

**County Profile**

**Cleveland County (NC)**

**April 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

97,113  
98,078  
98,244

**% Annual Growth**

( 0.1%)  
0.0%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

43,360  
54,718

**Urban/Rural Percent**

44.2%  
55.8%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

42  
24,358  
6,559  
10,585  
11,663  
14,047  
13,302  
16,599

**% Pop by Age**

25.1%  
6.8%  
10.9%  
12.0%  
14.5%  
13.7%  
17.1%

**Commuters, Workers Age 16 and Over, 2016 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 23.4  
Workers Not Working at Home 38,498  
Travel Time to Work: < 10 minutes 13.9%  
Travel Time to Work: 10-14 minutes 14.4%  
Travel Time to Work: 15-19 minutes 19.0%  
Travel Time to Work: 20-24 minutes 15.4%  
Travel Time to Work: 25-29 minutes 8.0%  
Travel Time to Work: 30-34 minutes 10.5%  
Travel Time to Work: 35-44 minutes 5.3%  
Travel Time to Work: 45-59 minutes 7.4%  
Travel Time to Work: 60+ minutes 6.1%

**Workers, By Transportation**

Worker Transp, Base 39,452  
Work at Home 2.4%  
Drove Car/Truck/Van Alone 85.2%  
Carpooled Car/Truck/Van 9.6%  
Public Transportation 0.2%  
Walked 2.1%  
Bicycle 0.0%  
Taxi, Motorcycle, Other 0.4%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

26,472  
10,691  
2,249

**Residents**

67.1%  
27.1%  
5.7%

**Education**

2016-17 Kindergarten-12th Enrollment  
2017 Average SAT score (1600 new scale)  
2017 Percent of Graduates taking SAT  
2014-15 Higher Education Completions  
2014-15 Higher Education Total Enrollment  
2016 Est Education Attainment - At Least High School Graduate  
2016 Est Education Attainment - At Least Bachelor's Degree

15,233  
1,048  
39.9%  
1,671  
19,604  
55,303  
10,792

**Pop Age 25+**

83.5%  
16.3%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	43,285	( 0.0%)
2010 Census Total Housing	38,555	
2010 Census Total Households	43,373	
2010 Census Occupied Housing	33,737	87.5%
2010 Census Vacant Housing	4,818	12.5%
2016 Est Median Value of Owner Occupied Housing	\$108,100	
2016 Est Median Gross Rent	\$662	
2016 Est Owner Occupied Housing	25,015	67.3%
2016 Est Renter Occupied Housing	12,163	32.7%
2016 Est Owner Occupied Housing Vacancy	3.4%	
2016 Est Renter Occupied Housing Vacancy	7.9%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$49,073	
2016 Median Household Income (SAIPE)	\$38,654	( 3.9%)
2015 Est Median Worker Earnings	\$26,615	
2016 Per Capita Income (BEA)	\$34,401	
2015 Est Pop, Income Below Poverty Level (SAIPE)	19,594	20.6%

## Employment / Unemployment

	<b>Currently</b>	<b>2016 Annual</b>
Feb 2018 Prelim., 2016 Employment	46,016	44,372
Feb 2018 Prelim., 2016 Unemployment	2,231	2,572
Feb 2018 Prelim., 2016 Unemployment Rate	4.6%	5.5%
2017Q4 YTD, 2017 Announced Job Creation	486	486
2017Q4 YTD, 2017 Total Announced Investments (\$mil)	\$356.5	\$356.5

## Employment / Wages by Industry

	<b>2017Q3 Employment</b>	<b>2016 Annual Employment</b>	<b>2017Q3 Avg Weekly Wage</b>	<b>2016 Avg Weekly Wage</b>
Total All Industries	34,218	34,263	\$741	\$2,931
Total Government	6,582	6,950	\$828	\$3,232
Total Private Industry	27,636	27,313	\$720	\$2,854
Agriculture Forestry Fishing & Hunting	135	119	\$498	\$2,705
Mining	.	.	.	.
Utilities	145	143	\$1,512	\$6,890
Construction	1,705	1,483	\$971	\$3,329
Manufacturing	6,498	6,369	\$1,002	\$4,072
Wholesale Trade	1,010	974	\$803	\$3,303
Retail Trade	4,109	4,086	\$496	\$2,022
Transportation and Warehousing	2,550	2,464	\$748	\$2,981
Information	427	472	\$1,375	\$5,645
Finance and Insurance	526	534	\$867	\$3,686
Real Estate and Rental and Leasing	241	228	\$591	\$2,412
Professional and Technical Services	617	629	\$1,082	\$4,061
Mgt of Companies, Enterprises	.	.	.	.
Administrative and Waste Services	1,890	1,867	\$545	\$2,043
Educational Services	3,224	3,770	\$740	\$2,710
Health Care and Social Assistance	5,008	4,999	\$798	\$3,280
Arts, Entertainment and Recreation	435	.	\$202	.
Accommodation and Food Services	2,874	2,932	\$275	\$1,095
Other Services Ex. Public Admin	673	769	\$549	\$2,045
Public Administration	2,068	2,014	\$744	\$2,906
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q1 Available Industrial Buildings	13
2017Q3 Establishments: Total Private Industry	1,897
2017Q3 Establishments: Manufacturing	125
2016 Est Self Employed	2,159

