County Profile	Cleveland County (NC)	April 2017

Demographics

Population & Growth	Population	Annual Growth
2019 Proj Total Population	99,050	0.0%
2014 Proj Total Population	99,036	
2010 Census Total Population	98,078	0.2%
July 2015 Certified Population Estimate (NC only)	97,871	

Urban/Rural Representation		Urban/Rural Percent
2010 Census Total Population: Urban	43,360	44.2%
2010 Census Total Population: Rural	54,718	55.8%

Estimated Population by Age		Pop by Age
2019 Proj Median Age	42	
2014 Proj Median Age	41	
2014 Proj Total Pop 0-19	24,433	24.7%
2014 Proj Total Pop 20-29	12,229	12.3%
2014 Proj Total Pop 30-39	11,003	11.1%
2014 Proj Total Pop 40-49	13,452	13.6%
2014 Proj Total Pop 50-59	14,613	14.8%
2014 Proj Total Pop 60+	23,306	23.5%

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time		Workers, By Transportation	
Avg Travel Time, Minutes	24.0	Worker Transp, Base	39,765
Workers Not Working at Home	39,765	Work at Home	2.3%
Travel Time to Work: < 10 minutes	14.6%	Drove Car/Truck/Van Alone	85.5%
Travel Time to Work: 10-14 minutes	14.8%	Carpooled Car/Truck/Van	9.1%
Travel Time to Work: 15-19 minutes	18.3%	Public Transportation	0.5%
Travel Time to Work: 20-24 minutes	15.4%	Walked	1.8%
Travel Time to Work: 25-29 minutes	7.7%	Other Transportation	0.7%
Travel Time to Work: 30-34 minutes	10.1%		
Travel Time to Work: 35-44 minutes	4.9%		
Travel Time to Work: 45-59 minutes	7.5%		
Travel Time to Work: 60+ minutes	6.8%		

Place of Work	Commuters	Residents
Worked in State/County of Residence	26,688	67.1%
Worked in State/Outside County of Residence	10,657	26.8%
Worked Outside State of Residence	2,420	6.1%

Education

		Pop Age 25+
2015-16 Kindergarten-12th Enrollment	15,369	
2016 Average SAT score (2400 scale)	1,427	
2016 Percent of Graduates taking SAT	43.1%	
2014-15 Higher Education Completions	1,671	
2014-15 Higher Education Total Enrollment	19,604	
2015 Est Education Attainment - At Least High School Graduate	54,350	82.4%
2015 Est Education Attainment - At Least Bachelor`s Degree	10,563	16.0%

Housing

		% Growth or % of Total
2019 Proj Total Housing	44,530	0.8%
2014 Proj Total Housing	44,163	
2010 Census Total Housing	38,555	
2010 Census Occupied Housing	33,737	87.5%
2010 Census Vacant Housing	4,818	12.5%
2015 Est Median Value of Owner Occupied Housing	$91	
2015 Est Median Gross Rent	$668	
2015 Est Owner Occupied Housing	25,546	68.2%
2015 Est Renter Occupied Housing	11,907	31.8%
2015 Est Owner Occupied Housing Vacancy	3.0%	
2015 Est Renter Occupied Housing Vacancy	8.5%	
2010 Census Total Households	43,373	

Income

		% Growth or % of Total
2015 Est Median Family Income	$49,111	17.1%
2019 Proj Median Household Income	$44,401	16.2%
2014 Proj Median Household Income	$38,206	8.3%
2015 Est Median Worker Earnings	$26,508	
2019 Proj Per Capita Income	$21,903	1.9%
2014 Proj Per Capita Income	$19,916	14.5%
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	19,156	20.10%

Employment / Unemployment

	Currently	2015 Annual
Jan 2017 Prelim., 2015 Employment	44,622	42,956
Jan 2017 Prelim., 2015 Unemployment	2,781	2,970
Jan 2017 Prelim., 2015 Unemployment Rate	5.9%	6.5%
2016Q4 YTD, 2016 Announced Job Creation	621	621
2016Q4 YTD, 2016 Total Announced Investments ($mil)	$263.9	$263.9

