

County Profile

Catawba County (NC)

April 2018

Demographics

Population & Growth

2016 Est Population
2010 Census Total Population
July 2016 NC Certified Population Estimate

Population

155,461
154,358
156,473

% Annual Growth

0.6%
0.1%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

107,595
46,763

Urban/Rural Percent

69.7%
30.3%

Estimated Population by Age

2016 Est Median Age
2016 Est Total Pop 0-19
2016 Est Total Pop 20-24
2016 Est Total Pop 25-34
2016 Est Total Pop 35-44
2016 Est Total Pop 45-54
2016 Est Total Pop 55-64
2016 Est Total Pop 65+

41
39,489
9,305
17,382
20,220
23,051
20,937
25,077

% Pop by Age

25.4%
6.0%
11.2%
13.0%
14.8%
13.5%
16.1%

Commuters, Workers Age 16 and Over, 2016 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 22.9
Workers Not Working at Home 67,113
Travel Time to Work: < 10 minutes 13.0%
Travel Time to Work: 10-14 minutes 17.4%
Travel Time to Work: 15-19 minutes 20.3%
Travel Time to Work: 20-24 minutes 17.3%
Travel Time to Work: 25-29 minutes 7.7%
Travel Time to Work: 30-34 minutes 9.9%
Travel Time to Work: 35-44 minutes 3.4%
Travel Time to Work: 45-59 minutes 4.7%
Travel Time to Work: 60+ minutes 6.3%

Workers, By Transportation

Worker Transp, Base 69,477
Work at Home 3.4%
Drove Car/Truck/Van Alone 85.2%
Carpooled Car/Truck/Van 9.2%
Public Transportation 0.1%
Walked 1.0%
Bicycle 0.1%
Taxi, Motorcycle, Other 1.0%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

53,150
15,424
834

Residents

76.5%
22.2%
1.2%

Education

2016-17 Kindergarten-12th Enrollment
2017 Average SAT score (1600 new scale)
2017 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2016 Est Education Attainment - At Least High School Graduate
2016 Est Education Attainment - At Least Bachelor's Degree

23,509
1,092
40.3%
1,329
17,602
88,947
23,052

Pop Age 25+

83.4%
21.6%

Housing

| | | % Ann Growth or % Total |
|---|-----------|--------------------------------|
| 2016 Est Total Housing Units | 68,076 | 0.4% |
| 2010 Census Total Housing | 60,887 | |
| 2010 Census Total Households | 67,886 | |
| 2010 Census Occupied Housing | 53,888 | 88.5% |
| 2010 Census Vacant Housing | 6,999 | 11.5% |
| 2016 Est Median Value of Owner Occupied Housing | \$137,600 | |
| 2016 Est Median Gross Rent | \$680 | |
| 2016 Est Owner Occupied Housing | 40,959 | 68.6% |
| 2016 Est Renter Occupied Housing | 18,751 | 31.4% |
| 2016 Est Owner Occupied Housing Vacancy | 1.9% | |
| 2016 Est Renter Occupied Housing Vacancy | 6.7% | |

Income

| | | % Ann Growth or % Pov |
|--|----------|------------------------------|
| 2016 Est Median Family Income | \$56,497 | |
| 2016 Median Household Income (SAIPE) | \$49,475 | 18.5% |
| 2015 Est Median Worker Earnings | \$27,483 | |
| 2016 Per Capita Income (BEA) | \$41,477 | |
| 2015 Est Pop, Income Below Poverty Level (SAIPE) | 19,537 | 12.7% |

Employment / Unemployment

| | Currently | 2016 Annual |
|--|------------------|--------------------|
| Feb 2018 Prelim., 2016 Employment | 75,786 | 73,082 |
| Feb 2018 Prelim., 2016 Unemployment | 3,190 | 3,640 |
| Feb 2018 Prelim., 2016 Unemployment Rate | 4.0% | 4.7% |
| 2017Q4 YTD, 2017 Announced Job Creation | 345 | 345 |
| 2017Q4 YTD, 2017 Total Announced Investments (\$mil) | \$449.3 | \$449.3 |

