

County Profile

Craven County (NC)

April 2018

Demographics

Population & Growth

2016 Est Population
2010 Census Total Population
July 2016 NC Certified Population Estimate

Population

104,190
103,505
103,737

% Annual Growth

(0.2%)
0.1%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

74,825
28,680

Urban/Rural Percent

72.3%
27.7%

Estimated Population by Age

2016 Est Median Age
2016 Est Total Pop 0-19
2016 Est Total Pop 20-24
2016 Est Total Pop 25-34
2016 Est Total Pop 35-44
2016 Est Total Pop 45-54
2016 Est Total Pop 55-64
2016 Est Total Pop 65+

36
26,253
10,458
14,073
11,191
11,620
12,757
17,838

% Pop by Age

25.2%
10.0%
13.5%
10.7%
11.2%
12.2%
17.1%

Commuters, Workers Age 16 and Over, 2016 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 21.5
Workers Not Working at Home 45,051
Travel Time to Work: < 10 minutes 18.8%
Travel Time to Work: 10-14 minutes 20.6%
Travel Time to Work: 15-19 minutes 17.9%
Travel Time to Work: 20-24 minutes 12.3%
Travel Time to Work: 25-29 minutes 5.5%
Travel Time to Work: 30-34 minutes 9.1%
Travel Time to Work: 35-44 minutes 5.3%
Travel Time to Work: 45-59 minutes 4.8%
Travel Time to Work: 60+ minutes 5.6%

Workers, By Transportation

Worker Transp, Base 46,375
Work at Home 2.9%
Drove Car/Truck/Van Alone 81.5%
Carpooled Car/Truck/Van 11.2%
Public Transportation 0.3%
Walked 2.1%
Bicycle 0.5%
Taxi, Motorcycle, Other 1.6%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

37,935
7,884
557

Residents

81.8%
17.0%
1.2%

Education

2016-17 Kindergarten-12th Enrollment
2017 Average SAT score (1600 new scale)
2017 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2016 Est Education Attainment - At Least High School Graduate
2016 Est Education Attainment - At Least Bachelor's Degree

13,860
1,082
31.2%
648
8,976
58,906
15,158

Pop Age 25+

87.3%
22.5%

Housing

		% Ann Growth or % Total
2016 Est Total Housing Units	45,946	0.4%
2010 Census Total Housing	40,299	
2010 Census Total Households	45,002	
2010 Census Occupied Housing	35,596	88.3%
2010 Census Vacant Housing	4,703	11.7%
2016 Est Median Value of Owner Occupied Housing	\$154,000	
2016 Est Median Gross Rent	\$869	
2016 Est Owner Occupied Housing	25,702	63.3%
2016 Est Renter Occupied Housing	14,907	36.7%
2016 Est Owner Occupied Housing Vacancy	2.7%	
2016 Est Renter Occupied Housing Vacancy	6.5%	

Income

		% Ann Growth or % Pov
2016 Est Median Family Income	\$55,998	
2016 Median Household Income (SAIPE)	\$49,524	3.6%
2015 Est Median Worker Earnings	\$26,635	
2016 Per Capita Income (BEA)	\$41,962	
2015 Est Pop, Income Below Poverty Level (SAIPE)	15,047	15.3%

Employment / Unemployment

	Currently	2016 Annual
Feb 2018 Prelim., 2016 Employment	39,752	39,659
Feb 2018 Prelim., 2016 Unemployment	1,962	2,198
Feb 2018 Prelim., 2016 Unemployment Rate	4.7%	5.3%
2017Q4 YTD, 2017 Announced Job Creation	.	.
2017Q4 YTD, 2017 Total Announced Investments (\$mil)	.	.

Employment / Wages by Industry

	2017Q3 Employment	2016 Annual Employment	2017Q3 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	39,052	39,440	\$793	\$3,159
Total Government	12,090	12,389	\$976	\$3,963
Total Private Industry	26,962	27,051	\$710	\$2,790
Agriculture Forestry Fishing & Hunting	249	278	\$812	\$3,059
Mining	44	.	\$847	.
Utilities	136	126	\$1,494	\$5,577
Construction	1,157	1,127	\$973	\$3,427
Manufacturing	3,806	3,792	\$997	\$3,919
Wholesale Trade	701	815	\$1,132	\$4,470
Retail Trade	5,676	5,621	\$498	\$1,994
Transportation and Warehousing	1,108	937	\$810	\$3,261
Information	314	.	\$932	.
Finance and Insurance	621	612	\$1,151	\$4,505
Real Estate and Rental and Leasing	406	439	\$594	\$2,323
Professional and Technical Services	1,487	1,474	\$1,122	\$4,944
Mgt of Companies, Enterprises	219	207	\$971	\$4,147
Administrative and Waste Services	2,046	2,037	\$590	\$2,303
Educational Services	2,379	2,703	\$723	\$2,657
Health Care and Social Assistance	6,734	6,747	\$841	\$3,411
Arts, Entertainment and Recreation	475	504	\$326	\$1,287
Accommodation and Food Services	4,020	4,074	\$289	\$1,119
Other Services Ex. Public Admin	832	862	\$514	\$2,032
Public Administration	6,643	6,676	\$1,145	\$4,684
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2018Q1 Available Industrial Buildings	7
2017Q3 Establishments: Total Private Industry	2,239
2017Q3 Establishments: Manufacturing	71
2016 Est Self Employed	2,168

Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$1,531.4
2017 Total Retail Businesses (With Food/Drink)	767
2017 Avg Sales/Business Total (with Food/Drink)	\$1,996,576
2018Q1 Available Commercial Buildings (if reported)	8

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.5394
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$1,051.0
2018 Tier designation	2

Childcare

2018Q1 Licensed Child Care Facilities	63
2018Q1 Licensed Child Care Enrollment	2,235

Weather

Annual Rainfall, inches	54
Annual Snowfall, inches	2
Average Annual Temperature, F	63
Average Annual High Temperature, F	73
Average Annual Low Temperature, F	52

Healthcare Providers

2016 Number of Physicians	266
2016 Physicians per 10,000 population	25.1
2016 RNs per 10,000 population	97.3
2016 Dentists per 10,000 population	4.8
2016 Pharmacists per 10,000 population	9.0

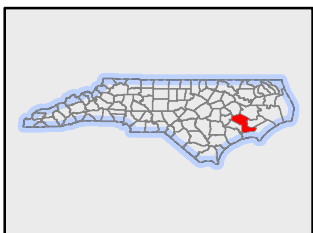
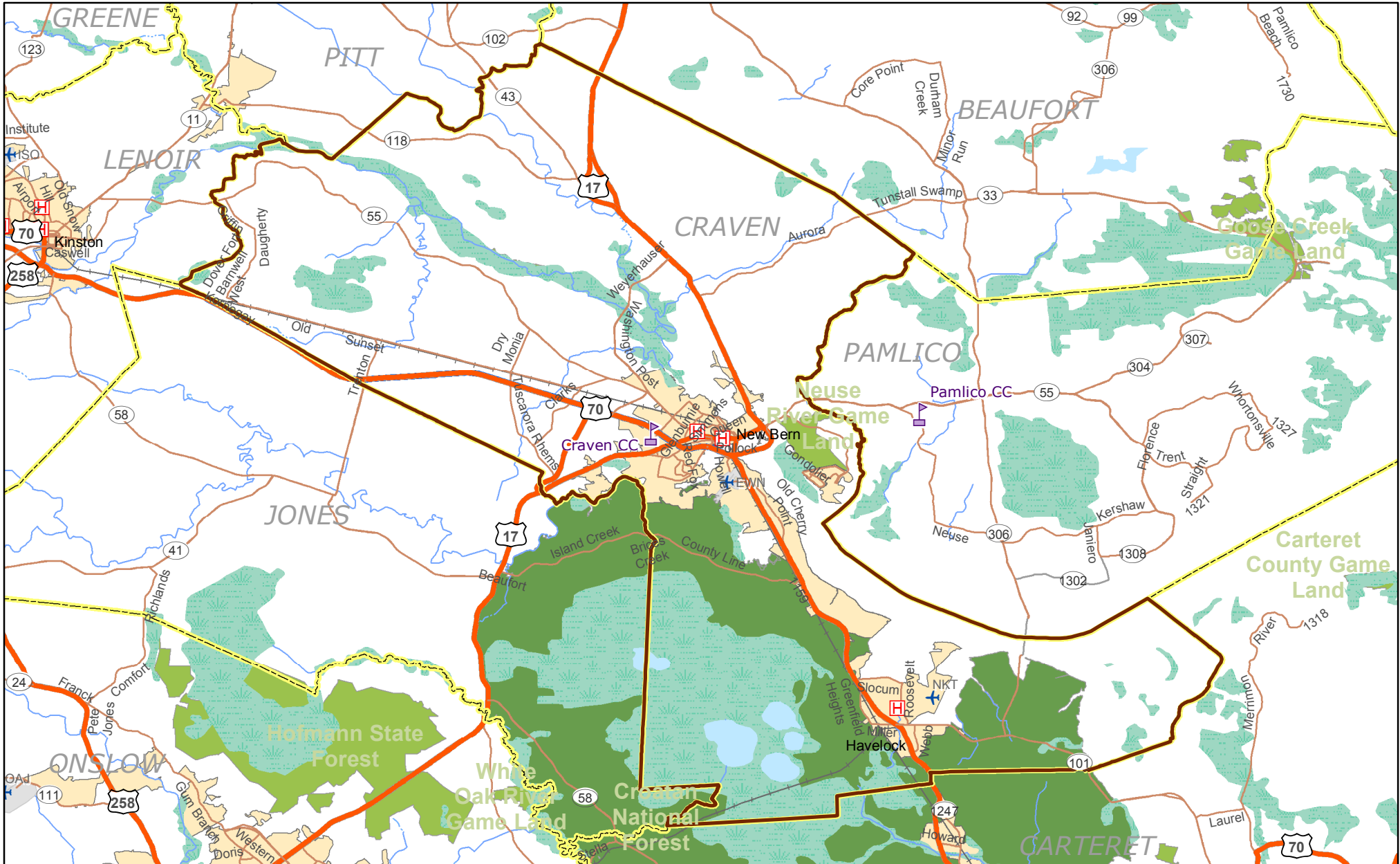
Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Census American Community Survey (ACS) data are estimates (Est) from the 2012-16, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Craven County, North Carolina



Legend

Airports by Total Enplanements	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

