

County Profile

Catawba County (NC)

August 2017

Demographics

Population & Growth

2015 Est Population
2010 Census Total Population
July 2015 Certified Population Estimate (NC only)

Population

154,610
154,358
155,828

% Annual Growth

0.1%
0.1%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

107,595
46,763

Urban/Rural Percent

69.7%
30.3%

Estimated Population by Age

2015 Est Median Age
2015 Est Total Pop 0-19
2015 Est Total Pop 20-24
2015 Est Total Pop 25-34
2015 Est Total Pop 35-44
2015 Est Total Pop 45-54
2015 Est Total Pop 55-64
2015 Est Total Pop 65+

41
39,397
9,457
17,363
20,577
22,990
20,484
24,342

% Pop by Age

25.5%
6.1%
11.2%
13.3%
14.9%
13.2%
15.7%

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 22.3
Workers Not Working at Home 68,805
Travel Time to Work: < 10 minutes 13.1%
Travel Time to Work: 10-14 minutes 17.7%
Travel Time to Work: 15-19 minutes 20.5%
Travel Time to Work: 20-24 minutes 18.1%
Travel Time to Work: 25-29 minutes 6.9%
Travel Time to Work: 30-34 minutes 10.3%
Travel Time to Work: 35-44 minutes 3.2%
Travel Time to Work: 45-59 minutes 4.4%
Travel Time to Work: 60+ minutes 5.8%

Workers, By Transportation

Worker Transp, Base 68,805
Work at Home 3.6%
Drove Car/Truck/Van Alone 85.6%
Carpooled Car/Truck/Van 8.8%
Public Transportation 0.1%
Walked 0.9%
Other Transportation 1.0%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

53,280
14,698
827

Residents

77.4%
21.4%
1.2%

Education

2015-16 Kindergarten-12th Enrollment
2016 Average SAT score (2400 scale)
2016 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2015 Est Education Attainment - At Least High School Graduate
2015 Est Education Attainment - At Least Bachelor's Degree

23,679
1,464
52.4%
1,329
17,602
87,333
22,976

Pop Age 25+

82.6%
21.7%

Housing

		% Ann Growth or % Total
2015 Est Total Housing Units	67,820	0.0%
2010 Census Total Housing	60,887	
2010 Census Total Households	67,886	
2010 Census Occupied Housing	53,888	88.5%
2010 Census Vacant Housing	6,999	11.5%
2015 Est Median Value of Owner Occupied Housing	\$289	
2015 Est Median Gross Rent	\$672	
2015 Est Owner Occupied Housing	40,729	69.5%
2015 Est Renter Occupied Housing	17,912	30.5%
2015 Est Owner Occupied Housing Vacancy	2.0%	
2015 Est Renter Occupied Housing Vacancy	7.9%	

Income

		% Ann Growth or % Pov
2015 Est Median Family Income	\$54,802	1.5%
2015 Median Household Income (SAIPE)	\$41,745	(7.4%)
2015 Est Median Worker Earnings	\$26,979	
2015 Per Capita Income (BEA)	\$40,265	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	23,629	15.5%

Employment / Unemployment

	Currently	2016 Annual
Jun 2017 Prelim., 2016 Employment	73,966	73,082
Jun 2017 Prelim., 2016 Unemployment	3,107	3,640
Jun 2017 Prelim., 2016 Unemployment Rate	4.0%	4.7%
2017Q1 YTD, 2016 Announced Job Creation	210	628
2017Q1 YTD, 2016 Total Announced Investments (\$mil)	\$1,078.8	\$197.2

Employment / Wages by Industry

	2016Q4 Employment	2016 Annual Employment	2016Q4 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	87,034	85,498	\$818	\$776
Total Government	9,762	9,468	\$860	\$836
Total Private Industry	77,273	76,030	\$813	\$769
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	0	0	.	.
Construction	2,210	2,156	\$906	\$836
Manufacturing	23,475	23,048	\$971	\$902
Wholesale Trade	4,542	4,463	\$1,084	\$1,035
Retail Trade	10,663	10,278	\$557	\$545
Transportation and Warehousing	237	233	\$1,201	\$1,072
Information	633	636	\$880	\$849
Finance and Insurance	1,107	1,101	\$1,066	\$988
Real Estate and Rental and Leasing	562	562	\$755	\$696
Professional and Technical Services	2,550	2,443	\$1,026	\$937
Mgt of Companies, Enterprises	2,051	2,109	\$1,590	\$1,568
Administrative and Waste Services	6,007	5,978	\$453	\$444
Educational Services	4,032	3,847	\$768	\$736
Health Care and Social Assistance	10,353	10,247	\$1,020	\$955
Arts, Entertainment and Recreation	956	1,029	\$360	\$330
Accommodation and Food Services	7,121	7,079	\$294	\$286
Other Services Ex. Public Admin	1,536	1,563	\$570	\$551
Public Administration	3,218	3,151	\$840	\$798
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

June 2017 Available Industrial Buildings	26
2016Q4 Establishments: Total Private Industry	4,221
2016Q4 Establishments: Manufacturing	413
2015 Est Self Employed	3,631

Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$4,004.4
2016 Total Retail Businesses (With Food/Drink)	1,521
2016 Avg Sales/Business Total (with Food/Drink)	\$2,632,767
June 2017 Available Commercial Buildings (if reported)	3