Employment / Wages by Industry	2016Q3 Employment	2015 Annual Employment	2016Q3 Avg Weekly Wage	2015 Avg Weekly Wage
Total All Industries	33,804	33,548	$744	$704
Total Government	6,535	6,852	$872	$740
Total Private Industry	27,269	26,696	$713	$695
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	0	0	.	.
Construction	1,568	1,504	$843	$778
Manufacturing	6,364	6,558	$998	$999
Wholesale Trade	0	0	.	.
Retail Trade	4,118	3,906	$505	$518
Transportation and Warehousing	2,458	2,304	$742	$739
Information	484	194	$1,493	$827
Finance and Insurance	532	525	$939	$848
Real Estate and Rental and Leasing	229	240	$622	$580
Professional and Technical Services	569	538	$927	$916
Mgt of Companies, Enterprises	47	80	$875	$1,062
Administrative and Waste Services	1,882	1,682	$510	$496
Educational Services	2,803	3,366	$755	$676
Health Care and Social Assistance	4,944	4,910	$867	$736
Arts, Entertainment and Recreation	432	121	$210	$304
Accommodation and Food Services	2,770	2,626	$278	$269
Other Services Ex. Public Admin	661	962	$556	$428
Public Administration	2,024	2,004	$750	$723
Unclassified	0	0	$0	$0

Commercial/Retail/Industrial

Local Businesses

Sept 2016 Available Industrial Buildings	16
2016Q3 Establishments: Total Private Industry	1,906
2016Q3 Establishments: Manufacturing	125
2015 Est Self Employed	2,310

Local Retail Business

2016 Total Retail Sales (With Food/Drink) ($mil)	$1,221.9
2016 Total Retail Businesses (With Food/Drink)	692
2016 Avg Sales/Business Total (with Food/Drink)	$1,765,682
Sept 2016 Available Commercial Buildings (if reported)	1

Quality of Life

Taxes

FY2016-17 Property Tax Rate per $100 Value	$0.7200
FY2015-16 Annual Taxable Retail Sales ($mil)	$814.3
2017 Tier designation	2

Childcare

2016Q4 Licensed Child Care Facilities	69
2016Q4 Licensed Child Care Enrollment	2,018

Weather

Annual Rainfall, inches	47
Annual Snowfall, inches	3
Average Annual Temperature, F	59
Average Annual High Temperature, F	71
Average Annual Low Temperature, F	46

Healthcare Providers

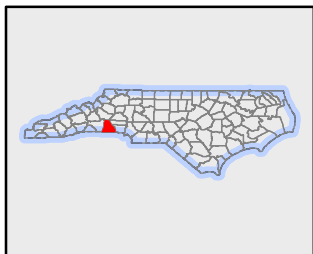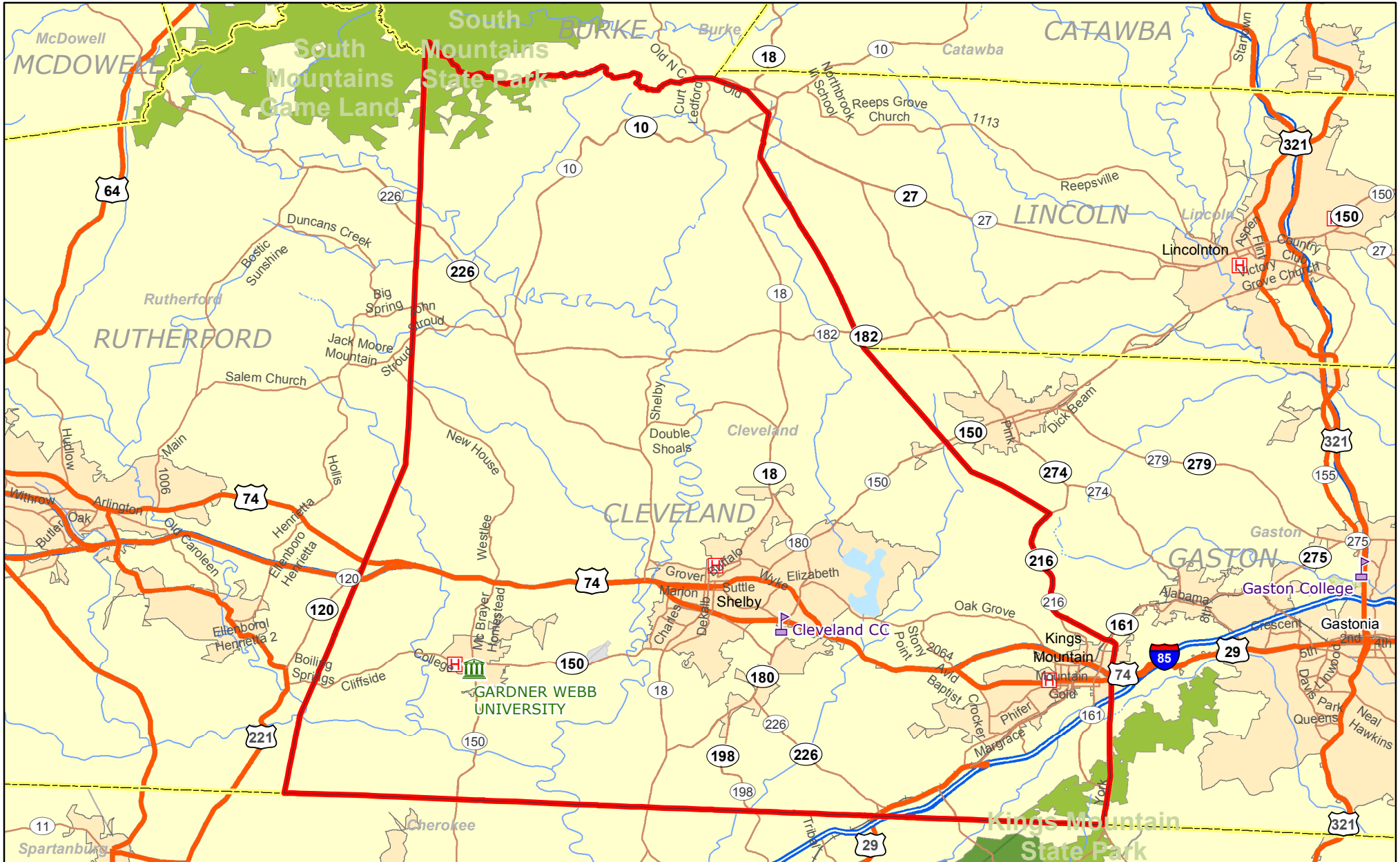|	
2013 Number of Physicians	168
2013 Physicians per 10,000 population	17.2
2013 RNs per 10,000 population	107.8
2013 Dentists per 10,000 population	3.9
2013 Pharmacists per 10,000 population	8.5

