

**County Profile**

**Caldwell County (NC)**

**August 2017**

**Demographics**

**Population & Growth**

2015 Est Population  
2010 Census Total Population  
July 2015 Certified Population Estimate (NC only)

**Population**

81,758  
83,029  
82,577

**% Annual Growth**

( 0.5%)  
0.1%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

54,444  
28,585

**Urban/Rural Percent**

65.6%  
34.4%

**Estimated Population by Age**

2015 Est Median Age  
2015 Est Total Pop 0-19  
2015 Est Total Pop 20-24  
2015 Est Total Pop 25-34  
2015 Est Total Pop 35-44  
2015 Est Total Pop 45-54  
2015 Est Total Pop 55-64  
2015 Est Total Pop 65+

43  
19,050  
5,088  
8,451  
10,758  
12,752  
11,643  
14,016

**% Pop by Age**

23.3%  
6.2%  
10.3%  
13.2%  
15.6%  
14.2%  
17.2%

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 23.6  
Workers Not Working at Home 33,072  
Travel Time to Work: < 10 minutes 12.2%  
Travel Time to Work: 10-14 minutes 17.2%  
Travel Time to Work: 15-19 minutes 17.3%  
Travel Time to Work: 20-24 minutes 18.0%  
Travel Time to Work: 25-29 minutes 5.4%  
Travel Time to Work: 30-34 minutes 12.2%  
Travel Time to Work: 35-44 minutes 5.4%  
Travel Time to Work: 45-59 minutes 6.8%  
Travel Time to Work: 60+ minutes 5.5%

**Workers, By Transportation**

Worker Transp, Base 23,072  
Work at Home 3.6%  
Drove Car/Truck/Van Alone 85.9%  
Carpooled Car/Truck/Van 8.4%  
Public Transportation 0.1%  
Walked 0.7%  
Other Transportation 1.3%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

20,677  
12,085  
310

**Residents**

62.5%  
36.5%  
0.9%

**Education**

2015-16 Kindergarten-12th Enrollment  
2016 Average SAT score (2400 scale)  
2016 Percent of Graduates taking SAT  
2014-15 Higher Education Completions  
2014-15 Higher Education Total Enrollment  
2015 Est Education Attainment - At Least High School Graduate  
2015 Est Education Attainment - At Least Bachelor's Degree

11,964  
1,428  
38.3%  
660  
10,444  
44,193  
7,881

**Pop Age 25+**

76.7%  
13.7%

## Housing

		<b>% Ann Growth or % Total</b>
2015 Est Total Housing Units	37,633	0.0%
2010 Census Total Housing	33,388	
2010 Census Total Households	37,659	
2010 Census Occupied Housing	29,117	87.2%
2010 Census Vacant Housing	4,271	12.8%
2015 Est Median Value of Owner Occupied Housing	\$82	
2015 Est Median Gross Rent	\$604	
2015 Est Owner Occupied Housing	22,321	70.7%
2015 Est Renter Occupied Housing	9,245	29.3%
2015 Est Owner Occupied Housing Vacancy	1.3%	
2015 Est Renter Occupied Housing Vacancy	8.3%	

## Income

		<b>% Ann Growth or % Pov</b>
2015 Est Median Family Income	\$47,815	1.4%
2015 Median Household Income (SAIPE)	\$39,636	2.5%
2015 Est Median Worker Earnings	\$24,504	
2015 Per Capita Income (BEA)	\$31,263	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	15,765	19.6%

## Employment / Unemployment

	<b>Currently</b>	<b>2016 Annual</b>
Jun 2017 Prelim., 2016 Employment	34,570	34,200
Jun 2017 Prelim., 2016 Unemployment	1,510	1,870
Jun 2017 Prelim., 2016 Unemployment Rate	4.2%	5.2%
2017Q1 YTD, 2016 Announced Job Creation	130	193
2017Q1 YTD, 2016 Total Announced Investments (\$mil)	\$7.0	\$77.1

## Employment / Wages by Industry

	<b>2016Q4 Employment</b>	<b>2016 Annual Employment</b>	<b>2016Q4 Avg Weekly Wage</b>	<b>2016 Avg Weekly Wage</b>
Total All Industries	24,595	24,105	\$724	\$682
Total Government	4,182	4,049	\$695	\$678
Total Private Industry	20,412	20,057	\$730	\$682
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	0	111	.	\$1,652
Construction	634	628	\$778	\$689
Manufacturing	6,064	6,047	\$894	\$778
Wholesale Trade	1,885	1,847	\$1,223	\$1,113
Retail Trade	2,785	2,756	\$452	\$447
Transportation and Warehousing	99	557	\$1,189	\$886
Information	110	116	\$1,031	\$948
Finance and Insurance	358	359	\$950	\$869
Real Estate and Rental and Leasing	135	136	\$567	\$509
Professional and Technical Services	340	345	\$829	\$816
Mgt of Companies, Enterprises	416	361	\$1,172	\$1,483
Administrative and Waste Services	954	924	\$473	\$476
Educational Services	1,964	1,890	\$717	\$699
Health Care and Social Assistance	3,499	3,370	\$623	\$625
Arts, Entertainment and Recreation	157	150	\$342	\$347
Accommodation and Food Services	1,902	1,867	\$247	\$246
Other Services Ex. Public Admin	483	491	\$599	\$555
Public Administration	1,477	1,462	\$688	\$661
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

June 2017 Available Industrial Buildings	13
2016Q4 Establishments: Total Private Industry	1,299
2016Q4 Establishments: Manufacturing	136
2015 Est Self Employed	2,011

### Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$1,105.6
2016 Total Retail Businesses (With Food/Drink)	547
2016 Avg Sales/Business Total (with Food/Drink)	\$2,021,225
June 2017 Available Commercial Buildings (if reported)	8

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.6300
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$571.8
2017 Tier designation	1

### Childcare

2017Q2 Licensed Child Care Facilities	67
2017Q2 Licensed Child Care Enrollment	2,120

### Weather

Annual Rainfall, inches	47
Annual Snowfall, inches	4
Average Annual Temperature, F	58
Average Annual High Temperature, F	69
Average Annual Low Temperature, F	46

### Healthcare Providers

2016 Number of Physicians	71
2016 Physicians per 10,000 population	8.6
2016 RNs per 10,000 population	56.5
2016 Dentists per 10,000 population	2.2
2016 Pharmacists per 10,000 population	8.1

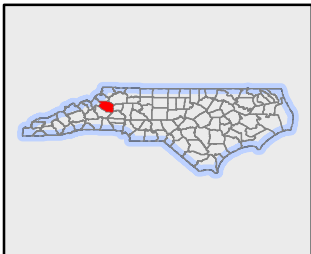
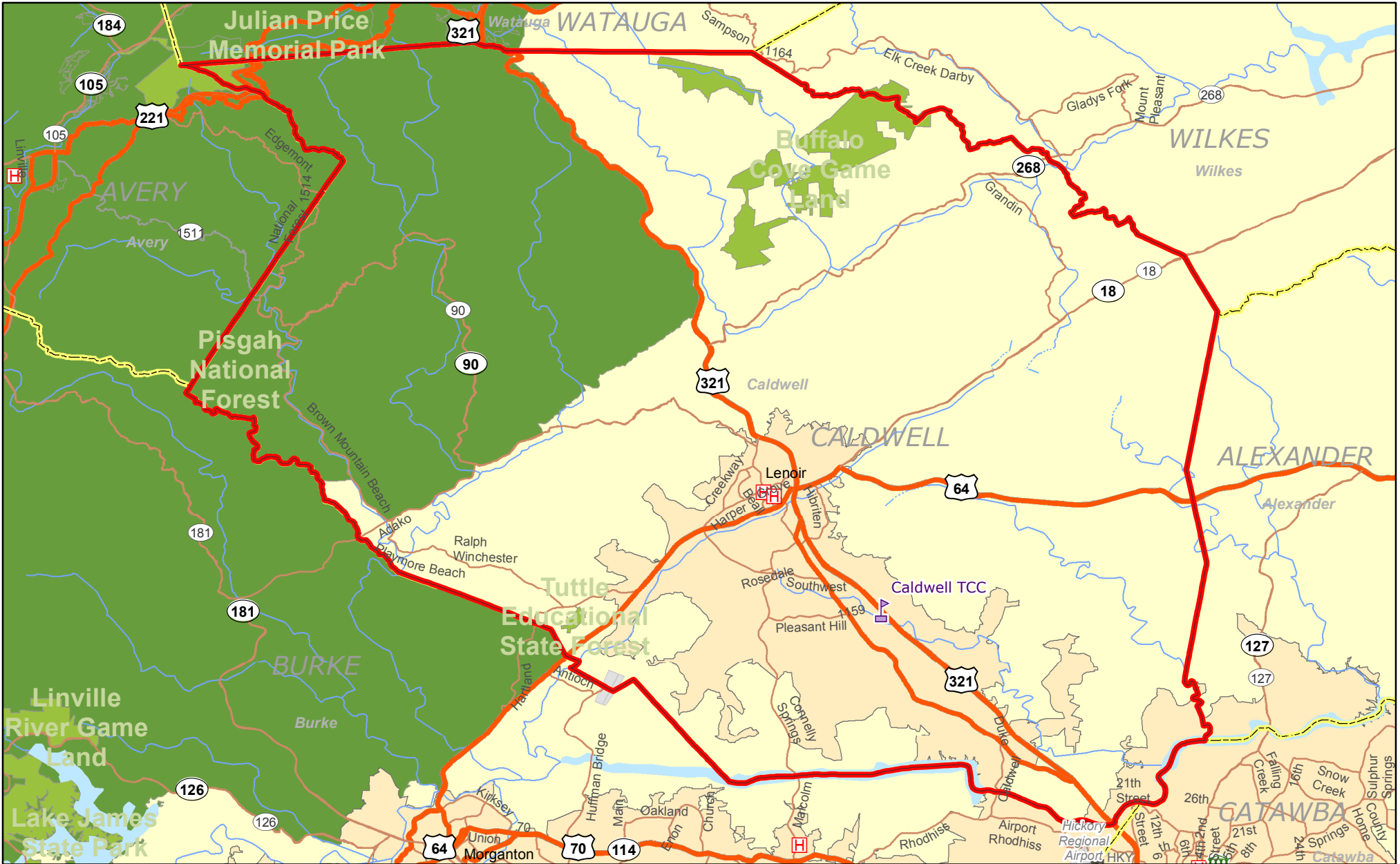
### Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather and crime data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

# Caldwell County, North Carolina



## Legend

- |                          |                         |                 |
|--------------------------|-------------------------|-----------------|
| Airports by Enplanements |                         | — Interstate    |
| >14                      | 3-14                    | US Highway      |
| < 3 (Million)            | Pub/Pri Univ./Comm Col. | Major Road      |
| Hospital                 | Railroads               | County Boundary |