Employment / Wages by Industry

| | 2017Q3 Employment | 2016 Annual Employment | 2017Q3 Avg Weekly Wage | 2016 Avg Weekly Wage |
|--|--------------------------|-------------------------------|-------------------------------|-----------------------------|
| Total All Industries | 86,590 | 85,447 | \$776 | \$3,107 |
| Total Government | 8,895 | 9,468 | \$895 | \$3,343 |
| Total Private Industry | 77,695 | 75,979 | \$762 | \$3,078 |
| Agriculture Forestry Fishing & Hunting | . | 100 | . | \$2,651 |
| Mining | . | 27 | . | \$3,918 |
| Utilities | 332 | 316 | \$1,684 | \$7,429 |
| Construction | 2,433 | 2,165 | \$884 | \$3,337 |
| Manufacturing | 23,963 | 23,054 | \$859 | \$3,609 |
| Wholesale Trade | 4,458 | 4,469 | \$1,053 | \$4,147 |
| Retail Trade | 10,634 | 10,308 | \$542 | \$2,181 |
| Transportation and Warehousing | 4,469 | 4,474 | \$852 | \$3,309 |
| Information | 555 | 644 | \$950 | \$3,478 |
| Finance and Insurance | 1,110 | 1,100 | \$983 | \$3,956 |
| Real Estate and Rental and Leasing | 564 | 564 | \$713 | \$2,777 |
| Professional and Technical Services | 2,632 | 2,446 | \$994 | \$3,709 |
| Mgt of Companies, Enterprises | 1,900 | 2,092 | \$1,494 | \$6,280 |
| Administrative and Waste Services | 5,962 | 5,985 | \$476 | \$1,799 |
| Educational Services | 4,016 | 4,558 | \$728 | \$2,842 |
| Health Care and Social Assistance | 10,223 | 10,270 | \$1,013 | \$3,830 |
| Arts, Entertainment and Recreation | 1,341 | 968 | \$328 | \$1,360 |
| Accommodation and Food Services | 7,190 | 7,093 | \$291 | \$1,143 |
| Other Services Ex. Public Admin | 1,542 | 1,667 | \$575 | \$2,160 |
| Public Administration | 3,138 | 3,151 | \$808 | \$3,193 |
| Unclassified | 0 | 0 | \$0 | \$0 |

Commercial/Retail/Industrial

Local Business

| | |
|---|-------|
| 2018Q1 Available Industrial Buildings | 11 |
| 2017Q3 Establishments: Total Private Industry | 4,260 |
| 2017Q3 Establishments: Manufacturing | 423 |
| 2016 Est Self Employed | 3,822 |

Local Retail Business

| | |
|---|-------------|
| 2017 Total Retail Sales (With Food/Drink) (\$mil) | \$3,603.7 |
| 2017 Total Retail Businesses (With Food/Drink) | 1,463 |
| 2017 Avg Sales/Business Total (with Food/Drink) | \$2,463,230 |
| 2018Q1 Available Commercial Buildings (if reported) | 4 |

Quality of Life

Taxes

| | |
|---|-----------|
| FY2017-18 Property Tax Rate per \$100 Value | \$0.5750 |
| FY2016-17 Annual Taxable Retail Sales (\$mil) | \$2,314.3 |
| 2018 Tier designation | 2 |

Childcare

| | |
|---------------------------------------|-------|
| 2018Q1 Licensed Child Care Facilities | 94 |
| 2018Q1 Licensed Child Care Enrollment | 4,623 |

Weather

| | |
|------------------------------------|----|
| Annual Rainfall, inches | 45 |
| Annual Snowfall, inches | 5 |
| Average Annual Temperature, F | 59 |
| Average Annual High Temperature, F | 70 |
| Average Annual Low Temperature, F | 48 |

Healthcare Providers

| | |
|--|-------|
| 2016 Number of Physicians | 396 |
| 2016 Physicians per 10,000 population | 25.3 |
| 2016 RNs per 10,000 population | 128.2 |
| 2016 Dentists per 10,000 population | 4.9 |
| 2016 Pharmacists per 10,000 population | 11.6 |