Sources:
ESRI for demographics, housing, income, and retail data.   Applied Geographic Solutions for weather and crime data. www.appliedgeographic.com. NC Dept. of Education for SAT data by county system. http://www.ncpublicschools.org.   US Dept. of Education, National Center for Education Statistics for higher education data. http://nces.ed.gov/ipeds/. NC Commerce, Labor and Economic Analysis Division, for announced   new jobs and investment, NC tiers, occupational data, and industrial buildings. http://www.nccommerce.com/en. NC Dept. of Health & Human Services for childcare data.   http://www.ncdhhs.gov/. UNC Sheps Center for healthcare provider statistics.   http://www.shepscenter.unc.edu/. US Bureau of Labor Statistics for employment and unemployment,   wages and establishments by industry. http://www.bls.gov. US Census, 2010 and 2000 Census,   5-year series American Community Survey for demographics, commuters, place of work, educational   attainment, housing, and income. http://factfinder2.census.gov.

Notes:
Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2011-15, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf or click on it under Resources. Additional data and reports are available at: http://www.nccommerce.com/lead.

Cleveland County, North Carolina

MCDOWELL

McDowell

South Mountains Game Land

South Mountains State Park

BURKE

Burke

CATAWBA

Catawba

Old N C

18

10

Northbrook School

Reeps Grove Church

1113

321

150

150

10

10

Duncans Creek

Bostic

Sunshine

226

27

27

LINCOLN

Reepsville

Lincoln

Lincolnton

RUTHERFORD

Rutherford

Big Spring

John Stroud

Jack Moore Mountain

Stroud

Salem Church

226

18

182

182

150

Dick Beam

Pink

Victory Grove Church

27

New House

Shelby

Double Shoals

Cleveland

150

274

279

279

321

155

64

Hudlow

Main

1006

Withrow

Butler

Oak

Arlington

Old Caroleen

Henrietta

Ellenboro Henrietta

120

Hollis

Westlee

74

CLEVELAND

180

18

150

274

216

Gaston

GASTON

275

Henrietta

74

Grover

Buffalo

Wylie

Elizabeth

Oak Grove

216

161

Alabama

Gaston College

Ellenboro Henrietta 2

120

Marion

Charles

Dekalb

Suttle

Shelby

Cleveland CC

Stony Point

Avid Baptist

Kings Mountain

161

74

85

29

Gastonia

Crescent

2nd

5th

Linwood

Boiling Springs

College

Mt Braver Homestead

GARDNER WEBB UNIVERSITY

150

18

180

226

198

198

Crocker

Gold

Mountain

161

Phifer

York

Davis Park

Queens

Neal Hawkins

221

150

198

226

Margrace

Tribe

Kings Mountain State Park

11

Spartanburg

Cherokee

29

321

Legend

Airports by Enplanements

✈ >14   ✈ 3 - 14   ✈ < 3 (Million)

🏛 🏫 ⚲ Pub/Pri Univ./Comm Col.

Ⓗ Hospital

━━━ Interstate
━━━ US Highway
━━━ Major Road
━┼━ Railroads
▱ County Boundary

N
W   E
S

5
Miles