

County Profile

Cleveland County (NC)

January 2018

Demographics

Population & Growth

2015 Est Population
2010 Census Total Population
July 2015 Certified Population Estimate (NC only)

Population

97,178
98,078
97,871

% Annual Growth

(0.3%)
0.0%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

43,360
54,718

Urban/Rural Percent

44.2%
55.8%

Estimated Population by Age

2015 Est Median Age
2015 Est Total Pop 0-19
2015 Est Total Pop 20-24
2015 Est Total Pop 25-34
2015 Est Total Pop 35-44
2015 Est Total Pop 45-54
2015 Est Total Pop 55-64
2015 Est Total Pop 65+

41
24,528
6,674
10,368
11,950
14,223
13,223
16,212

% Pop by Age

25.3%
6.9%
10.7%
12.3%
14.6%
13.7%
16.7%

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 24.0
Workers Not Working at Home 39,765
Travel Time to Work: < 10 minutes 14.6%
Travel Time to Work: 10-14 minutes 14.8%
Travel Time to Work: 15-19 minutes 18.3%
Travel Time to Work: 20-24 minutes 15.4%
Travel Time to Work: 25-29 minutes 7.7%
Travel Time to Work: 30-34 minutes 10.1%
Travel Time to Work: 35-44 minutes 4.9%
Travel Time to Work: 45-59 minutes 7.5%
Travel Time to Work: 60+ minutes 6.8%

Workers, By Transportation

Worker Transp, Base 39,765
Work at Home 2.3%
Drove Car/Truck/Van Alone 85.5%
Carpooled Car/Truck/Van 9.1%
Public Transportation 0.5%
Walked 1.8%
Other Transportation 0.7%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

26,688
10,657
2,420

Residents

67.1%
26.8%
6.1%

Education

2016-17 Kindergarten-12th Enrollment
2017 Average SAT score (1600 new scale)
2017 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2015 Est Education Attainment - At Least High School Graduate
2015 Est Education Attainment - At Least Bachelor's Degree

15,233
1,048
39.9%
1,671
19,604
54,350
10,563

Pop Age 25+

82.4%
16.0%

Housing

		% Ann Growth or % Total
2015 Est Total Housing Units	43,291	(0.0%)
2010 Census Total Housing	38,555	
2010 Census Total Households	43,373	
2010 Census Occupied Housing	33,737	87.5%
2010 Census Vacant Housing	4,818	12.5%
2015 Est Median Value of Owner Occupied Housing	\$104,400	
2015 Est Median Gross Rent	\$668	
2015 Est Owner Occupied Housing	25,546	68.2%
2015 Est Renter Occupied Housing	11,907	31.8%
2015 Est Owner Occupied Housing Vacancy	3.0%	
2015 Est Renter Occupied Housing Vacancy	8.5%	

Income

		% Ann Growth or % Pov
2015 Est Median Family Income	\$49,111	1.7%
2015 Median Household Income (SAIPE)	\$40,237	2.0%
2015 Est Median Worker Earnings	\$26,508	
2016 Per Capita Income (BEA)	\$34,401	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	19,156	20.1%

Employment / Unemployment

	Currently	2016 Annual
Nov 2017 Prelim., 2016 Employment	45,035	44,372
Nov 2017 Prelim., 2016 Unemployment	2,244	2,572
Nov 2017 Prelim., 2016 Unemployment Rate	4.7%	5.5%
2017Q3 YTD, 2016 Announced Job Creation	350	621
2017Q3 YTD, 2016 Total Announced Investments (\$mil)	\$350.0	\$263.9

Employment / Wages by Industry

	2017Q2 Employment	2016 Annual Employment	2017Q2 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	34,756	34,284	\$742	\$732
Total Government	7,079	6,950	\$790	\$808
Total Private Industry	27,676	27,334	\$730	\$713
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	0	0	.	.
Construction	1,676	1,483	\$902	\$833
Manufacturing	6,453	6,377	\$997	\$1,017
Wholesale Trade	0	0	.	.
Retail Trade	4,110	4,073	\$517	\$506
Transportation and Warehousing	2,557	2,474	\$790	\$744
Information	454	474	\$1,550	\$1,405
Finance and Insurance	526	534	\$911	\$920
Real Estate and Rental and Leasing	223	227	\$617	\$603
Professional and Technical Services	591	584	\$980	\$930
Mgt of Companies, Enterprises	44	45	\$968	\$979
Administrative and Waste Services	1,873	1,838	\$556	\$508
Educational Services	3,334	3,321	\$683	\$694
Health Care and Social Assistance	5,003	5,007	\$839	\$820
Arts, Entertainment and Recreation	409	403	\$207	\$204
Accommodation and Food Services	2,766	2,768	\$268	\$272
Other Services Ex. Public Admin	659	675	\$584	\$540
Public Administration	2,024	2,013	\$703	\$727
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2017Q3 Available Industrial Buildings	13
2017Q2 Establishments: Total Private Industry	1,876
2017Q2 Establishments: Manufacturing	125
2015 Est Self Employed	2,310

Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$1,074.4
2017 Total Retail Businesses (With Food/Drink)	652
2017 Avg Sales/Business Total (with Food/Drink)	\$1,647,924
2017Q3 Available Commercial Buildings (if reported)	.