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$1,074.4
2017 Total Retail Businesses (With Food/Drink)	652
2017 Avg Sales/Business Total (with Food/Drink)	\$1,647,924
2018Q1 Available Commercial Buildings (if reported)	1

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.7200
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$930.8
2018 Tier designation	2

### Childcare

2018Q1 Licensed Child Care Facilities	69
2018Q1 Licensed Child Care Enrollment	2,063

### Weather

Annual Rainfall, inches	47
Annual Snowfall, inches	4
Average Annual Temperature, F	59
Average Annual High Temperature, F	71
Average Annual Low Temperature, F	46

### Healthcare Providers

2016 Number of Physicians	159
2016 Physicians per 10,000 population	16.1
2016 RNs per 10,000 population	107.9
2016 Dentists per 10,000 population	3.7
2016 Pharmacists per 10,000 population	8.9

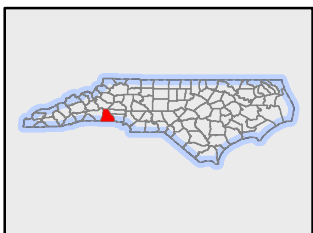
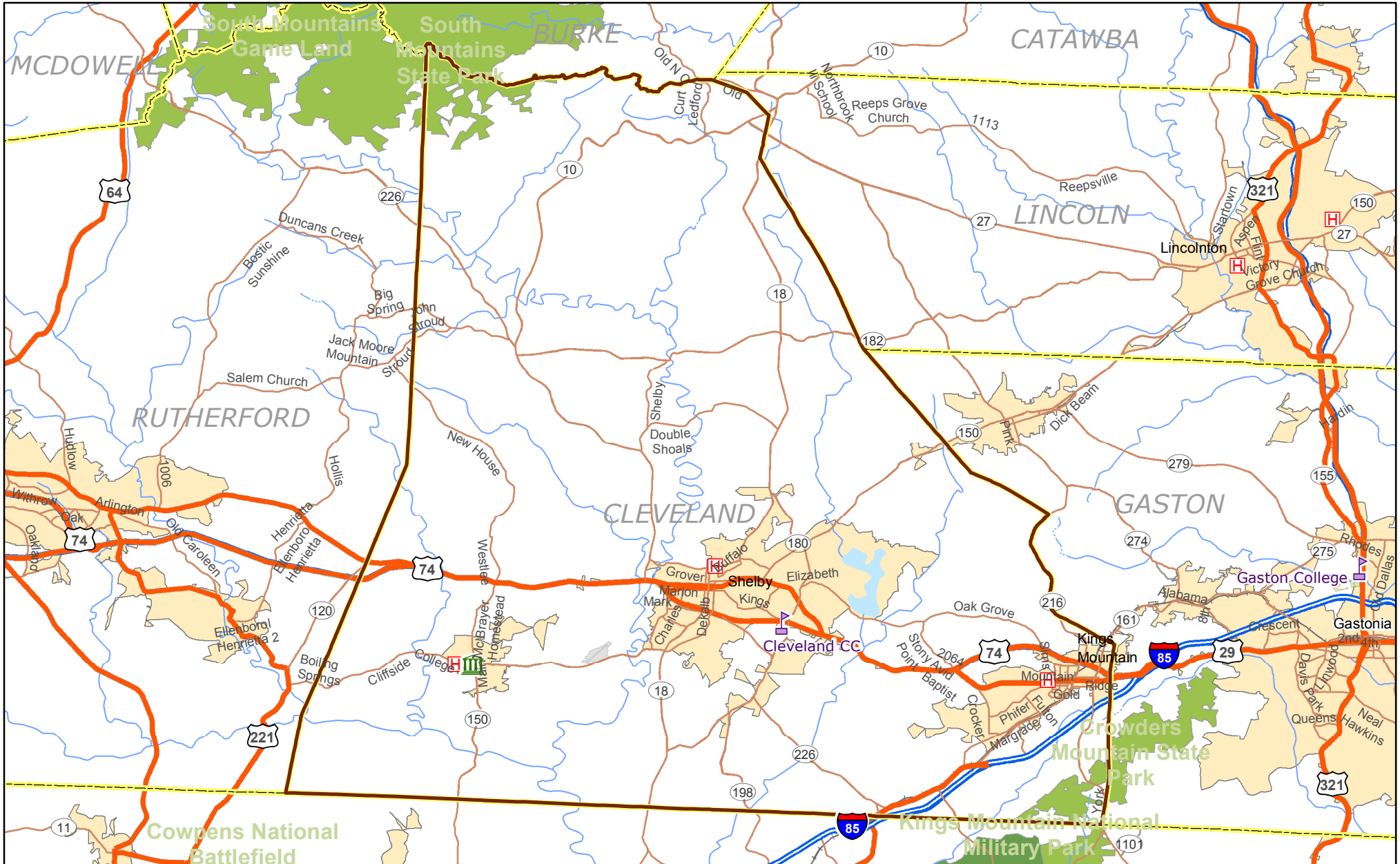
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Census American Community Survey (ACS) data are estimates (Est) from the 2012-16, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

# Cleveland County, North Carolina



**Legend**

<b>Airports by Total Enplanements</b>	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