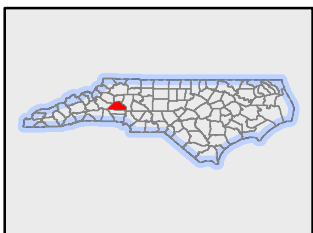
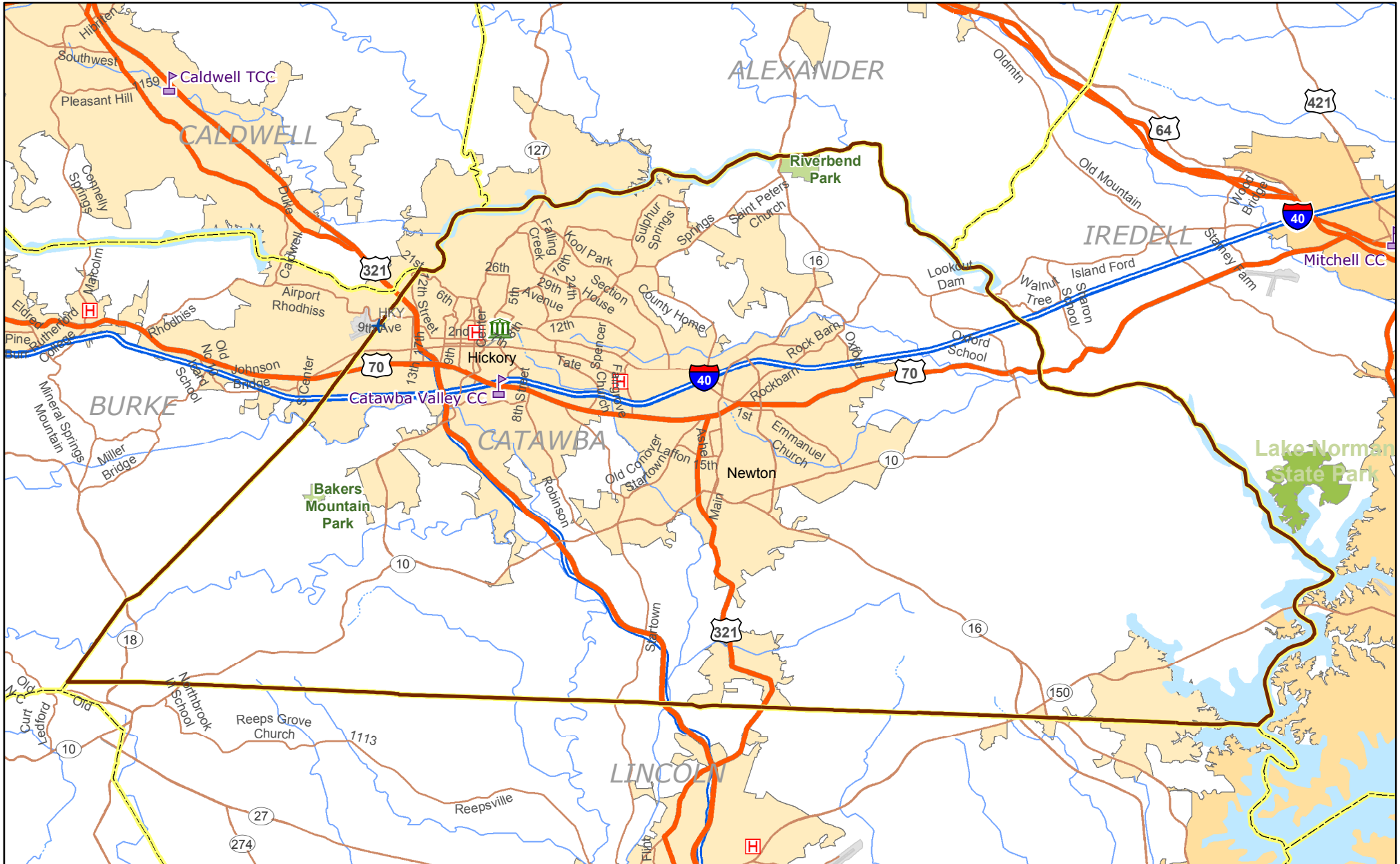
Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Census American Community Survey (ACS) data are estimates (Est) from the 2012-16, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Catawba County, North Carolina



Legend

| | | |
|-------------------------|-----------------------|----------------------|
| 14,000,001 - 43,130,585 | Public University | Interstate |
| 3,000,001 - 14,000,000 | Private University | US Route |
| 0 - 3,000,000 | NC Community Colleges | NC Route |
| | Hospital | Major Railroad Lines |
| | | County Boundary |

