

County Profile

Cumberland County (NC)

April 2017

Demographics

Population & Growth

2019 Proj Total Population	344,715	0.9%
2014 Proj Total Population	329,827	
2010 Census Total Population	319,431	0.5%
July 2015 Certified Population Estimate (NC only)	328,860	

Population

Annual Growth

Urban/Rural Representation

2010 Census Total Population: Urban	276,729	86.6%
2010 Census Total Population: Rural	42,702	13.4%

Urban/Rural Percent

Estimated Population by Age

2019 Proj Median Age	33	
2014 Proj Median Age	32	
2014 Proj Total Pop 0-19	94,901	28.8%
2014 Proj Total Pop 20-29	58,425	17.7%
2014 Proj Total Pop 30-39	46,140	14.0%
2014 Proj Total Pop 40-49	39,619	12.0%
2014 Proj Total Pop 50-59	39,991	12.1%
2014 Proj Total Pop 60+	50,751	15.4%

33
32
94,901
58,425
46,140
39,619
39,991
50,751

Pop by Age

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	21.1
Workers Not Working at Home	141,935
Travel Time to Work: < 10 minutes	14.0%
Travel Time to Work: 10-14 minutes	15.6%
Travel Time to Work: 15-19 minutes	21.9%
Travel Time to Work: 20-24 minutes	18.9%
Travel Time to Work: 25-29 minutes	6.7%
Travel Time to Work: 30-34 minutes	12.0%
Travel Time to Work: 35-44 minutes	3.2%
Travel Time to Work: 45-59 minutes	3.7%
Travel Time to Work: 60+ minutes	3.9%

Workers, By Transportation

Worker Transp, Base	141,935
Work at Home	2.3%
Drove Car/Truck/Van Alone	82.8%
Carpooled Car/Truck/Van	9.2%
Public Transportation	0.7%
Walked	3.9%
Other Transportation	1.1%

Place of Work

Worked in State/County of Residence	128,564	90.6%
Worked in State/Outside County of Residence	11,626	8.2%
Worked Outside State of Residence	1,745	1.2%

Commuters

Residents

Education

2015-16 Kindergarten-12th Enrollment	50,913	
2016 Average SAT score (2400 scale)	1,397	
2016 Percent of Graduates taking SAT	40.2%	
2014-15 Higher Education Completions	6,376	
2014-15 Higher Education Total Enrollment	66,972	
2015 Est Education Attainment - At Least High School Graduate	179,341	90.0%
2015 Est Education Attainment - At Least Bachelor's Degree	46,486	23.3%

50,913
1,397
40.2%
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66,972
179,341
46,486

Pop Age 25+

Housing

		% Growth or % of Total
2019 Proj Total Housing	154,255	6.6%
2014 Proj Total Housing	144,717	
2010 Census Total Housing	122,431	
2010 Census Occupied Housing	109,338	89.3%
2010 Census Vacant Housing	13,093	10.7%
2015 Est Median Value of Owner Occupied Housing	\$187	
2015 Est Median Gross Rent	\$869	
2015 Est Owner Occupied Housing	64,493	52.6%
2015 Est Renter Occupied Housing	58,150	47.4%
2015 Est Owner Occupied Housing Vacancy	3.4%	
2015 Est Renter Occupied Housing Vacancy	8.8%	
2010 Census Total Households	135,524	

Income

		% Growth or % of Total
2015 Est Median Family Income	\$51,870	24.8%
2019 Proj Median Household Income	\$51,888	14.2%
2014 Proj Median Household Income	\$45,437	20.8%
2015 Est Median Worker Earnings	\$28,192	
2019 Proj Per Capita Income	\$25,378	2.1%
2014 Proj Per Capita Income	\$22,863	31.6%
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	54,949	17.50%

Employment / Unemployment

	Currently	2015 Annual
Jan 2017 Prelim., 2015 Employment	120,009	117,169
Jan 2017 Prelim., 2015 Unemployment	8,704	9,319
Jan 2017 Prelim., 2015 Unemployment Rate	6.8%	7.4%
2016Q4 YTD, 2016 Announced Job Creation	.	.
2016Q4 YTD, 2016 Total Announced Investments (\$mil)	.	.

Employment / Wages by Industry

	2016Q3 Employment	2015 Annual Employment	2016Q3 Avg Weekly Wage	2015 Avg Weekly Wage
Total All Industries	117,333	117,059	\$813	\$771
Total Government	34,661	36,024	\$1,126	\$1,014
Total Private Industry	82,673	81,035	\$682	\$663
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	430	424	\$1,216	\$1,271
Construction	4,284	4,272	\$896	\$865
Manufacturing	6,392	6,333	\$1,172	\$1,139
Wholesale Trade	2,114	2,020	\$981	\$963
Retail Trade	16,583	16,237	\$513	\$493
Transportation and Warehousing	4,825	4,964	\$839	\$842
Information	1,301	1,369	\$859	\$832
Finance and Insurance	1,909	1,885	\$1,035	\$953
Real Estate and Rental and Leasing	1,683	1,664	\$723	\$700
Professional and Technical Services	4,616	4,783	\$1,157	\$1,150
Mgt of Companies, Enterprises	391	361	\$1,125	\$1,073
Administrative and Waste Services	6,971	6,489	\$613	\$585
Educational Services	8,375	10,158	\$790	\$716
Health Care and Social Assistance	22,742	22,002	\$1,013	\$943
Arts, Entertainment and Recreation	1,561	1,346	\$342	\$340
Accommodation and Food Services	14,147	13,642	\$281	\$270
Other Services Ex. Public Admin	3,005	2,981	\$614	\$571
Public Administration	13,503	13,427	\$1,223	\$1,115
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Businesses