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.7200
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$930.8
2017 Tier designation	2

Childcare

2017Q4 Licensed Child Care Facilities	70
2017Q4 Licensed Child Care Enrollment	2,125

Weather

Annual Rainfall, inches	47
Annual Snowfall, inches	4
Average Annual Temperature, F	59
Average Annual High Temperature, F	71
Average Annual Low Temperature, F	46

Healthcare Providers

2016 Number of Physicians	159
2016 Physicians per 10,000 population	16.1
2016 RNs per 10,000 population	107.9
2016 Dentists per 10,000 population	3.7
2016 Pharmacists per 10,000 population	8.9

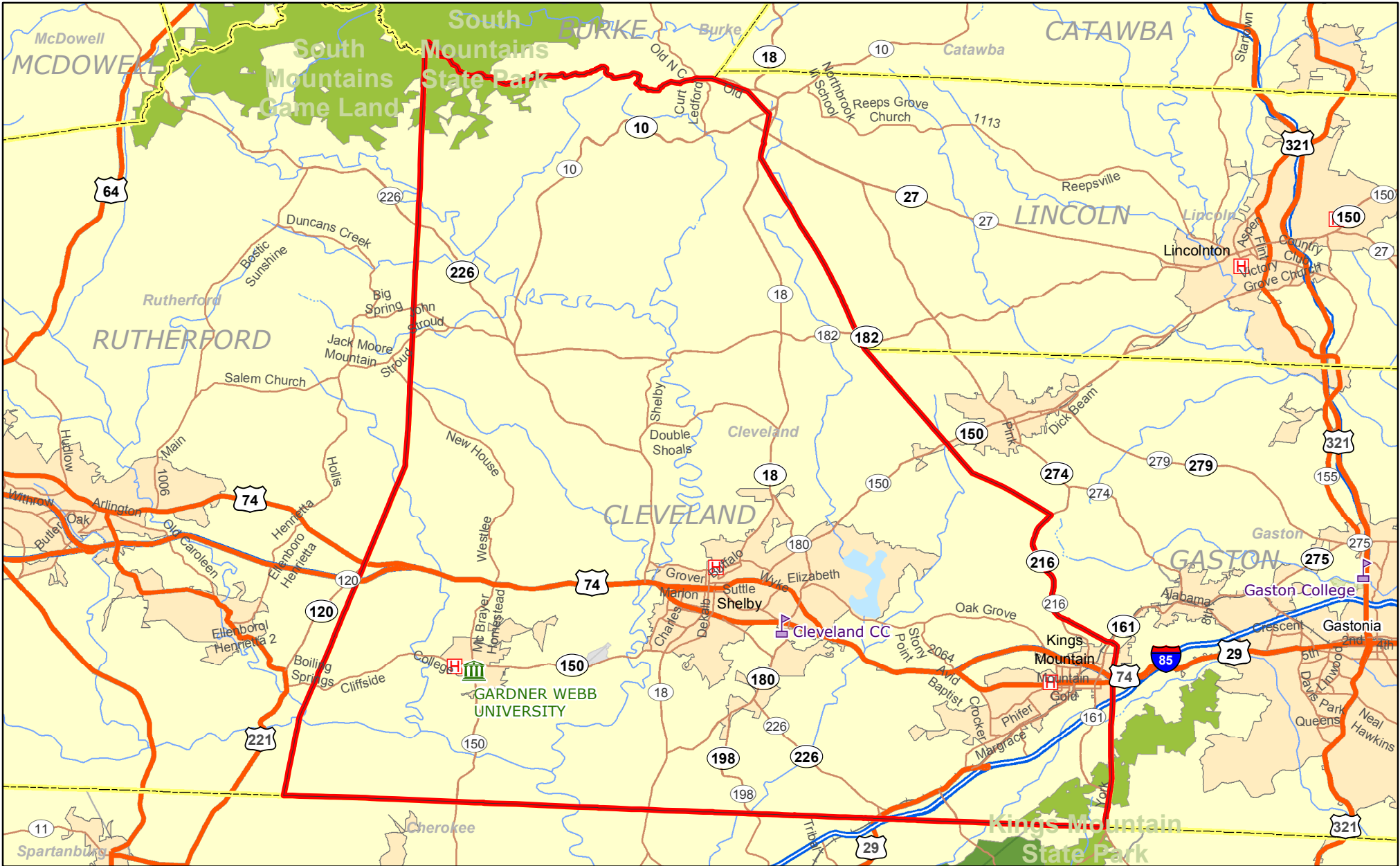
Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather and crime data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

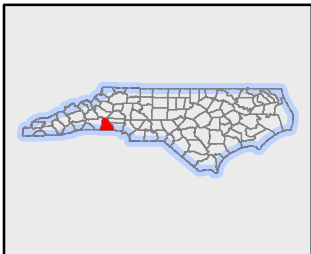
Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Cleveland County, North Carolina



Legend

- | | |
|--------------------------|-----------------|
| Airports by Enplanements | Interstate |
| >14 | US Highway |
| + 3 -14 | Major Road |
| < 3 (Million) | Railroads |
| Pub/Pri Univ./Comm Col. | County Boundary |
| Hospital | |



5 Miles