance and Insurance	600	585	\$867	\$890
Real Estate and Rental and Leasing	417	387	\$807	\$725
Professional and Technical Services	792	691	\$943	\$905
Mgt of Companies, Enterprises	1,412	1,144	\$1,685	\$1,765
Administrative and Waste Services	3,204	3,061	\$488	\$448
Educational Services	201	157	\$409	\$480
Health Care and Social Assistance	4,113	4,032	\$679	\$677
Arts, Entertainment and Recreation	895	658	\$728	\$1,144
Accommodation and Food Services	3,690	3,581	\$276	\$267
Other Services Ex. Public Admin	885	1,000	\$566	\$504
Public Administration	2,011	1,984	\$789	\$765
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Businesses

Sept 2016 Available Industrial Buildings	5
2016Q3 Establishments: Total Private Industry	2,734
2016Q3 Establishments: Manufacturing	253
2015 Est Self Employed	4,409

### Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$1,728.6
2016 Total Retail Businesses (With Food/Drink)	1,094
2016 Avg Sales/Business Total (with Food/Drink)	\$1,580,096
Sept 2016 Available Commercial Buildings (if reported)	3

## Quality of Life

### Taxes

FY2016-17 Property Tax Rate per \$100 Value	\$0.5400
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$1,164.3
2017 Tier designation	2

### Childcare

2016Q4 Licensed Child Care Facilities	86
2016Q4 Licensed Child Care Enrollment	3,407

### Weather

Annual Rainfall, inches	45
Annual Snowfall, inches	4
Average Annual Temperature, F	59
Average Annual High Temperature, F	71
Average Annual Low Temperature, F	48

### Healthcare Providers

2013 Number of Physicians	118
2013 Physicians per 10,000 population	7.2
2013 RNs per 10,000 population	47.1
2013 Dentists per 10,000 population	1.6
2013 Pharmacists per 10,000 population	5.0

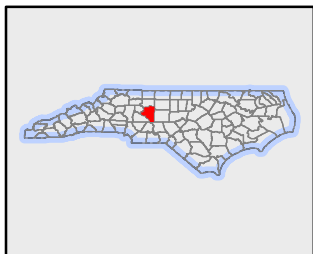
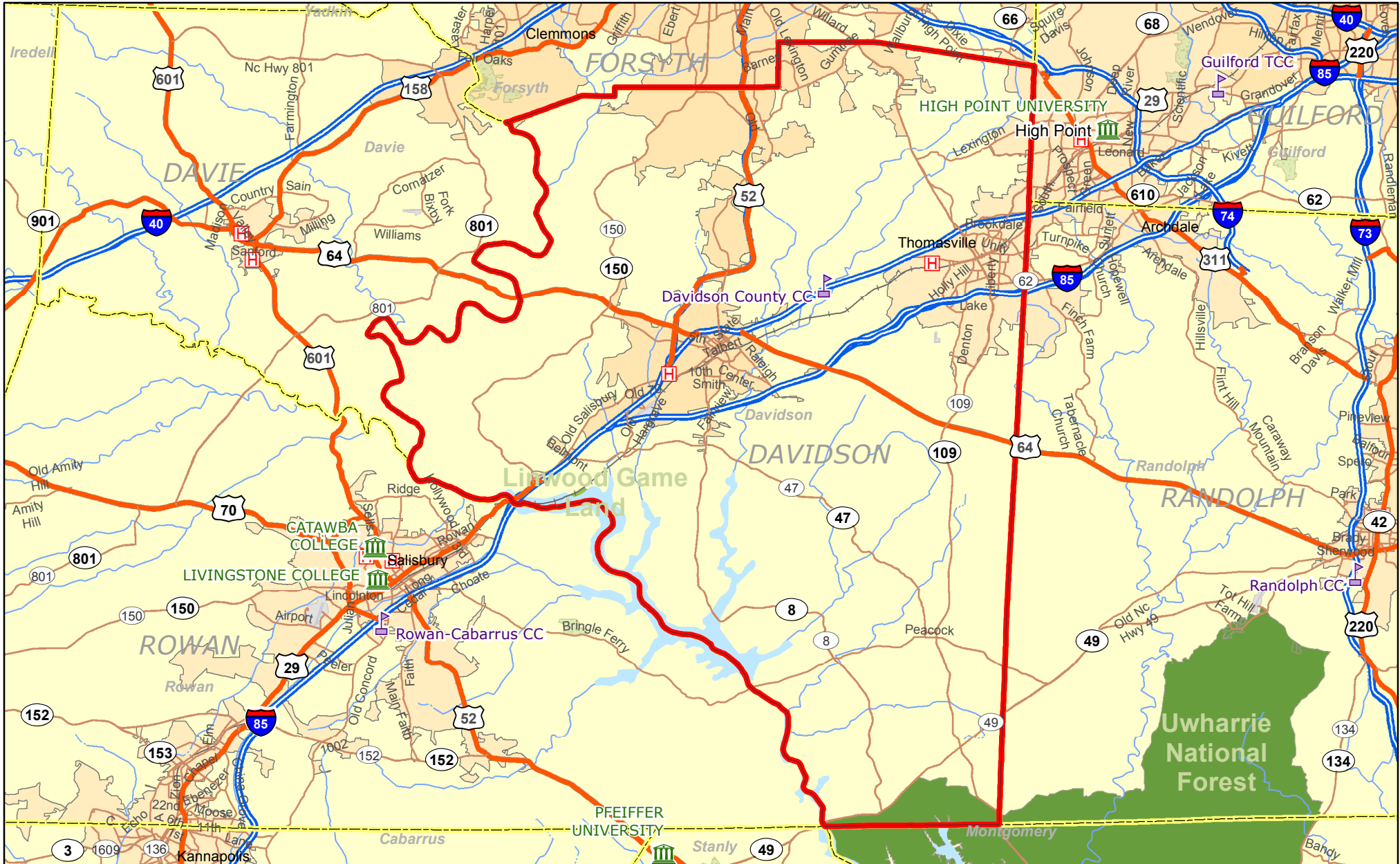
### Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. [www.appliedgeographic.com](http://www.appliedgeographic.com). NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2011-15, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at [https://edis.commerce.state.nc.us/docs/bibliography/Data\\_Sources\\_Guide.pdf](https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf) or click on it under Resources. Additional data and reports are available at: <http://www.nccommerce.com/lead>.

# Davidson County, North Carolina



## Legend

- Airports by Enplanements
  - >14
  - 3-14
  - < 3 (Million)
- Pub/Pri Univ./Comm Col.
- Hospital
- Interstate
- US Highway
- Major Road
- Railroads
- County Boundary

