

County Profile

Cumberland County (NC)

April 2018

Demographics

Population & Growth

2016 Est Population
2010 Census Total Population
July 2016 NC Certified Population Estimate

Population

325,841
319,431
329,824

% Annual Growth

0.4%
0.1%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

276,729
42,702

Urban/Rural Percent

86.6%
13.4%

Estimated Population by Age

2016 Est Median Age
2016 Est Total Pop 0-19
2016 Est Total Pop 20-24
2016 Est Total Pop 25-34
2016 Est Total Pop 35-44
2016 Est Total Pop 45-54
2016 Est Total Pop 55-64
2016 Est Total Pop 65+

32
93,294
31,318
54,719
38,915
38,632
33,669
35,294

% Pop by Age

28.6%
9.6%
16.8%
11.9%
11.9%
10.4%
10.8%

Commuters, Workers Age 16 and Over, 2016 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 20.8
Workers Not Working at Home 139,117
Travel Time to Work: < 10 minutes 14.3%
Travel Time to Work: 10-14 minutes 15.6%
Travel Time to Work: 15-19 minutes 21.7%
Travel Time to Work: 20-24 minutes 19.0%
Travel Time to Work: 25-29 minutes 6.7%
Travel Time to Work: 30-34 minutes 12.1%
Travel Time to Work: 35-44 minutes 3.3%
Travel Time to Work: 45-59 minutes 3.7%
Travel Time to Work: 60+ minutes 3.6%

Workers, By Transportation

Worker Transp, Base 143,280
Work at Home 2.9%
Drove Car/Truck/Van Alone 82.1%
Carpooled Car/Truck/Van 9.2%
Public Transportation 0.6%
Walked 4.0%
Bicycle 0.1%
Taxi, Motorcycle, Other 1.1%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

129,525
11,892
1,863

Residents

90.4%
8.3%
1.3%

Education

2016-17 Kindergarten-12th Enrollment
2017 Average SAT score (1600 new scale)
2017 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2016 Est Education Attainment - At Least High School Graduate
2016 Est Education Attainment - At Least Bachelor's Degree

51,032
1,031
38.3%
6,376
66,972
181,709
48,523

Pop Age 25+

90.3%
24.1%

Housing

		% Ann Growth or % Total
2016 Est Total Housing Units	143,412	0.9%
2010 Census Total Housing	122,431	
2010 Census Total Households	135,524	
2010 Census Occupied Housing	109,338	89.3%
2010 Census Vacant Housing	13,093	10.7%
2016 Est Median Value of Owner Occupied Housing	\$129,000	
2016 Est Median Gross Rent	\$878	
2016 Est Owner Occupied Housing	63,899	51.9%
2016 Est Renter Occupied Housing	59,279	48.1%
2016 Est Owner Occupied Housing Vacancy	3.6%	
2016 Est Renter Occupied Housing Vacancy	8.7%	

Income

		% Ann Growth or % Pov
2016 Est Median Family Income	\$52,339	
2016 Median Household Income (SAIPE)	\$45,286	6.9%
2015 Est Median Worker Earnings	\$27,630	
2016 Per Capita Income (BEA)	\$37,835	
2015 Est Pop, Income Below Poverty Level (SAIPE)	59,570	18.8%

Employment / Unemployment

	Currently	2016 Annual
Feb 2018 Prelim., 2016 Employment	120,506	119,766
Feb 2018 Prelim., 2016 Unemployment	7,483	8,095
Feb 2018 Prelim., 2016 Unemployment Rate	5.8%	6.3%
2017Q4 YTD, 2017 Announced Job Creation	587	587
2017Q4 YTD, 2017 Total Announced Investments (\$mil)	\$98.4	\$98.4

Employment / Wages by Industry

	2017Q3 Employment	2016 Annual Employment	2017Q3 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	117,054	119,100	\$802	\$3,113
Total Government	34,876	36,297	\$1,095	\$4,139
Total Private Industry	82,178	82,803	\$677	\$2,664
Agriculture Forestry Fishing & Hunting
Mining	0	.	\$0	.
Utilities	443	432	\$1,229	\$4,878
Construction	4,403	4,165	\$899	\$3,567
Manufacturing	6,231	6,365	\$1,147	\$4,532
Wholesale Trade	1,909	2,105	\$984	\$3,896
Retail Trade	16,523	16,830	\$500	\$1,987
Transportation and Warehousing	4,842	.	\$830	.
Information
Finance and Insurance	1,910	1,885	\$1,017	\$4,074
Real Estate and Rental and Leasing	1,639	1,644	\$679	\$2,899
Professional and Technical Services	5,223	4,783	\$1,154	\$4,567
Mgt of Companies, Enterprises
Administrative and Waste Services	6,152	7,075	\$611	\$2,347
Educational Services
Health Care and Social Assistance	23,166	22,763	\$981	\$3,846
Arts, Entertainment and Recreation	1,603	.	\$333	.
Accommodation and Food Services	14,356	14,070	\$283	\$1,097
Other Services Ex. Public Admin	2,999	3,012	\$629	\$2,375
Public Administration	13,072	13,453	\$1,202	\$4,530
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2018Q1 Available Industrial Buildings	17
2017Q3 Establishments: Total Private Industry	5,979
2017Q3 Establishments: Manufacturing	112
2016 Est Self Employed	5,155

Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$4,807.5
2017 Total Retail Businesses (With Food/Drink)	2,148
2017 Avg Sales/Business Total (with Food/Drink)	\$2,238,147
2018Q1 Available Commercial Buildings (if reported)	2

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.7990
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$4,040.3
2018 Tier designation	2

Childcare

2018Q1 Licensed Child Care Facilities	315
2018Q1 Licensed Child Care Enrollment	10,787

Weather

Annual Rainfall, inches	45
Annual Snowfall, inches	2
Average Annual Temperature, F	62
Average Annual High Temperature, F	73
Average Annual Low Temperature, F	51

Healthcare Providers

2016 Number of Physicians	617
2016 Physicians per 10,000 population	18.5
2016 RNs per 10,000 population	92.1
2016 Dentists per 10,000 population	5.0
2016 Pharmacists per 10,000 population	8.8

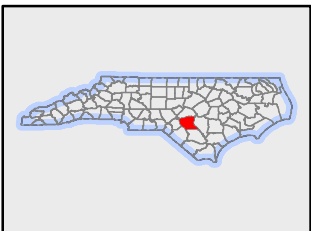
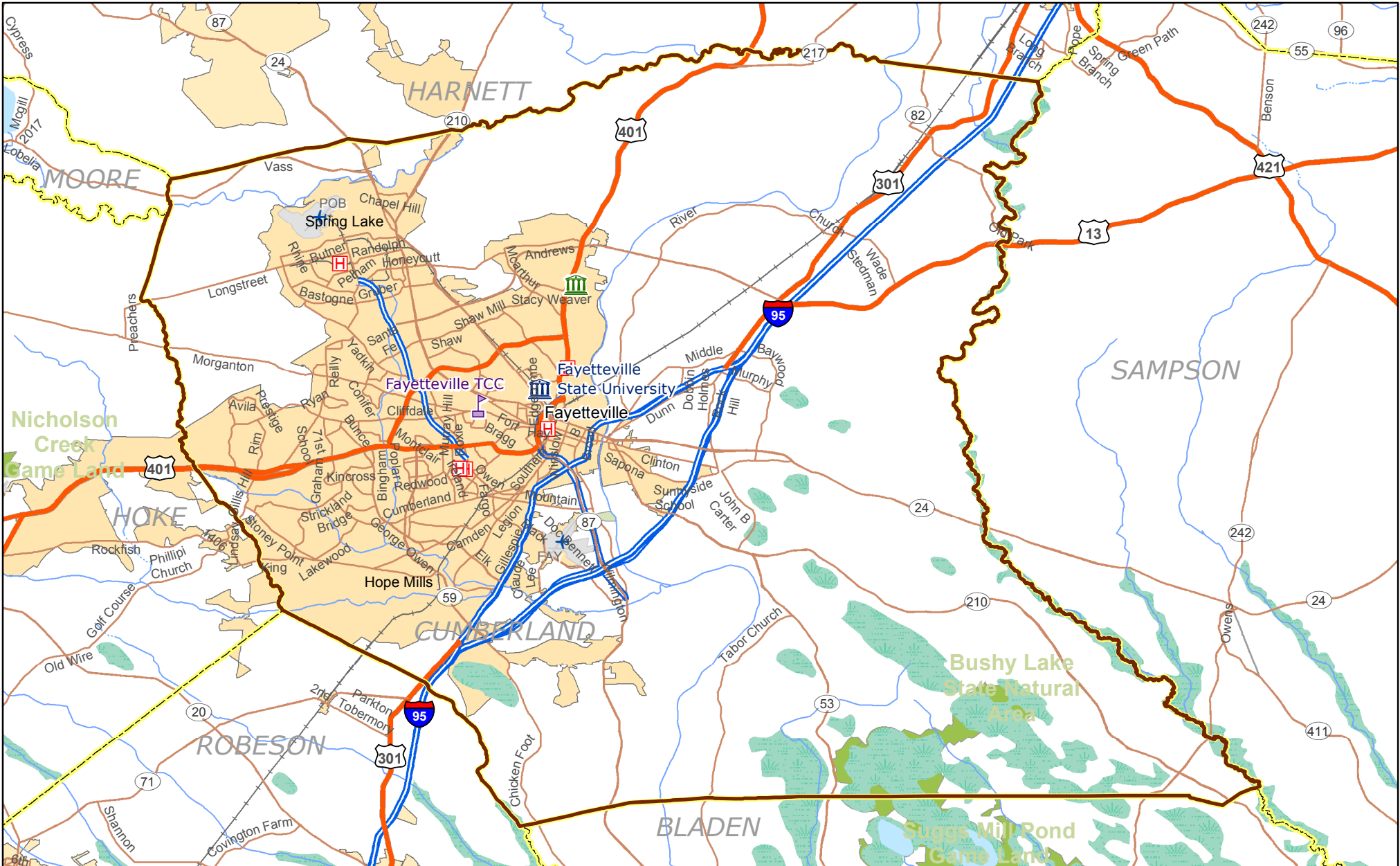
Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Census American Community Survey (ACS) data are estimates (Est) from the 2012-16, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Cumberland County, North Carolina



Legend

Airports by Total Enplanements	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

