

**County Profile**

**Cumberland County (NC)**

**August 2017**

**Demographics**

**Population & Growth**

2015 Est Population  
2010 Census Total Population  
July 2015 Certified Population Estimate (NC only)

**Population**

324,603  
319,431  
328,860

**% Annual Growth**

0.2%  
0.1%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

276,729  
42,702

**Urban/Rural Percent**

86.6%  
13.4%

**Estimated Population by Age**

2015 Est Median Age  
2015 Est Total Pop 0-19  
2015 Est Total Pop 20-24  
2015 Est Total Pop 25-34  
2015 Est Total Pop 35-44  
2015 Est Total Pop 45-54  
2015 Est Total Pop 55-64  
2015 Est Total Pop 65+

31  
93,780  
31,601  
54,119  
38,913  
39,214  
33,039  
33,937

**% Pop by Age**

28.9%  
9.7%  
16.7%  
12.0%  
12.1%  
10.2%  
10.4%

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 21.1  
Workers Not Working at Home 141,935  
Travel Time to Work: < 10 minutes 14.0%  
Travel Time to Work: 10-14 minutes 15.6%  
Travel Time to Work: 15-19 minutes 21.9%  
Travel Time to Work: 20-24 minutes 18.9%  
Travel Time to Work: 25-29 minutes 6.7%  
Travel Time to Work: 30-34 minutes 12.0%  
Travel Time to Work: 35-44 minutes 3.2%  
Travel Time to Work: 45-59 minutes 3.7%  
Travel Time to Work: 60+ minutes 3.9%

**Workers, By Transportation**

Worker Transp, Base 141,935  
Work at Home 2.3%  
Drove Car/Truck/Van Alone 82.8%  
Carpooled Car/Truck/Van 9.2%  
Public Transportation 0.7%  
Walked 3.9%  
Other Transportation 1.1%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

128,564  
11,626  
1,745

**Residents**

90.6%  
8.2%  
1.2%

**Education**

2015-16 Kindergarten-12th Enrollment  
2016 Average SAT score (2400 scale)  
2016 Percent of Graduates taking SAT  
2014-15 Higher Education Completions  
2014-15 Higher Education Total Enrollment  
2015 Est Education Attainment - At Least High School Graduate  
2015 Est Education Attainment - At Least Bachelor's Degree

50,913  
1,397  
40.2%  
6,376  
66,972  
179,341  
46,486

**Pop Age 25+**

90.0%  
23.3%

## Housing

		<b>% Ann Growth or % Total</b>
2015 Est Total Housing Units	142,119	1.2%
2010 Census Total Housing	122,431	
2010 Census Total Households	135,524	
2010 Census Occupied Housing	109,338	89.3%
2010 Census Vacant Housing	13,093	10.7%
2015 Est Median Value of Owner Occupied Housing	\$187	
2015 Est Median Gross Rent	\$869	
2015 Est Owner Occupied Housing	64,493	52.6%
2015 Est Renter Occupied Housing	58,150	47.4%
2015 Est Owner Occupied Housing Vacancy	3.4%	
2015 Est Renter Occupied Housing Vacancy	8.8%	

## Income

		<b>% Ann Growth or % Pov</b>
2015 Est Median Family Income	\$51,870	2.5%
2015 Median Household Income (SAIPE)	\$42,380	( 0.5%)
2015 Est Median Worker Earnings	\$28,192	
2015 Per Capita Income (BEA)	\$37,611	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	54,949	17.5%

## Employment / Unemployment

	<b>Currently</b>	<b>2016 Annual</b>
Jun 2017 Prelim., 2016 Employment	120,492	119,766
Jun 2017 Prelim., 2016 Unemployment	6,727	8,095
Jun 2017 Prelim., 2016 Unemployment Rate	5.3%	6.3%
2017Q1 YTD, 2016 Announced Job Creation	40	.
2017Q1 YTD, 2016 Total Announced Investments (\$mil)	\$1.0	.

## Employment / Wages by Industry

	<b>2016Q4 Employment</b>	<b>2016 Annual Employment</b>	<b>2016Q4 Avg Weekly Wage</b>	<b>2016 Avg Weekly Wage</b>
Total All Industries	119,758	119,075	\$799	\$778
Total Government	36,811	36,303	\$1,042	\$1,032
Total Private Industry	82,947	82,773	\$692	\$667
Agriculture Forestry Fishing & Hunting	197	0	\$643	.
Mining	0	0	.	.
Utilities	433	429	\$1,330	\$1,230
Construction	4,174	4,158	\$1,001	\$892
Manufacturing	6,374	6,365	\$1,078	\$1,133
Wholesale Trade	2,119	2,088	\$992	\$975
Retail Trade	17,169	16,745	\$501	\$496
Transportation and Warehousing	4,940	4,852	\$879	\$828
Information	1,264	1,292	\$863	\$843
Finance and Insurance	1,882	1,889	\$1,052	\$1,017
Real Estate and Rental and Leasing	1,652	1,646	\$760	\$723
Professional and Technical Services	4,783	4,753	\$1,261	\$1,144
Mgt of Companies, Enterprises	404	378	\$1,240	\$1,128
Administrative and Waste Services	6,426	7,046	\$619	\$588
Educational Services	10,553	10,038	\$717	\$731
Health Care and Social Assistance	22,928	22,738	\$1,009	\$963
Arts, Entertainment and Recreation	1,339	1,413	\$335	\$330
Accommodation and Food Services	14,280	14,108	\$277	\$274
Other Services Ex. Public Admin	2,993	3,000	\$616	\$595
Public Administration	13,324	13,453	\$1,132	\$1,132
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

