

Travel Time to Work: 30-34 minutes Travel Time to Work: 35-44 minutes

Travel Time to Work: 45-59 minutes



# County Profile Caldwell County (NC) April 2017

•		,	•
	Demograph	ics	
Population & Growth		Population	<b>Annual Growth</b>
2019 Proj Total Population		82,008	( 0.1%)
2014 Proj Total Population		82,321	
2010 Census Total Population		83,029	0.7%
July 2015 Certified Population Estimate (NC only)		82,577	
Urban/Rural Representation			Urban/Rural Percent
2010 Census Total Population: Urban		54,444	65.6%
2010 Census Total Population: Rural		28,585	34.4%
Estimated Benulation by Age			Pon by Ago
Estimated Population by Age 2019 Proj Median Age		44	Pop by Age
2014 Proj Median Age		44	
2014 Proj Total Pop 0-19		19,213	23.3%
2014 Proj Total Pop 20-29		9,290	11.3%
2014 Proj Total Pop 30-39		9,396	11.4%
2014 Proj Total Pop 40-49		12,186	14.8%
2014 Proj Total Pop 50-59		12,386	15.0%
2014 Proj Total Pop 60+		19,850	24.1%
Commuters,	Workers Age 16	and Over, 2015 Est	
Percent of Workers, By Travel Time	V	Workers, By Transp	ortation
Avg Travel Time, Minutes	23.6	Worker Transp, Base	33,072
Workers Not Working at Home	33,072	Work at Home	3.6%
Travel Time to Work: < 10 minutes	12.2%	Drove Car/Truck/Van Alone	85.9%
Travel Time to Work: 10-14 minutes	17.2%	Carpooled Car/Truck/Van	8.4%
Travel Time to Work: 15-19 minutes	17.3%	Public Transportation	0.1%
Travel Time to Work: 20-24 minutes	18.0%	Walked	0.7%
Travel Time to Work: 25-29 minutes	5.4%	Other Transportation	1.3%

5.5%	
Commuters	Residents
20,6//	62.5%
12,085	36.5%
310	0.9%
	Commuters 20,677 12,085

12.2%

5.4%

6.8%

	Education	
		Pop Age 25+
2015-16 Kindergarten-12th Enrollment	11,964	. 5
2016 Average SAT score (2400 scale)	1,428	
2016 Percent of Graduates taking SAT	38.3%	
2014-15 Higher Education Completions	660	
2014-15 Higher Education Total Enrollment	10,444	
2015 Est Education Attainment - At Least High School Graduate	44,193	76.7%
2015 Est Education Attainment - At Least Bachelor`s Degree	7,881	13.7%



