

County Profile

Catawba County (NC)

April 2017

Demographics

Population & Growth

2019 Proj Total Population
2014 Proj Total Population
2010 Census Total Population
July 2015 Certified Population Estimate (NC only)

Population

156,398
155,126
154,358
155,828

Annual Growth

0.2%
0.9%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

107,595
46,763

Urban/Rural Percent

69.7%
30.3%

Estimated Population by Age

2019 Proj Median Age
2014 Proj Median Age
2014 Proj Total Pop 0-19
2014 Proj Total Pop 20-29
2014 Proj Total Pop 30-39
2014 Proj Total Pop 40-49
2014 Proj Total Pop 50-59
2014 Proj Total Pop 60+

42
41
38,917
18,228
18,673
22,165
22,682
34,461

Pop by Age

25.1%
11.8%
12.0%
14.3%
14.6%
22.2%

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	22.3
Workers Not Working at Home	68,805
Travel Time to Work: < 10 minutes	13.1%
Travel Time to Work: 10-14 minutes	17.7%
Travel Time to Work: 15-19 minutes	20.5%
Travel Time to Work: 20-24 minutes	18.1%
Travel Time to Work: 25-29 minutes	6.9%
Travel Time to Work: 30-34 minutes	10.3%
Travel Time to Work: 35-44 minutes	3.2%
Travel Time to Work: 45-59 minutes	4.4%
Travel Time to Work: 60+ minutes	5.8%

Workers, By Transportation

Worker Transp, Base	68,805
Work at Home	3.6%
Drove Car/Truck/Van Alone	85.6%
Carpooled Car/Truck/Van	8.8%
Public Transportation	0.1%
Walked	0.9%
Other Transportation	1.0%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

53,280
14,698
827

Residents

77.4%
21.4%
1.2%

Education

2015-16 Kindergarten-12th Enrollment
2016 Average SAT score (2400 scale)
2016 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2015 Est Education Attainment - At Least High School Graduate
2015 Est Education Attainment - At Least Bachelor's Degree

23,679
1,464
52.4%
1,329
17,602
87,333
22,976

Pop Age 25+

82.6%
21.7%

Housing

		% Growth or % of Total
2019 Proj Total Housing	69,396	1.2%
2014 Proj Total Housing	68,584	
2010 Census Total Housing	60,887	
2010 Census Occupied Housing	53,888	88.5%
2010 Census Vacant Housing	6,999	11.5%
2015 Est Median Value of Owner Occupied Housing	\$289	
2015 Est Median Gross Rent	\$672	
2015 Est Owner Occupied Housing	40,729	69.5%
2015 Est Renter Occupied Housing	17,912	30.5%
2015 Est Owner Occupied Housing Vacancy	2.0%	
2015 Est Renter Occupied Housing Vacancy	7.9%	
2010 Census Total Households	67,886	

Income

		% Growth or % of Total
2015 Est Median Family Income	\$54,802	14.8%
2019 Proj Median Household Income	\$51,021	15.7%
2014 Proj Median Household Income	\$44,100	8.7%
2015 Est Median Worker Earnings	\$26,979	
2019 Proj Per Capita Income	\$25,874	2.0%
2014 Proj Per Capita Income	\$23,494	15.4%
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	23,629	15.50%

Employment / Unemployment

	Currently	2015 Annual
Jan 2017 Prelim., 2015 Employment	73,840	70,613
Jan 2017 Prelim., 2015 Unemployment	3,977	4,161
Jan 2017 Prelim., 2015 Unemployment Rate	5.1%	5.6%
2016Q4 YTD, 2016 Announced Job Creation	628	628
2016Q4 YTD, 2016 Total Announced Investments (\$mil)	\$197.2	\$197.2

Employment / Wages by Industry

	2016Q3 Employment	2015 Annual Employment	2016Q3 Avg Weekly Wage	2015 Avg Weekly Wage
Total All Industries	85,676	83,079	\$783	\$770
Total Government	8,947	9,333	\$886	\$824
Total Private Industry	76,729	73,746	\$771	\$764
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	0	0	.	.
Construction	2,221	2,033	\$845	\$788
Manufacturing	23,092	22,550	\$881	\$879
Wholesale Trade	4,495	4,639	\$1,049	\$1,023
Retail Trade	10,272	10,146	\$557	\$558
Transportation and Warehousing	233	233	\$1,136	\$1,091
Information	640	613	\$909	\$856
Finance and Insurance	1,107	1,159	\$972	\$991
Real Estate and Rental and Leasing	561	746	\$710	\$613
Professional and Technical Services	2,401	2,308	\$985	\$910
Mgt of Companies, Enterprises	2,142	1,882	\$1,438	\$1,647
Administrative and Waste Services	6,248	5,289	\$461	\$446
Educational Services	3,349	3,876	\$749	\$735
Health Care and Social Assistance	10,346	10,117	\$1,009	\$945
Arts, Entertainment and Recreation	1,138	771	\$333	\$380
Accommodation and Food Services	7,198	6,778	\$293	\$277
Other Services Ex. Public Admin	1,591	1,748	\$574	\$489
Public Administration	3,122	3,078	\$845	\$803
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Businesses

Sept 2016 Available Industrial Buildings	29
2016Q3 Establishments: Total Private Industry	4,225
2016Q3 Establishments: Manufacturing	415
2015 Est Self Employed	3,631

Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$4,004.4
2016 Total Retail Businesses (With Food/Drink)	1,521
2016 Avg Sales/Business Total (with Food/Drink)	\$2,632,767
Sept 2016 Available Commercial Buildings (if reported)	3

