

County Profile

Cumberland County (NC)

January 2018

Demographics

Population & Growth

2015 Est Population
2010 Census Total Population
July 2015 Certified Population Estimate (NC only)

Population

324,603
319,431
328,860

% Annual Growth

0.2%
0.1%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

276,729
42,702

Urban/Rural Percent

86.6%
13.4%

Estimated Population by Age

2015 Est Median Age
2015 Est Total Pop 0-19
2015 Est Total Pop 20-24
2015 Est Total Pop 25-34
2015 Est Total Pop 35-44
2015 Est Total Pop 45-54
2015 Est Total Pop 55-64
2015 Est Total Pop 65+

31
93,780
31,601
54,119
38,913
39,214
33,039
33,937

% Pop by Age

28.9%
9.7%
16.7%
12.0%
12.1%
10.2%
10.4%

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 21.1
Workers Not Working at Home 141,935
Travel Time to Work: < 10 minutes 14.0%
Travel Time to Work: 10-14 minutes 15.6%
Travel Time to Work: 15-19 minutes 21.9%
Travel Time to Work: 20-24 minutes 18.9%
Travel Time to Work: 25-29 minutes 6.7%
Travel Time to Work: 30-34 minutes 12.0%
Travel Time to Work: 35-44 minutes 3.2%
Travel Time to Work: 45-59 minutes 3.7%
Travel Time to Work: 60+ minutes 3.9%

Workers, By Transportation

Worker Transp, Base 141,935
Work at Home 2.3%
Drove Car/Truck/Van Alone 82.8%
Carpooled Car/Truck/Van 9.2%
Public Transportation 0.7%
Walked 3.9%
Other Transportation 1.1%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

128,564
11,626
1,745

Residents

90.6%
8.2%
1.2%

Education

2016-17 Kindergarten-12th Enrollment
2017 Average SAT score (1600 new scale)
2017 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2015 Est Education Attainment - At Least High School Graduate
2015 Est Education Attainment - At Least Bachelor's Degree

51,032
1,031
38.3%
6,376
66,972
179,341
46,486

Pop Age 25+

90.0%
23.3%

Housing

		% Ann Growth or % Total
2015 Est Total Housing Units	142,119	1.2%
2010 Census Total Housing	122,431	
2010 Census Total Households	135,524	
2010 Census Occupied Housing	109,338	89.3%
2010 Census Vacant Housing	13,093	10.7%
2015 Est Median Value of Owner Occupied Housing	\$129,300	
2015 Est Median Gross Rent	\$869	
2015 Est Owner Occupied Housing	64,493	52.6%
2015 Est Renter Occupied Housing	58,150	47.4%
2015 Est Owner Occupied Housing Vacancy	3.4%	
2015 Est Renter Occupied Housing Vacancy	8.8%	

Income

		% Ann Growth or % Pov
2015 Est Median Family Income	\$51,870	2.5%
2015 Median Household Income (SAIPE)	\$42,380	(0.5%)
2015 Est Median Worker Earnings	\$28,192	
2016 Per Capita Income (BEA)	\$37,835	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	54,949	17.5%

Employment / Unemployment

	Currently	2016 Annual
Nov 2017 Prelim., 2016 Employment	121,600	119,766
Nov 2017 Prelim., 2016 Unemployment	7,324	8,095
Nov 2017 Prelim., 2016 Unemployment Rate	5.7%	6.3%
2017Q3 YTD, 2016 Announced Job Creation	162	.
2017Q3 YTD, 2016 Total Announced Investments (\$mil)	\$8.0	.

Employment / Wages by Industry

	2017Q2 Employment	2016 Annual Employment	2017Q2 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	119,534	119,075	\$795	\$778
Total Government	36,972	36,303	\$1,063	\$1,032
Total Private Industry	82,562	82,773	\$675	\$667
Agriculture Forestry Fishing & Hunting	282	0	\$527	.
Mining	0	0	\$0	.
Utilities	434	429	\$1,228	\$1,230
Construction	4,229	4,158	\$900	\$892
Manufacturing	6,305	6,365	\$1,112	\$1,133
Wholesale Trade	1,879	2,088	\$1,018	\$975
Retail Trade	16,521	16,745	\$506	\$496
Transportation and Warehousing	4,800	4,852	\$873	\$828
Information	1,220	1,292	\$838	\$843
Finance and Insurance	1,879	1,889	\$1,020	\$1,017
Real Estate and Rental and Leasing	1,642	1,646	\$709	\$723
Professional and Technical Services	5,336	4,753	\$1,137	\$1,144
Mgt of Companies, Enterprises	484	378	\$1,060	\$1,128
Administrative and Waste Services	6,150	7,046	\$609	\$588
Educational Services	10,453	10,038	\$801	\$731
Health Care and Social Assistance	23,183	22,738	\$994	\$963
Arts, Entertainment and Recreation	1,343	1,413	\$344	\$330
Accommodation and Food Services	14,675	14,108	\$284	\$274
Other Services Ex. Public Admin	3,050	3,000	\$621	\$595
Public Administration	13,168	13,453	\$1,112	\$1,132
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2017Q3 Available Industrial Buildings	17
2017Q2 Establishments: Total Private Industry	5,955
2017Q2 Establishments: Manufacturing	112
2015 Est Self Employed	5,062

Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$4,807.5
2017 Total Retail Businesses (With Food/Drink)	2,148
2017 Avg Sales/Business Total (with Food/Drink)	\$2,238,147
2017Q3 Available Commercial Buildings (if reported)	2

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.7990
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$4,040.3
2017 Tier designation	2

Childcare

2017Q4 Licensed Child Care Facilities	319
2017Q4 Licensed Child Care Enrollment	10,702

Weather

Annual Rainfall, inches	45
Annual Snowfall, inches	2
Average Annual Temperature, F	62
Average Annual High Temperature, F	73
Average Annual Low Temperature, F	51

Healthcare Providers

2016 Number of Physicians	617
2016 Physicians per 10,000 population	18.5
2016 RNs per 10,000 population	92.1
2016 Dentists per 10,000 population	5.0
2016 Pharmacists per 10,000 population	8.8

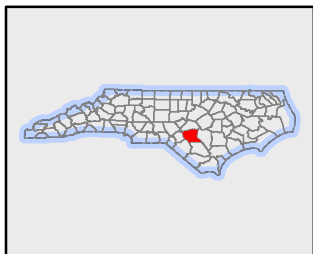
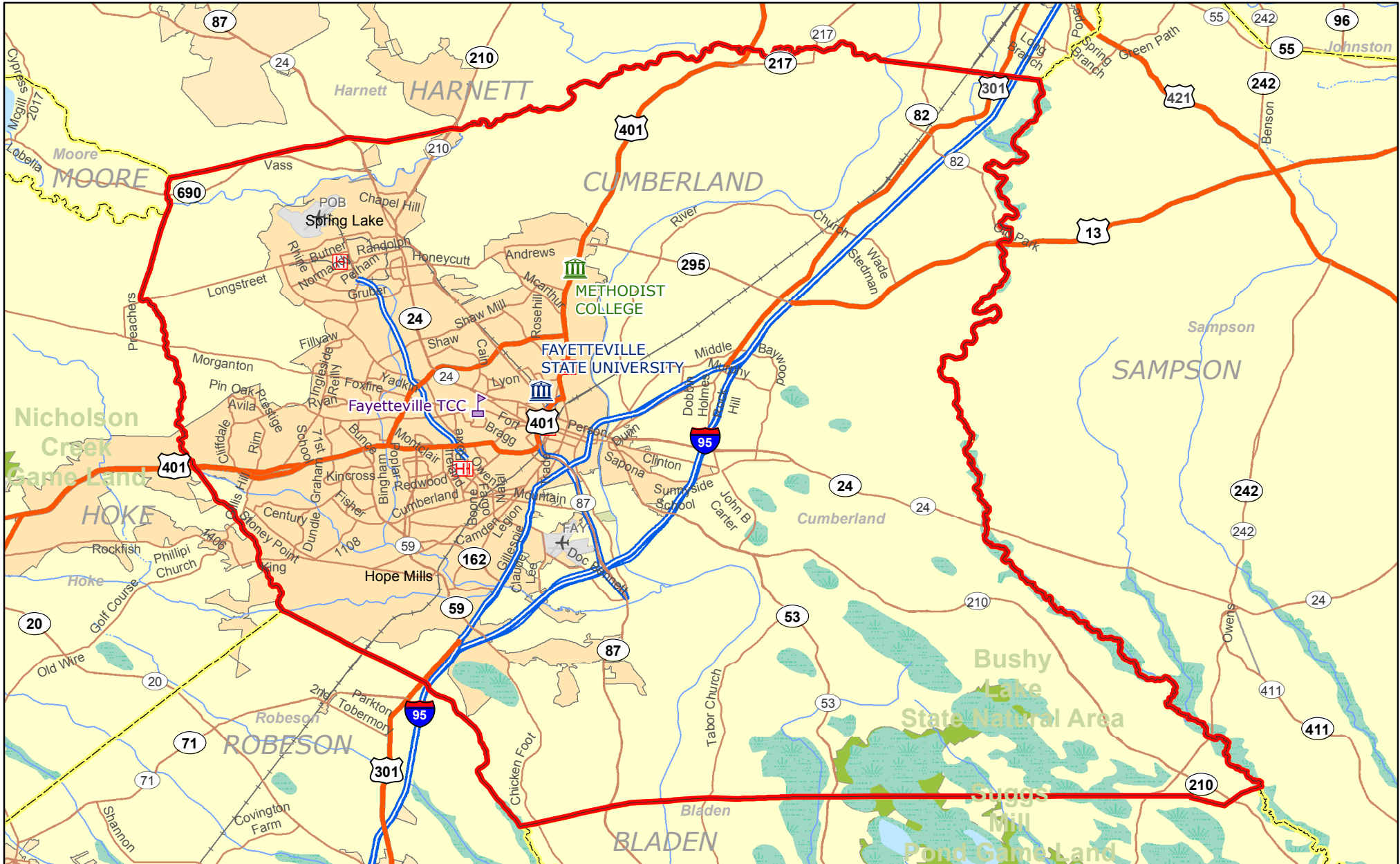
Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather and crime data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Cumberland County, North Carolina



Legend

- | | | |
|--------------------------|-------------------------|-----------------|
| Airports by Enplanements | | — Interstate |
| >14 | 3-14 | US Highway |
| < 3 (Million) | Pub/Pri Univ./Comm Col. | Major Road |
| Hospital | Railroads | County Boundary |