Unclassified



\$0

	Ho	ousing		
			% Grov	wth or % of Total
2019 Proj Total Housing		3	7,978	0.7%
2014 Proj Total Housing		3	37,726	
2010 Census Total Housing			3,388	
2010 Census Occupied Housing			9,117	87.2%
2010 Census Vacant Housing			4,271	12.8%
2015 Est Median Value of Owner Occupied He	ousing		\$82	
2015 Est Median Gross Rent 2015 Est Owner Occupied Housing		-	\$604 2,321	70.7%
2015 Est Renter Occupied Housing			9,245	29.3%
2015 Est Owner Occupied Housing Vacancy			1.3%	29.570
2015 Est Renter Occupied Housing Vacancy			8.3%	
2010 Census Total Households		3	7,659	
	In	0000		
	III.	come	0/ Crox	wth or % of Total
2015 Est Median Family Income		¢.	<b>% Grov</b> 7,815	wtn or % of Total 14.4%
2015 Est Median Family Income 2019 Proj Median Household Income		:	12,000	14.4% 15.1%
2014 Proj Median Household Income		:	6,484	2.1%
2015 Est Median Worker Earnings			4,504	,0
2019 Proj Per Capita Income			1,443	1.9%
2014 Proj Per Capita Income		\$1	9,552	12.7%
2015 Est Total Pop with Income Below Povert	y Level, Last 12 months	1	5,765	19.60%
	Employment	/ Unemployment		
	Lilipioyillelit		11	201F Ammund
Law 2017 Duelling 2015 Franch		Curre		2015 Annual
Jan 2017 Prelim., 2015 Employment Jan 2017 Prelim., 2015 Unemployment		3	4,483 2,040	33,261 2,240
Jan 2017 Prelim., 2015 Unemployment Rate			5.6%	6.3%
2016Q4 YTD, 2016 Announced Job Creation			193	193
- · · · · · · · · · · · · · · · · · · ·				
2016Q4 YTD, 2016 Total Announced Investment	ents (\$mil)		\$77.1	\$77.1
•	. ,		\$77.1	,
Employment / Wages by	2016Q3	2015 Annual	\$77.1 <b>2016Q3 Avg</b>	2015 Avg
•	. ,	2015 Annual Employment	\$77.1	,
Employment / Wages by	2016Q3		\$77.1 <b>2016Q3 Avg</b>	2015 Avg
Employment / Wages by Industry  Total All Industries Total Government	2016Q3 Employment 23,836 3,713	Employment  23,330 4,028	\$77.1 2016Q3 Avg Weekly Wage \$691 \$727	2015 Avg Weekly Wage \$660 \$679
Employment / Wages by Industry  Total All Industries Total Government Total Private Industry	2016Q3 Employment  23,836 3,713 20,124	23,330 4,028 19,301	\$77.1  2016Q3 Avg Weekly Wage  \$691	2015 Avg Weekly Wage
Employment / Wages by Industry  Total All Industries Total Government Total Private Industry Agriculture Forestry Fishing & Hunting	2016Q3 Employment  23,836 3,713 20,124 0	23,330 4,028 19,301 0	\$77.1 2016Q3 Avg Weekly Wage \$691 \$727	2015 Avg Weekly Wage \$660 \$679
Employment / Wages by Industry  Total All Industries Total Government Total Private Industry Agriculture Forestry Fishing & Hunting Mining	2016Q3 Employment  23,836 3,713 20,124 0 0	23,330 4,028 19,301 0 0	\$77.1  2016Q3 Avg Weekly Wage  \$691 \$727	2015 Avg Weekly Wage \$660 \$679 \$656
Employment / Wages by Industry  Total All Industries Total Government Total Private Industry Agriculture Forestry Fishing & Hunting Mining Utilities	2016Q3 Employment  23,836 3,713 20,124 0 0 0	23,330 4,028 19,301 0 0 108	\$77.1  2016Q3 Avg Weekly Wage  \$691 \$727 \$684	2015 Avg Weekly Wage \$660 \$679 \$656
Employment / Wages by Industry  Total All Industries Total Government Total Private Industry Agriculture Forestry Fishing & Hunting Mining Utilities Construction	2016Q3 Employment  23,836 3,713 20,124 0 0 0 0 653	23,330 4,028 19,301 0 0 108 559	\$77.1  2016Q3 Avg Weekly Wage  \$691 \$727 \$684 \$718	2015 Avg Weekly Wage \$660 \$679 \$656  \$1,853 \$622
Employment / Wages by Industry  Total All Industries Total Government Total Private Industry Agriculture Forestry Fishing & Hunting Mining Utilities Construction Manufacturing	2016Q3 Employment  23,836 3,713 20,124 0 0 0 653 6,039	23,330 4,028 19,301 0 0 108 559 5,745	\$77.1  2016Q3 Avg Weekly Wage  \$691 \$727 \$684 \$718 \$770	2015 Avg Weekly Wage \$660 \$679 \$656  \$1,853 \$622 \$737
Employment / Wages by Industry  Total All Industries Total Government Total Private Industry Agriculture Forestry Fishing & Hunting Mining Utilities Construction Manufacturing Wholesale Trade	2016Q3 Employment  23,836 3,713 20,124 0 0 653 6,039 1,869	23,330 4,028 19,301 0 0 108 559 5,745 1,723	\$77.1  2016Q3 Avg Weekly Wage  \$691 \$727 \$684 \$718 \$770 \$1,132	2015 Avg Weekly Wage \$660 \$679 \$656  \$1,853 \$622 \$737 \$1,064
Employment / Wages by Industry  Total All Industries Total Government Total Private Industry Agriculture Forestry Fishing & Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade	2016Q3 Employment  23,836 3,713 20,124 0 0 0 653 6,039 1,869 2,738	23,330 4,028 19,301 0 0 108 559 5,745 1,723 2,720	\$77.1  2016Q3 Avg Weekly Wage  \$691 \$727 \$684 \$718 \$770 \$1,132 \$449	2015 Avg Weekly Wage \$660 \$679 \$656 \$1,853 \$622 \$737 \$1,064 \$443