Quality of Life

Taxes

FY2016-17 Property Tax Rate per \$100 Value	\$0.5750
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$2,118.7
2017 Tier designation	2

Childcare

2016Q4 Licensed Child Care Facilities	99
2016Q4 Licensed Child Care Enrollment	4,612

Weather

Annual Rainfall, inches	45
Annual Snowfall, inches	5
Average Annual Temperature, F	59
Average Annual High Temperature, F	70
Average Annual Low Temperature, F	48

Healthcare Providers

2013 Number of Physicians	384
2013 Physicians per 10,000 population	24.7
2013 RNs per 10,000 population	131.4
2013 Dentists per 10,000 population	4.5
2013 Pharmacists per 10,000 population	10.0

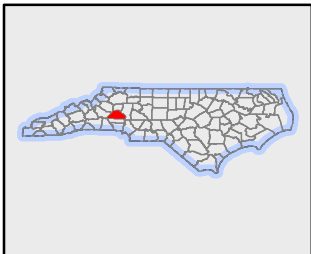
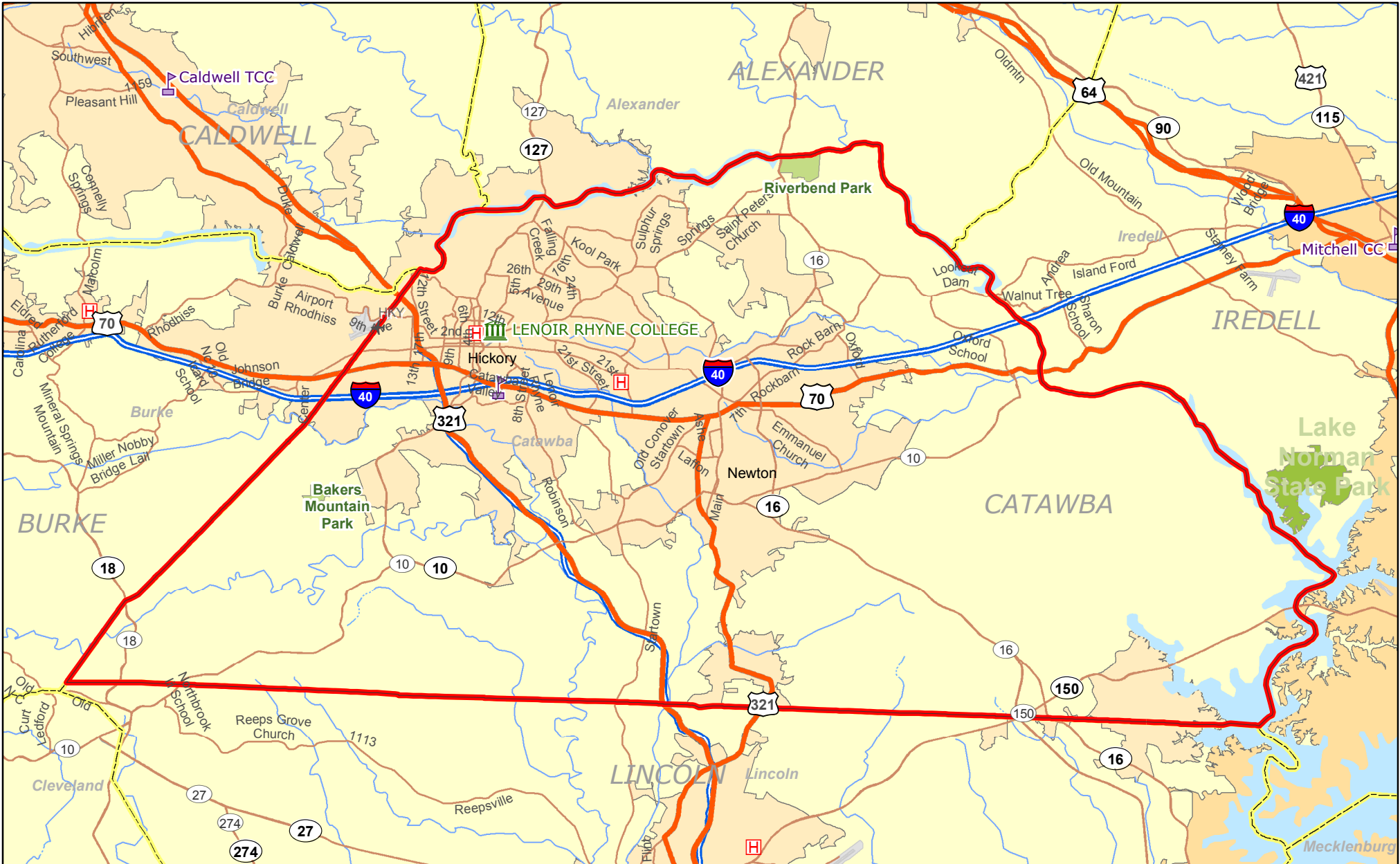
Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. www.appliedgeographic.com. NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2011-15, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf or click on it under Resources. Additional data and reports are available at: <http://www.nccommerce.com/lead>.

Catawba County, North Carolina



Legend

- | | |
|--------------------------|-----------------|
| Airports by Enplanements | Interstate |
| >14 | US Highway |
| 3-14 | Major Road |
| < 3 (Million) | Railroads |
| Pub/Pri Univ./Comm Col. | County Boundary |
| Hospital | |



4.5 Miles