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.5750
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$2,118.7
2017 Tier designation	2

Childcare

2017Q2 Licensed Child Care Facilities	99
2017Q2 Licensed Child Care Enrollment	4,552

Weather

Annual Rainfall, inches	45
Annual Snowfall, inches	5
Average Annual Temperature, F	59
Average Annual High Temperature, F	70
Average Annual Low Temperature, F	48

Healthcare Providers

2016 Number of Physicians	396
2016 Physicians per 10,000 population	25.3
2016 RNs per 10,000 population	128.2
2016 Dentists per 10,000 population	4.9
2016 Pharmacists per 10,000 population	11.6

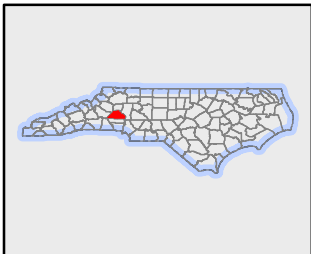
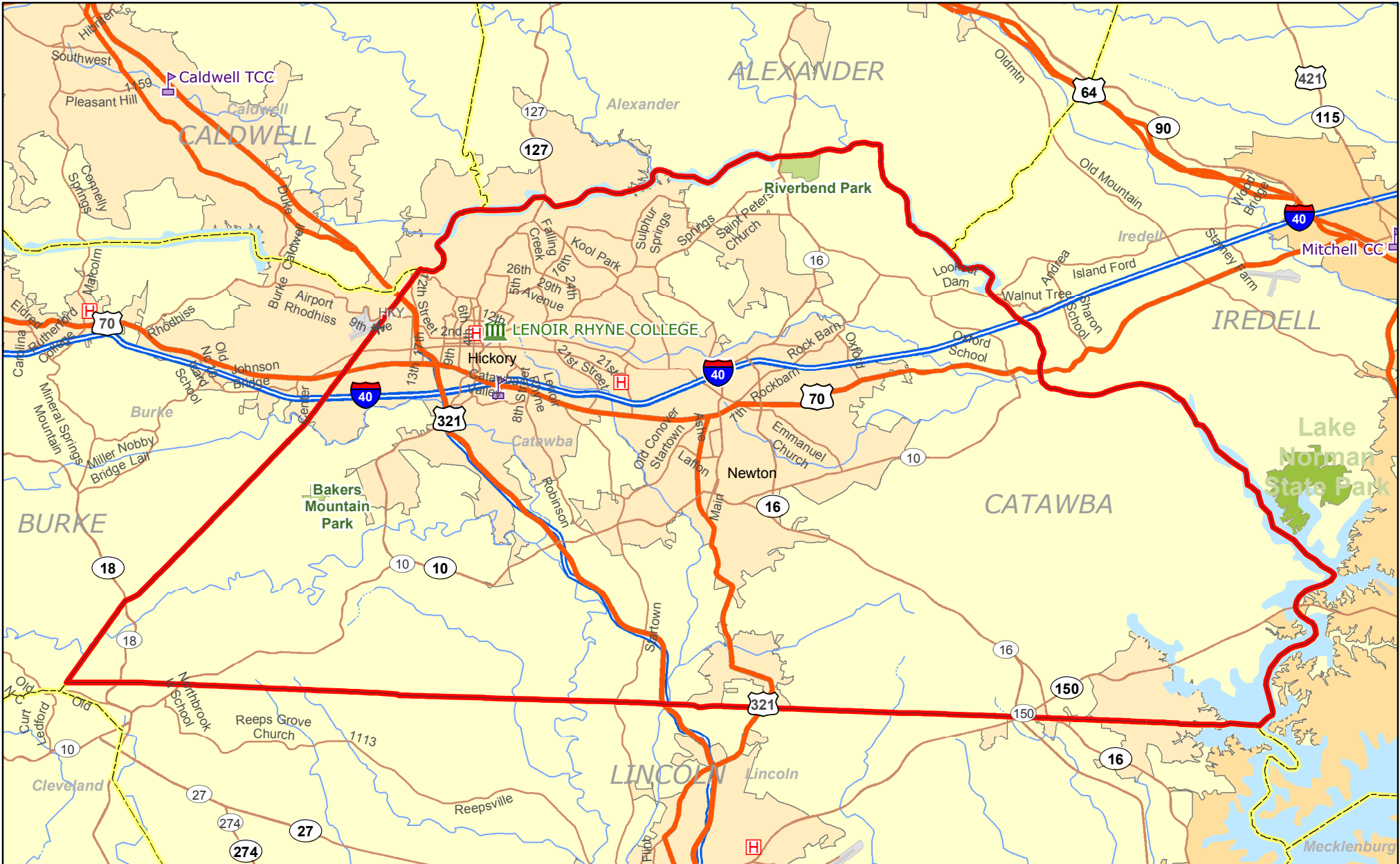
Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather and crime data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Catawba County, North Carolina



Legend

- | | |
|--------------------------|-----------------|
| Airports by Enplanements | Interstate |
| >14 | US Highway |
| 3-14 | Major Road |
| < 3 (Million) | Railroads |
| Pub/Pri Univ./Comm Col. | County Boundary |
| Hospital | |



4.5 Miles