

**County Profile**

**Cherokee County (NC)**

**April 2017**

**Demographics**

**Population & Growth**

2019 Proj Total Population	29,930	0.9%
2014 Proj Total Population	28,570	
2010 Census Total Population	27,444	1.3%
July 2015 Certified Population Estimate (NC only)	27,770	

**Population**

2019 Proj Total Population	29,930
2014 Proj Total Population	28,570
2010 Census Total Population	27,444
July 2015 Certified Population Estimate (NC only)	27,770

**Annual Growth**

2019 Proj Total Population	0.9%
2014 Proj Total Population	
2010 Census Total Population	1.3%
July 2015 Certified Population Estimate (NC only)	

**Urban/Rural Representation**

2010 Census Total Population: Urban	0	0.0%
2010 Census Total Population: Rural	27,444	100.0%

**Urban/Rural Percent**

2010 Census Total Population: Urban	0.0%
2010 Census Total Population: Rural	100.0%

**Estimated Population by Age**

2019 Proj Median Age	51	
2014 Proj Median Age	50	
2014 Proj Total Pop 0-19	5,727	20.0%
2014 Proj Total Pop 20-29	2,494	8.7%
2014 Proj Total Pop 30-39	2,802	9.8%
2014 Proj Total Pop 40-49	3,436	12.0%
2014 Proj Total Pop 50-59	4,315	15.1%
2014 Proj Total Pop 60+	9,796	34.3%

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**Pop by Age**

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2014 Proj Total Pop 50-59	15.1%
2014 Proj Total Pop 60+	34.3%

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes	22.6
Workers Not Working at Home	9,280
Travel Time to Work: < 10 minutes	16.7%
Travel Time to Work: 10-14 minutes	20.1%
Travel Time to Work: 15-19 minutes	17.9%
Travel Time to Work: 20-24 minutes	14.7%
Travel Time to Work: 25-29 minutes	6.4%
Travel Time to Work: 30-34 minutes	11.8%
Travel Time to Work: 35-44 minutes	3.6%
Travel Time to Work: 45-59 minutes	2.6%
Travel Time to Work: 60+ minutes	6.1%

**Workers, By Transportation**

Worker Transp, Base	9,280
Work at Home	4.2%
Drove Car/Truck/Van Alone	83.1%
Carpooled Car/Truck/Van	8.2%
Public Transportation	0.3%
Walked	2.7%
Other Transportation	1.4%

**Place of Work**

Worked in State/County of Residence	7,317	78.8%
Worked in State/Outside County of Residence	802	8.6%
Worked Outside State of Residence	1,161	12.5%

**Commuters**

Worked in State/County of Residence	7,317
Worked in State/Outside County of Residence	802
Worked Outside State of Residence	1,161

**Residents**

Worked in State/County of Residence	78.8%
Worked in State/Outside County of Residence	8.6%
Worked Outside State of Residence	12.5%

**Education**

2015-16 Kindergarten-12th Enrollment	3,519	
2016 Average SAT score (2400 scale)	1,378	
2016 Percent of Graduates taking SAT	30.2%	
2014-15 Higher Education Completions	216	
2014-15 Higher Education Total Enrollment	3,568	
2015 Est Education Attainment - At Least High School Graduate	16,959	82.8%
2015 Est Education Attainment - At Least Bachelor's Degree	3,802	18.6%

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2016 Average SAT score (2400 scale)	1,378
2016 Percent of Graduates taking SAT	30.2%
2014-15 Higher Education Completions	216
2014-15 Higher Education Total Enrollment	3,568
2015 Est Education Attainment - At Least High School Graduate	16,959
2015 Est Education Attainment - At Least Bachelor's Degree	3,802

**Pop Age 25+**

2015 Est Education Attainment - At Least High School Graduate	82.8%
2015 Est Education Attainment - At Least Bachelor's Degree	18.6%

## Housing

		<b>% Growth or % of Total</b>
2019 Proj Total Housing	19,544	5.4%
2014 Proj Total Housing	18,538	
2010 Census Total Housing	11,753	
2010 Census Occupied Housing	5,991	51.0%
2010 Census Vacant Housing	5,762	49.0%
2015 Est Median Value of Owner Occupied Housing	\$12	
2015 Est Median Gross Rent	\$666	
2015 Est Owner Occupied Housing	8,571	80.9%
2015 Est Renter Occupied Housing	2,021	19.1%
2015 Est Owner Occupied Housing Vacancy	2.6%	
2015 Est Renter Occupied Housing Vacancy	18.2%	
2010 Census Total Households	17,515	

