

**County Profile**

**Catawba County (NC)**

**January 2018**

**Demographics**

**Population & Growth**

2015 Est Population  
2010 Census Total Population  
July 2015 Certified Population Estimate (NC only)

**Population**

154,610  
154,358  
155,828

**% Annual Growth**

0.1%  
0.1%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

107,595  
46,763

**Urban/Rural Percent**

69.7%  
30.3%

**Estimated Population by Age**

2015 Est Median Age  
2015 Est Total Pop 0-19  
2015 Est Total Pop 20-24  
2015 Est Total Pop 25-34  
2015 Est Total Pop 35-44  
2015 Est Total Pop 45-54  
2015 Est Total Pop 55-64  
2015 Est Total Pop 65+

41  
39,397  
9,457  
17,363  
20,577  
22,990  
20,484  
24,342

**% Pop by Age**

25.5%  
6.1%  
11.2%  
13.3%  
14.9%  
13.2%  
15.7%

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 22.3  
Workers Not Working at Home 68,805  
Travel Time to Work: < 10 minutes 13.1%  
Travel Time to Work: 10-14 minutes 17.7%  
Travel Time to Work: 15-19 minutes 20.5%  
Travel Time to Work: 20-24 minutes 18.1%  
Travel Time to Work: 25-29 minutes 6.9%  
Travel Time to Work: 30-34 minutes 10.3%  
Travel Time to Work: 35-44 minutes 3.2%  
Travel Time to Work: 45-59 minutes 4.4%  
Travel Time to Work: 60+ minutes 5.8%

**Workers, By Transportation**

Worker Transp, Base 68,805  
Work at Home 3.6%  
Drove Car/Truck/Van Alone 85.6%  
Carpooled Car/Truck/Van 8.8%  
Public Transportation 0.1%  
Walked 0.9%  
Other Transportation 1.0%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

53,280  
14,698  
827

**Residents**

77.4%  
21.4%  
1.2%

**Education**

2016-17 Kindergarten-12th Enrollment  
2017 Average SAT score (1600 new scale)  
2017 Percent of Graduates taking SAT  
2014-15 Higher Education Completions  
2014-15 Higher Education Total Enrollment  
2015 Est Education Attainment - At Least High School Graduate  
2015 Est Education Attainment - At Least Bachelor's Degree

23,509  
1,092  
40.3%  
1,329  
17,602  
87,333  
22,976

**Pop Age 25+**

82.6%  
21.7%

## Housing

		<b>% Ann Growth or % Total</b>
2015 Est Total Housing Units	67,820	0.0%
2010 Census Total Housing	60,887	
2010 Census Total Households	67,886	
2010 Census Occupied Housing	53,888	88.5%
2010 Census Vacant Housing	6,999	11.5%
2015 Est Median Value of Owner Occupied Housing	\$132,700	
2015 Est Median Gross Rent	\$672	
2015 Est Owner Occupied Housing	40,729	69.5%
2015 Est Renter Occupied Housing	17,912	30.5%
2015 Est Owner Occupied Housing Vacancy	2.0%	
2015 Est Renter Occupied Housing Vacancy	7.9%	

## Income

		<b>% Ann Growth or % Pov</b>
2015 Est Median Family Income	\$54,802	1.5%
2015 Median Household Income (SAIPE)	\$41,745	( 7.4%)
2015 Est Median Worker Earnings	\$26,979	
2016 Per Capita Income (BEA)	\$41,477	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	23,629	15.5%

## Employment / Unemployment

	<b>Currently</b>	<b>2016 Annual</b>
Nov 2017 Prelim., 2016 Employment	73,978	73,082
Nov 2017 Prelim., 2016 Unemployment	3,259	3,640
Nov 2017 Prelim., 2016 Unemployment Rate	4.2%	4.7%
2017Q3 YTD, 2016 Announced Job Creation	295	628
2017Q3 YTD, 2016 Total Announced Investments (\$mil)	\$1,095.1	\$197.2

## Employment / Wages by Industry

	<b>2017Q2 Employment</b>	<b>2016 Annual Employment</b>	<b>2017Q2 Avg Weekly Wage</b>	<b>2016 Avg Weekly Wage</b>
Total All Industries	87,873	85,498	\$793	\$776
Total Government	9,568	9,468	\$838	\$836
Total Private Industry	78,305	76,030	\$787	\$769
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	0	0	.	.
Construction	2,358	2,156	\$843	\$836
Manufacturing	23,954	23,048	\$920	\$902
Wholesale Trade	4,440	4,463	\$1,061	\$1,035
Retail Trade	10,643	10,278	\$590	\$545
Transportation and Warehousing	239	233	\$1,125	\$1,072
Information	584	636	\$900	\$849
Finance and Insurance	1,074	1,101	\$1,023	\$988
Real Estate and Rental and Leasing	553	562	\$719	\$696
Professional and Technical Services	2,677	2,443	\$920	\$937
Mgt of Companies, Enterprises	1,993	2,109	\$1,693	\$1,568
Administrative and Waste Services	6,370	5,978	\$494	\$444
Educational Services	3,965	3,847	\$733	\$736
Health Care and Social Assistance	10,203	10,247	\$965	\$955
Arts, Entertainment and Recreation	1,313	1,029	\$331	\$330
Accommodation and Food Services	7,250	7,079	\$292	\$286
Other Services Ex. Public Admin	1,514	1,563	\$569	\$551
Public Administration	3,145	3,151	\$822	\$798
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2017Q3 Available Industrial Buildings	27
2017Q2 Establishments: Total Private Industry	4,269
2017Q2 Establishments: Manufacturing	424
2015 Est Self Employed	3,631