Sept 2016 Available Industrial Buildings	10
2016Q3 Establishments: Total Private Industry	5,962
2016Q3 Establishments: Manufacturing	110
2015 Est Self Employed	5,062

Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$5,140.6
2016 Total Retail Businesses (With Food/Drink)	2,342
2016 Avg Sales/Business Total (with Food/Drink)	\$2,194,961
Sept 2016 Available Commercial Buildings (if reported)	15

Quality of Life

Taxes

FY2016-17 Property Tax Rate per \$100 Value	\$0.7400
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$3,848.8
2017 Tier designation	2

Childcare

2016Q4 Licensed Child Care Facilities	329
2016Q4 Licensed Child Care Enrollment	10,427

Weather

Annual Rainfall, inches	45
Annual Snowfall, inches	1
Average Annual Temperature, F	62
Average Annual High Temperature, F	73
Average Annual Low Temperature, F	51

Healthcare Providers

2013 Number of Physicians	583
2013 Physicians per 10,000 population	17.5
2013 RNs per 10,000 population	90.5
2013 Dentists per 10,000 population	4.6
2013 Pharmacists per 10,000 population	8.6

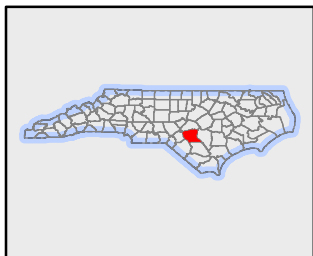
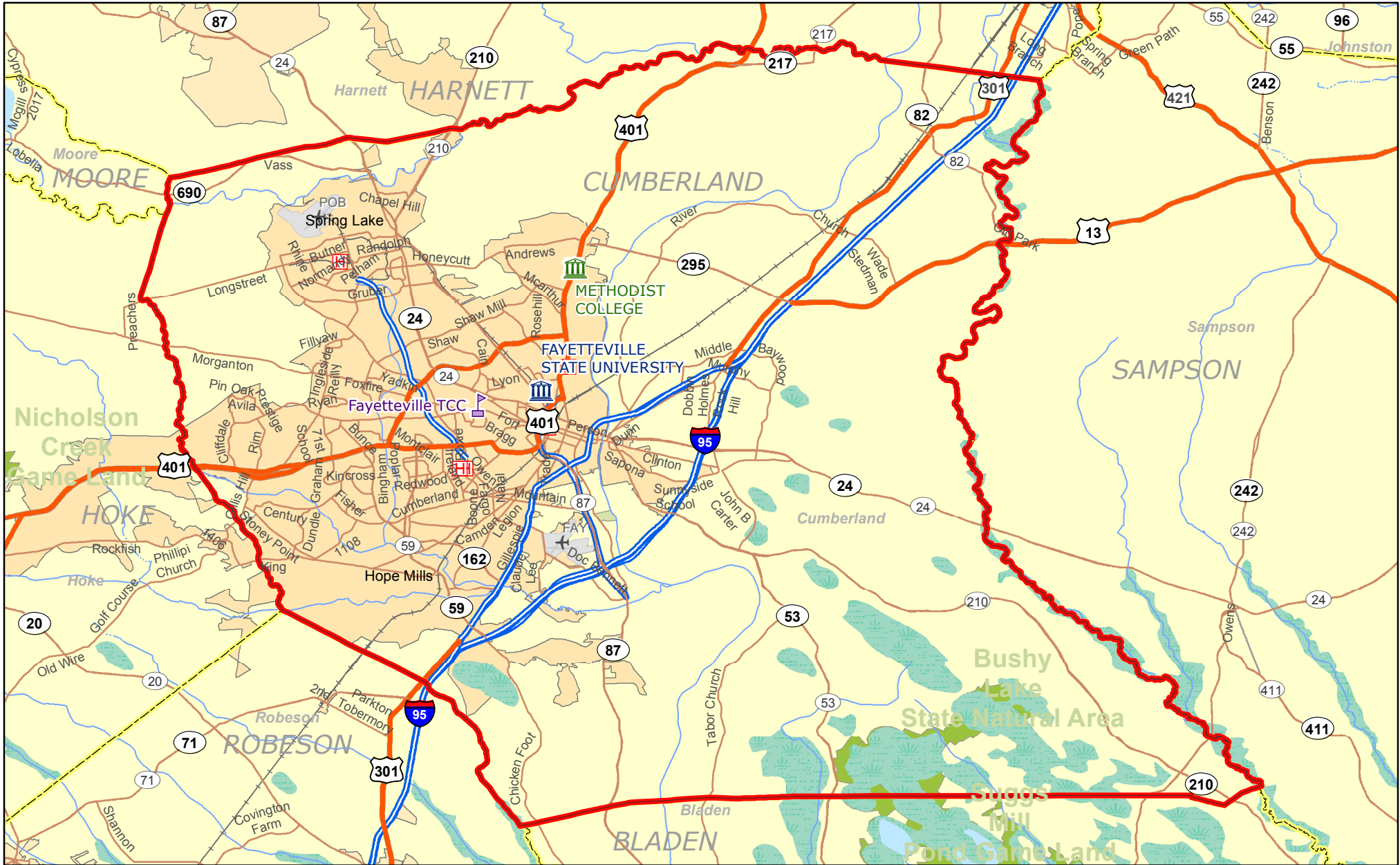
Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. www.appliedgeographic.com. NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2011-15, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf or click on it under Resources. Additional data and reports are available at: <http://www.nccommerce.com/lead>.

Cumberland County, North Carolina



Legend

- | | | |
|--------------------------|-------------------------|-----------------|
| Airports by Enplanements | | — Interstate |
| >14 | 3-14 | US Highway |
| < 3 (Million) | Pub/Pri Univ./Comm Col. | Major Road |
| Hospital | Railroads | County Boundary |

