

**County Profile**

**Cherokee County (NC)**

**April 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

27,226  
27,444  
28,591

**% Annual Growth**

0.5%  
0.1%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

0  
27,444

**Urban/Rural Percent**

0.0%  
100.0%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

50  
5,436  
1,115  
2,342  
2,887  
3,557  
4,614  
7,275

**% Pop by Age**

20.0%  
4.1%  
8.6%  
10.6%  
13.1%  
17.0%  
26.7%

**Commuters, Workers Age 16 and Over, 2016 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 23.1  
Workers Not Working at Home 8,800  
Travel Time to Work: < 10 minutes 16.4%  
Travel Time to Work: 10-14 minutes 18.6%  
Travel Time to Work: 15-19 minutes 16.9%  
Travel Time to Work: 20-24 minutes 15.8%  
Travel Time to Work: 25-29 minutes 5.8%  
Travel Time to Work: 30-34 minutes 12.7%  
Travel Time to Work: 35-44 minutes 2.8%  
Travel Time to Work: 45-59 minutes 4.9%  
Travel Time to Work: 60+ minutes 6.0%

**Workers, By Transportation**

Worker Transp, Base 9,364  
Work at Home 6.0%  
Drove Car/Truck/Van Alone 82.7%  
Carpooled Car/Truck/Van 6.2%  
Public Transportation 0.4%  
Walked 3.0%  
Bicycle 0.0%  
Taxi, Motorcycle, Other 1.7%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

7,238  
777  
1,348

**Residents**

77.3%  
8.3%  
14.4%

**Education**

2016-17 Kindergarten-12th Enrollment 3,457  
2017 Average SAT score (1600 new scale) 1,117  
2017 Percent of Graduates taking SAT 25.6%  
2014-15 Higher Education Completions 216  
2014-15 Higher Education Total Enrollment 3,568  
2016 Est Education Attainment - At Least High School Graduate 17,407  
2016 Est Education Attainment - At Least Bachelor's Degree 3,977

**Pop Age 25+**

84.2%  
19.2%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	17,709	0.2%
2010 Census Total Housing	11,753	
2010 Census Total Households	17,515	
2010 Census Occupied Housing	5,991	51.0%
2010 Census Vacant Housing	5,762	49.0%
2016 Est Median Value of Owner Occupied Housing	\$140,700	
2016 Est Median Gross Rent	\$678	
2016 Est Owner Occupied Housing	8,649	79.7%
2016 Est Renter Occupied Housing	2,208	20.3%
2016 Est Owner Occupied Housing Vacancy	3.6%	
2016 Est Renter Occupied Housing Vacancy	15.9%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$45,100	
2016 Median Household Income (SAIPE)	\$37,237	( 2.7%)
2015 Est Median Worker Earnings	\$22,419	
2016 Per Capita Income (BEA)	\$29,512	
2015 Est Pop, Income Below Poverty Level (SAIPE)	5,057	18.4%

## Employment / Unemployment

	<b>Currently</b>	<b>2016 Annual</b>
Feb 2018 Prelim., 2016 Employment	10,455	10,506
Feb 2018 Prelim., 2016 Unemployment	583	628
Feb 2018 Prelim., 2016 Unemployment Rate	5.3%	5.6%
2017Q4 YTD, 2017 Announced Job Creation	6	6
2017Q4 YTD, 2017 Total Announced Investments (\$mil)	\$2.0	\$2.0

### Employment / Wages by Industry

	<b>2017Q3 Employment</b>	<b>2016 Annual Employment</b>	<b>2017Q3 Avg Weekly Wage</b>	<b>2016 Avg Weekly Wage</b>
Total All Industries	8,043	7,961	\$624	\$2,373
Total Government	1,463	1,554	\$749	\$2,791
Total Private Industry	6,580	6,407	\$597	\$2,272
Agriculture Forestry Fishing & Hunting	.	52	.	\$2,563
Mining	.	.	.	.
Utilities	53	.	\$1,660	.
Construction	433	428	\$609	\$2,581
Manufacturing	867	793	\$737	\$2,840
Wholesale Trade	102	99	\$866	\$3,176
Retail Trade	1,354	1,327	\$463	\$1,798
Transportation and Warehousing	83	81	\$675	\$2,914
Information	89	90	\$619	\$2,544
Finance and Insurance	196	176	\$1,006	\$3,453
Real Estate and Rental and Leasing	100	89	\$531	\$2,965
Professional and Technical Services	460	459	\$710	\$2,911
Mgt of Companies, Enterprises	.	.	.	.
Administrative and Waste Services	189	226	\$408	\$1,688
Educational Services	748	851	\$737	\$2,706
Health Care and Social Assistance	1,382	1,386	\$799	\$2,701
Arts, Entertainment and Recreation	25	31	\$314	\$1,051
Accommodation and Food Services	1,020	936	\$329	\$1,201
Other Services Ex. Public Admin	190	194	\$402	\$1,486
Public Administration	667	674	\$621	\$2,505
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q1 Available Industrial Buildings	5
2017Q3 Establishments: Total Private Industry	663
2017Q3 Establishments: Manufacturing	27
2016 Est Self Employed	921

