

County Profile

Craven County (NC)

April 2017

Demographics

Population & Growth

2019 Proj Total Population
2014 Proj Total Population
2010 Census Total Population
July 2015 Certified Population Estimate (NC only)

Population

107,759
105,864
103,505
103,691

Annual Growth

0.4%
1.3%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

74,825
28,680

Urban/Rural Percent

72.3%
27.7%

Estimated Population by Age

2019 Proj Median Age
2014 Proj Median Age
2014 Proj Total Pop 0-19
2014 Proj Total Pop 20-29
2014 Proj Total Pop 30-39
2014 Proj Total Pop 40-49
2014 Proj Total Pop 50-59
2014 Proj Total Pop 60+

38
37
26,688
17,329
12,700
11,433
13,606
24,108

Pop by Age

25.2%
16.4%
12.0%
10.8%
12.9%
22.8%

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	20.8
Workers Not Working at Home	45,957
Travel Time to Work: < 10 minutes	18.4%
Travel Time to Work: 10-14 minutes	20.4%
Travel Time to Work: 15-19 minutes	19.3%
Travel Time to Work: 20-24 minutes	11.7%
Travel Time to Work: 25-29 minutes	6.1%
Travel Time to Work: 30-34 minutes	9.2%
Travel Time to Work: 35-44 minutes	4.9%
Travel Time to Work: 45-59 minutes	5.6%
Travel Time to Work: 60+ minutes	4.5%

Workers, By Transportation

Worker Transp, Base	45,957
Work at Home	3.0%
Drove Car/Truck/Van Alone	80.6%
Carpooled Car/Truck/Van	11.7%
Public Transportation	0.3%
Walked	1.9%
Other Transportation	2.5%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

37,742
7,620
595

Residents

82.1%
16.6%
1.3%

Education

2015-16 Kindergarten-12th Enrollment
2016 Average SAT score (2400 scale)
2016 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2015 Est Education Attainment - At Least High School Graduate
2015 Est Education Attainment - At Least Bachelor's Degree

14,004
1,468
29.7%
648
8,976
58,647
14,965

Pop Age 25+

87.3%
22.3%

Housing

		% Growth or % of Total
2019 Proj Total Housing	48,143	3.2%
2014 Proj Total Housing	46,668	
2010 Census Total Housing	40,299	
2010 Census Occupied Housing	35,596	88.3%
2010 Census Vacant Housing	4,703	11.7%
2015 Est Median Value of Owner Occupied Housing	\$130	
2015 Est Median Gross Rent	\$894	
2015 Est Owner Occupied Housing	25,127	62.6%
2015 Est Renter Occupied Housing	15,004	37.4%
2015 Est Owner Occupied Housing Vacancy	3.0%	
2015 Est Renter Occupied Housing Vacancy	7.6%	
2010 Census Total Households	45,002	

Income

		% Growth or % of Total
2015 Est Median Family Income	\$56,550	32.3%
2019 Proj Median Household Income	\$53,376	15.3%
2014 Proj Median Household Income	\$46,299	28.9%
2015 Est Median Worker Earnings	\$26,371	
2019 Proj Per Capita Income	\$25,972	2.0%
2014 Proj Per Capita Income	\$23,487	27.5%
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	15,664	15.60%

Employment / Unemployment

	Currently	2015 Annual
Jan 2017 Prelim., 2015 Employment	39,558	38,904
Jan 2017 Prelim., 2015 Unemployment	2,386	2,535
Jan 2017 Prelim., 2015 Unemployment Rate	5.7%	6.1%
2016Q4 YTD, 2016 Announced Job Creation	100	100
2016Q4 YTD, 2016 Total Announced Investments (\$mil)	\$0.0	\$0.0

Employment / Wages by Industry

	2016Q3 Employment	2015 Annual Employment	2016Q3 Avg Weekly Wage	2015 Avg Weekly Wage
Total All Industries	39,180	38,695	\$825	\$788
Total Government	12,096	12,253	\$1,073	\$987
Total Private Industry	27,084	26,442	\$714	\$696
Agriculture Forestry Fishing & Hunting	291	294	\$776	\$758
Mining	47	45	\$1,006	\$1,027
Utilities	118	115	\$1,547	\$1,580
Construction	1,110	1,115	\$1,092	\$808
Manufacturing	3,837	3,518	\$978	\$998
Wholesale Trade	813	825	\$1,071	\$1,144
Retail Trade	5,638	5,337	\$508	\$492
Transportation and Warehousing	848	906	\$913	\$864
Information	369	372	\$782	\$739
Finance and Insurance	620	631	\$1,140	\$1,119
Real Estate and Rental and Leasing	424	408	\$625	\$577
Professional and Technical Services	1,433	1,520	\$1,245	\$1,219
Mgt of Companies, Enterprises	183	214	\$1,098	\$945
Administrative and Waste Services	1,973	2,155	\$603	\$515
Educational Services	1,926	2,198	\$728	\$702
Health Care and Social Assistance	6,791	6,736	\$877	\$851
Arts, Entertainment and Recreation	457	478	\$293	\$265
Accommodation and Food Services	4,166	3,695	\$287	\$277
Other Services Ex. Public Admin	791	885	\$528	\$508
Public Administration	6,693	6,537	\$1,266	\$1,167
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Businesses

Sept 2016 Available Industrial Buildings	2
2016Q3 Establishments: Total Private Industry	2,194
2016Q3 Establishments: Manufacturing	72
2015 Est Self Employed	2,228

Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$1,551.0
2016 Total Retail Businesses (With Food/Drink)	796
2016 Avg Sales/Business Total (with Food/Drink)	\$1,948,440
Sept 2016 Available Commercial Buildings (if reported)	2

Quality of Life

Taxes

FY2016-17 Property Tax Rate per \$100 Value	\$0.5394
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$988.8
2017 Tier designation	2

Childcare

2016Q4 Licensed Child Care Facilities	67
2016Q4 Licensed Child Care Enrollment	2,243

Weather

Annual Rainfall, inches	54
Annual Snowfall, inches	2
Average Annual Temperature, F	63
Average Annual High Temperature, F	73
Average Annual Low Temperature, F	52

Healthcare Providers

2013 Number of Physicians	247
2013 Physicians per 10,000 population	23.7
2013 RNs per 10,000 population	98.5
2013 Dentists per 10,000 population	4.3
2013 Pharmacists per 10,000 population	8.3

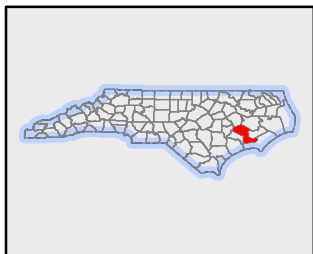
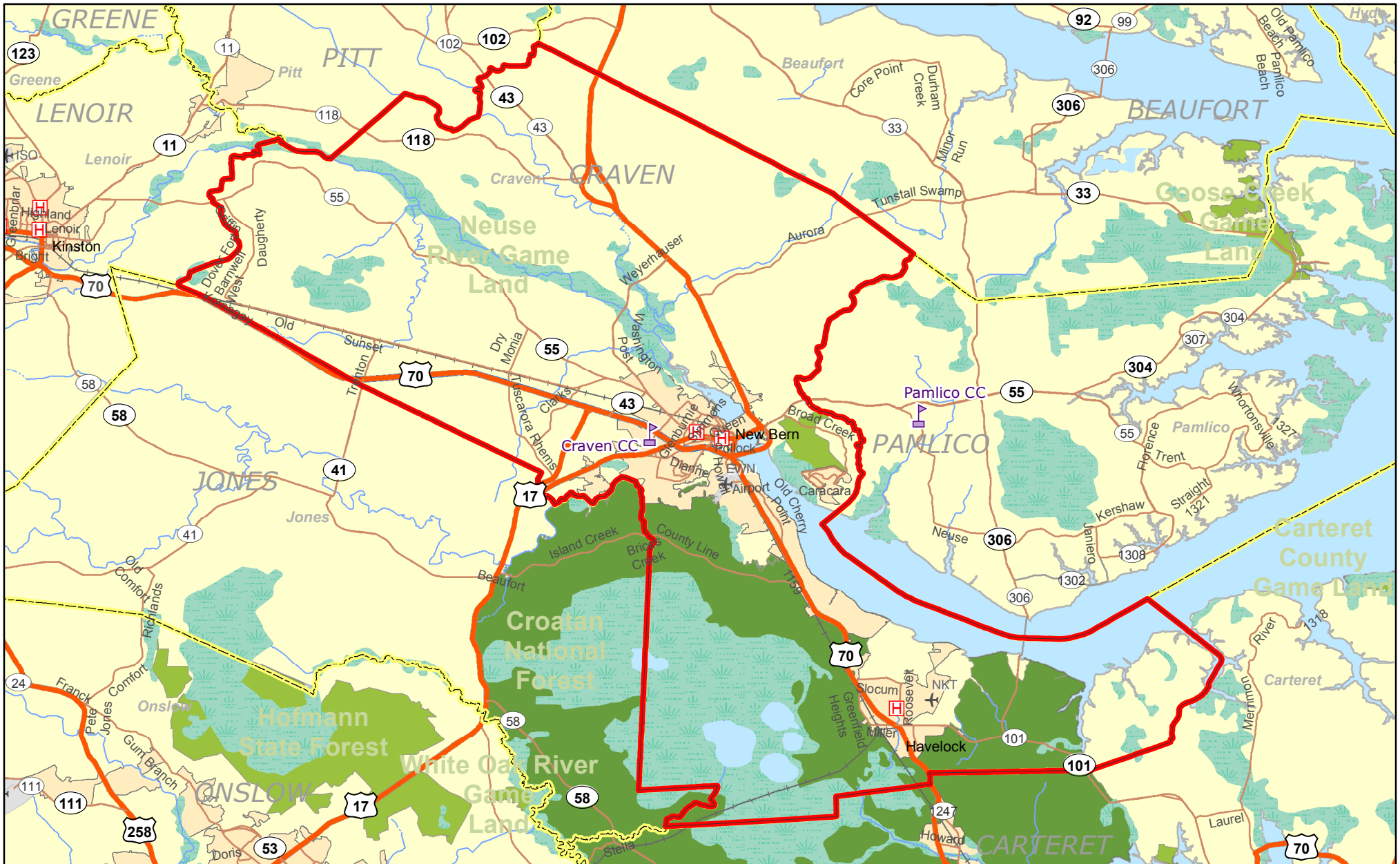
Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. www.appliedgeographic.com. NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2011-15, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf or click on it under Resources. Additional data and reports are available at: <http://www.nccommerce.com/lead>.

Craven County, North Carolina



Legend

- | | |
|--------------------------|-----------------|
| Airports by Enplanements | Interstate |
| >14 | Interstate |
| 3-14 | US Highway |
| < 3 (Million) | Major Road |
| Pub/Pri Univ./Comm Col. | Railroads |
| Hospital | County Boundary |