## Income

		<b>% Growth or % of Total</b>
2015 Est Median Family Income	\$43,727	28.8%
2019 Proj Median Household Income	\$39,268	11.1%
2014 Proj Median Household Income	\$35,359	27.4%
2015 Est Median Worker Earnings	\$21,437	
2019 Proj Per Capita Income	\$21,842	1.4%
2014 Proj Per Capita Income	\$20,396	29.0%
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	5,319	20.00%

## Employment / Unemployment

	<b>Currently</b>	<b>2015 Annual</b>
Jan 2017 Prelim., 2015 Employment	10,361	10,445
Jan 2017 Prelim., 2015 Unemployment	701	725
Jan 2017 Prelim., 2015 Unemployment Rate	6.3%	6.5%
2016Q4 YTD, 2016 Announced Job Creation	.	.
2016Q4 YTD, 2016 Total Announced Investments (\$mil)	.	.

## Employment / Wages by Industry

	<b>2016Q3 Employment</b>	<b>2015 Annual Employment</b>	<b>2016Q3 Avg Weekly Wage</b>	<b>2015 Avg Weekly Wage</b>
Total All Industries	7,940	7,889	\$588	\$592
Total Government	1,445	1,524	\$725	\$693
Total Private Industry	6,496	6,365	\$557	\$568
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	29	25	\$1,470	\$1,681
Construction	453	385	\$610	\$656
Manufacturing	786	878	\$735	\$683
Wholesale Trade	102	90	\$831	\$747
Retail Trade	1,334	1,269	\$448	\$449
Transportation and Warehousing	44	40	\$993	\$983
Information	92	95	\$677	\$591
Finance and Insurance	176	183	\$855	\$836
Real Estate and Rental and Leasing	88	82	\$502	\$758
Professional and Technical Services	460	493	\$678	\$724
Mgt of Companies, Enterprises	11	13	\$735	\$782
Administrative and Waste Services	240	230	\$482	\$386
Educational Services	0	581	.	\$688
Health Care and Social Assistance	0	0	.	.
Arts, Entertainment and Recreation	32	39	\$272	\$336
Accommodation and Food Services	959	911	\$316	\$289
Other Services Ex. Public Admin	196	155	\$386	\$398
Public Administration	524	640	\$552	\$641
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Businesses

Sept 2016 Available Industrial Buildings	4
2016Q3 Establishments: Total Private Industry	649
2016Q3 Establishments: Manufacturing	28
2015 Est Self Employed	1,026

### Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$398.2
2016 Total Retail Businesses (With Food/Drink)	288
2016 Avg Sales/Business Total (with Food/Drink)	\$1,382,732
Sept 2016 Available Commercial Buildings (if reported)	3

## Quality of Life

### Taxes

FY2016-17 Property Tax Rate per \$100 Value	\$0.5200
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$260.7
2017 Tier designation	1

### Childcare

2016Q4 Licensed Child Care Facilities	18
2016Q4 Licensed Child Care Enrollment	667

### Weather

Annual Rainfall, inches	59
Annual Snowfall, inches	7
Average Annual Temperature, F	56
Average Annual High Temperature, F	68
Average Annual Low Temperature, F	43

### Healthcare Providers

2013 Number of Physicians	36
2013 Physicians per 10,000 population	13.1
2013 RNs per 10,000 population	84.1
2013 Dentists per 10,000 population	3.3
2013 Pharmacists per 10,000 population	9.8

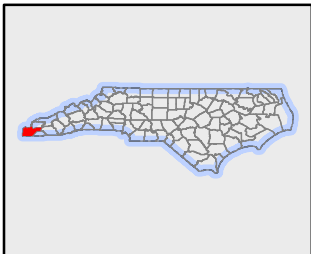
### Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. [www.appliedgeographic.com](http://www.appliedgeographic.com). NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2011-15, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at [https://edis.commerce.state.nc.us/docs/bibliography/Data\\_Sources\\_Guide.pdf](https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf) or click on it under Resources. Additional data and reports are available at: <http://www.nccommerce.com/lead>.

# Cherokee County, North Carolina



## Legend

- |                          |                 |
|--------------------------|-----------------|
| Airports by Enplanements | Interstate      |
| >14                      | US Highway      |
| 3 - 14                   | Major Road      |
| < 3 (Million)            | Railroads       |
| Pub/Pri Univ./Comm Col.  | County Boundary |
| Hospital                 |                 |



4.5 Miles