June 2017 Available Industrial Buildings	6
2016Q4 Establishments: Total Private Industry	5,951
2016Q4 Establishments: Manufacturing	109
2015 Est Self Employed	5,062

### Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$5,140.6
2016 Total Retail Businesses (With Food/Drink)	2,342
2016 Avg Sales/Business Total (with Food/Drink)	\$2,194,961
June 2017 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.7990
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$3,848.8
2017 Tier designation	2

### Childcare

2017Q2 Licensed Child Care Facilities	321
2017Q2 Licensed Child Care Enrollment	10,834

### Weather

Annual Rainfall, inches	45
Annual Snowfall, inches	1
Average Annual Temperature, F	62
Average Annual High Temperature, F	73
Average Annual Low Temperature, F	51

### Healthcare Providers

2016 Number of Physicians	617
2016 Physicians per 10,000 population	18.5
2016 RNs per 10,000 population	92.1
2016 Dentists per 10,000 population	5.0
2016 Pharmacists per 10,000 population	8.8

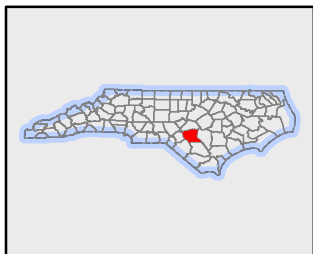
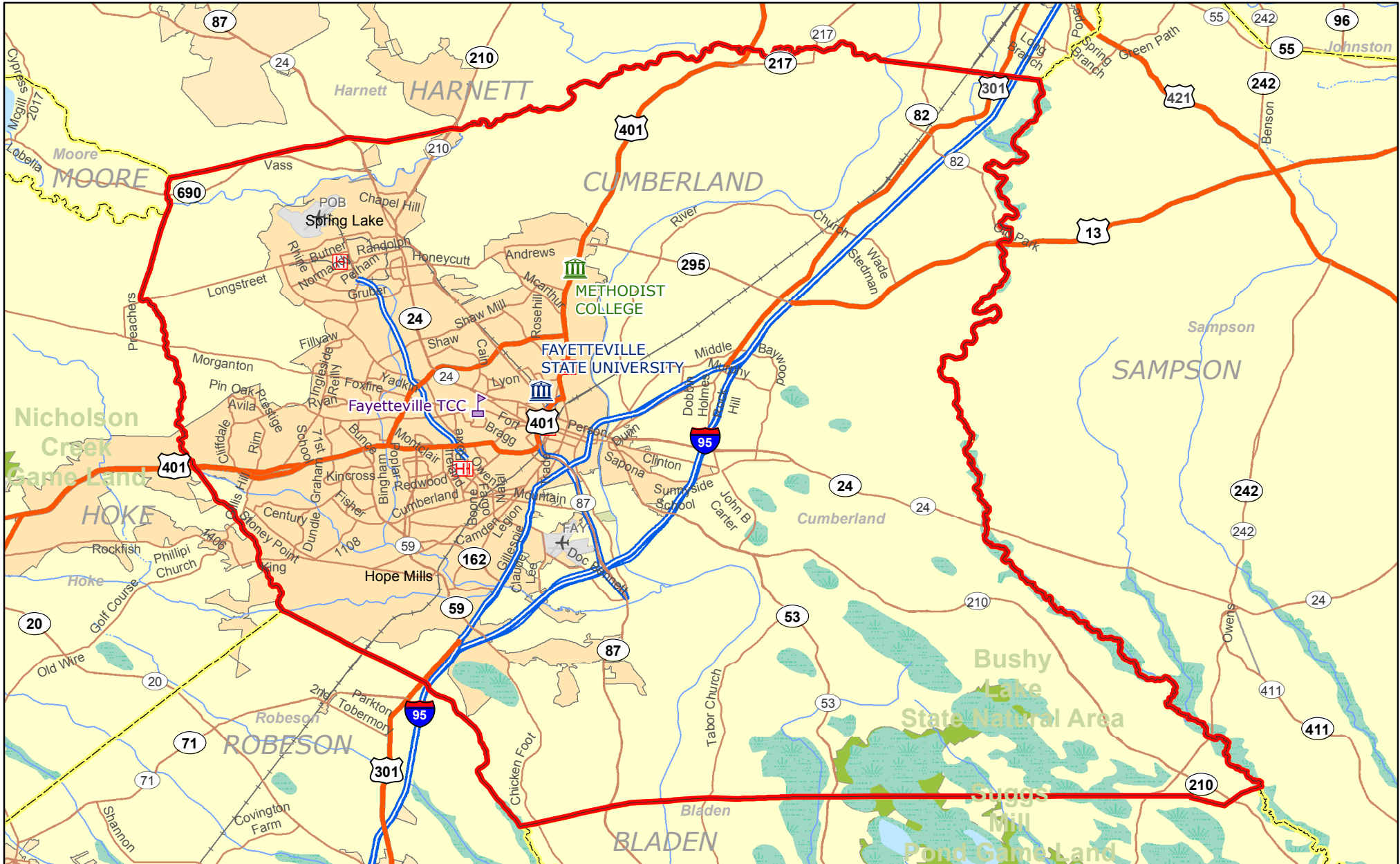
### Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather and crime data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

# Cumberland County, North Carolina



## Legend

- |                          |                         |                 |
|--------------------------|-------------------------|-----------------|
| Airports by Enplanements |                         | — Interstate    |
| >14                      | 3-14                    | US Highway      |
| < 3 (Million)            | Pub/Pri Univ./Comm Col. | Major Road      |
| Hospital                 | Railroads               | County Boundary |