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$3,603.7
2017 Total Retail Businesses (With Food/Drink)	1,463
2017 Avg Sales/Business Total (with Food/Drink)	\$2,463,230
2017Q3 Available Commercial Buildings (if reported)	3

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.5750
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$2,314.3
2017 Tier designation	2

### Childcare

2017Q4 Licensed Child Care Facilities	95
2017Q4 Licensed Child Care Enrollment	4,523

### Weather

Annual Rainfall, inches	45
Annual Snowfall, inches	5
Average Annual Temperature, F	59
Average Annual High Temperature, F	70
Average Annual Low Temperature, F	48

### Healthcare Providers

2016 Number of Physicians	396
2016 Physicians per 10,000 population	25.3
2016 RNs per 10,000 population	128.2
2016 Dentists per 10,000 population	4.9
2016 Pharmacists per 10,000 population	11.6

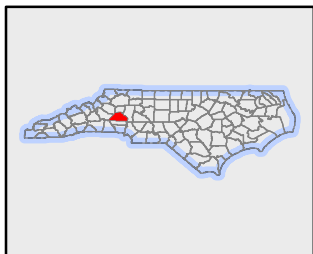
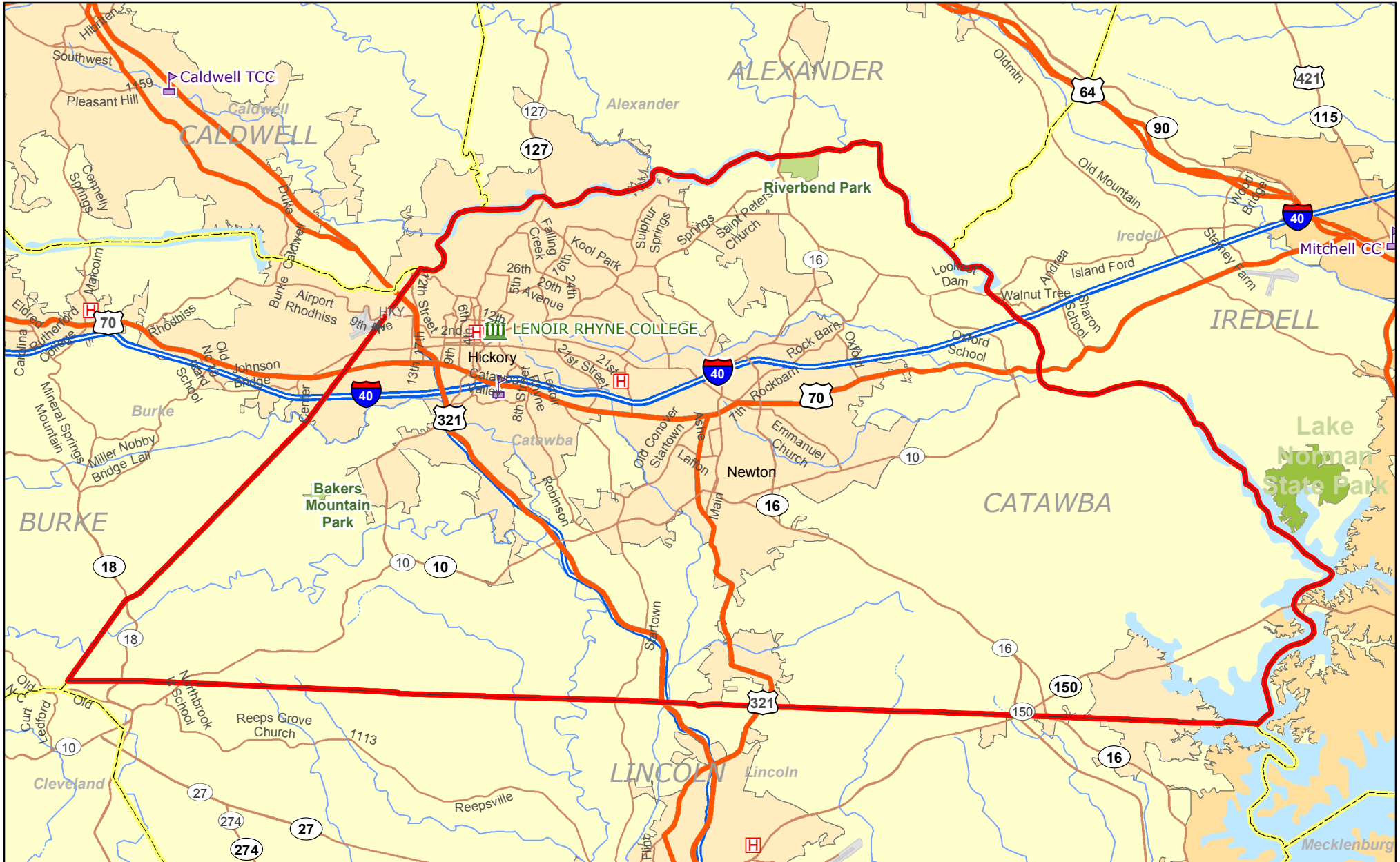
### Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather and crime data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

# Catawba County, North Carolina



## Legend

- |                          |                 |
|--------------------------|-----------------|
| Airports by Enplanements | Interstate      |
| >14                      | US Highway      |
| 3-14                     | Major Road      |
| < 3 (Million)            | Railroads       |
| Pub/Pri Univ./Comm Col.  | County Boundary |
| Hospital                 |                 |



4.5 Miles