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$330.6
2017 Total Retail Businesses (With Food/Drink)	284
2017 Avg Sales/Business Total (with Food/Drink)	\$1,163,986
2018Q1 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.5200
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$291.1
2018 Tier designation	1

### Childcare

2018Q1 Licensed Child Care Facilities	18
2018Q1 Licensed Child Care Enrollment	685

### Weather

Annual Rainfall, inches	59
Annual Snowfall, inches	7
Average Annual Temperature, F	56
Average Annual High Temperature, F	68
Average Annual Low Temperature, F	43

### Healthcare Providers

2016 Number of Physicians	29
2016 Physicians per 10,000 population	10.5
2016 RNs per 10,000 population	75.9
2016 Dentists per 10,000 population	2.9
2016 Pharmacists per 10,000 population	9.1

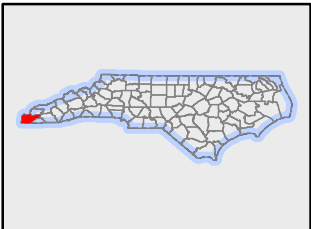
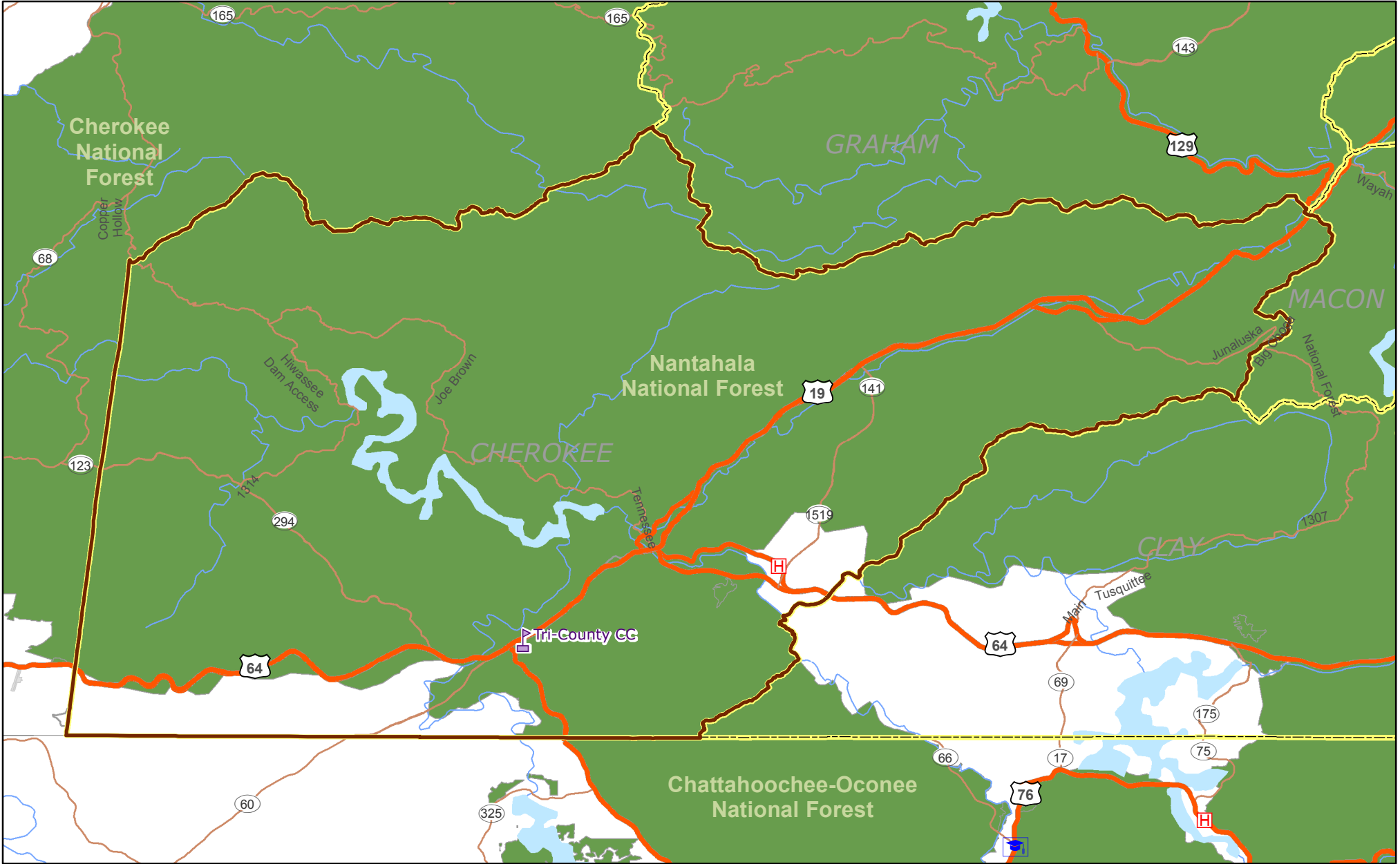
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Census American Community Survey (ACS) data are estimates (Est) from the 2012-16, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

# Cherokee County, North Carolina



**Legend**

<b>Airports by Total Enplanements</b>	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