Employment / Wages by Industry  Total All Industries Total Government Total Private Industry Agriculture Forestry Fishing & Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing	2016Q3 Employment  23,836 3,713 20,124 0 0 0 653 6,039 1,869 2,738 97	23,330 4,028 19,301 0 0 108 559 5,745 1,723 2,720 583	\$77.1  2016Q3 Avg Weekly Wage  \$691 \$727 \$684 \$718 \$770 \$1,132 \$449 \$1,110	2015 Avg Weekly Wage \$660 \$679 \$656  \$1,853 \$622 \$737 \$1,064 \$443 \$879
Employment / Wages by Industry  Total All Industries Total Government Total Private Industry Agriculture Forestry Fishing & Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing Information	2016Q3 Employment  23,836 3,713 20,124 0 0 0 653 6,039 1,869 2,738 97 109	23,330 4,028 19,301 0 0 108 559 5,745 1,723 2,720 583 131	\$77.1  2016Q3 Avg Weekly Wage  \$691 \$727 \$684  \$718 \$770 \$1,132 \$449 \$1,110 \$993	2015 Avg Weekly Wage \$660 \$679 \$656 \$1,853 \$622 \$737 \$1,064 \$443 \$879 \$950
Employment / Wages by Industry  Total All Industries Total Government Total Private Industry Agriculture Forestry Fishing & Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing	2016Q3 Employment  23,836 3,713 20,124 0 0 0 653 6,039 1,869 2,738 97	23,330 4,028 19,301 0 0 108 559 5,745 1,723 2,720 583	\$77.1  2016Q3 Avg Weekly Wage  \$691 \$727 \$684 \$718 \$770 \$1,132 \$449 \$1,110	2015 Avg Weekly Wage \$660 \$679 \$656  \$1,853 \$622 \$737 \$1,064 \$443 \$879
Employment / Wages by Industry  Total All Industries Total Government Total Private Industry Agriculture Forestry Fishing & Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing Information Finance and Insurance	2016Q3 Employment  23,836 3,713 20,124 0 0 0 653 6,039 1,869 2,738 97 109 356 129 339	23,330 4,028 19,301 0 0 108 559 5,745 1,723 2,720 583 131 356 135 322	\$77.1  2016Q3 Avg Weekly Wage  \$691 \$727 \$684  \$718 \$770 \$1,132 \$449 \$1,110 \$993 \$844	2015 Avg Weekly Wage  \$660 \$679 \$656  \$1,853 \$622 \$737 \$1,064 \$443 \$879 \$950 \$869 \$484 \$759
Employment / Wages by Industry  Total All Industries Total Government Total Private Industry Agriculture Forestry Fishing & Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing Information Finance and Insurance Real Estate and Rental and Leasing Professional and Technical Services Mgt of Companies, Enterprises	2016Q3 Employment  23,836 3,713 20,124 0 0 0 653 6,039 1,869 2,738 97 109 356 129 339 353	23,330 4,028 19,301 0 0 108 559 5,745 1,723 2,720 583 131 356 135 322 305	\$77.1  2016Q3 Avg Weekly Wage  \$691 \$727 \$684  \$718 \$770 \$1,132 \$449 \$1,110 \$993 \$844 \$540 \$855 \$1,214	2015 Avg Weekly Wage  \$660 \$679 \$656  \$1,853 \$622 \$737 \$1,064 \$443 \$879 \$950 \$869 \$484 \$759 \$1,532
Employment / Wages by Industry  Total All Industries Total Government Total Private Industry Agriculture Forestry Fishing & Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing Information Finance and Insurance Real Estate and Rental and Leasing Professional and Technical Services Mgt of Companies, Enterprises Administrative and Waste Services	2016Q3 Employment  23,836 3,713 20,124 0 0 0 653 6,039 1,869 2,738 97 109 356 129 339 353 956	23,330 4,028 19,301 0 0 108 559 5,745 1,723 2,720 583 131 356 135 322 305 837	\$77.1  2016Q3 Avg Weekly Wage  \$691 \$727 \$684  \$718 \$770 \$1,132 \$449 \$1,110 \$993 \$844 \$540 \$855 \$1,214 \$491	2015 Avg Weekly Wage  \$660 \$679 \$656  \$1,853 \$622 \$737 \$1,064 \$443 \$879 \$950 \$869 \$484 \$759 \$1,532 \$452
Employment / Wages by Industry  Total All Industries Total Government Total Private Industry Agriculture Forestry Fishing & Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing Information Finance and Insurance Real Estate and Rental and Leasing Professional and Technical Services Mgt of Companies, Enterprises Administrative and Waste Services Educational Services	2016Q3 Employment  23,836 3,713 20,124 0 0 0 653 6,039 1,869 2,738 97 109 356 129 339 353 956 1,662	23,330 4,028 19,301 0 0 108 559 5,745 1,723 2,720 583 131 356 135 322 305 837 1,927	\$77.1  2016Q3 Avg Weekly Wage  \$691 \$727 \$684  \$718 \$770 \$1,132 \$449 \$1,110 \$993 \$844 \$540 \$855 \$1,214 \$491 \$776	2015 Avg Weekly Wage  \$660 \$679 \$656  \$1,853 \$622 \$737 \$1,064 \$443 \$879 \$950 \$869 \$484 \$759 \$1,532 \$452 \$701
Employment / Wages by Industry  Total All Industries Total Government Total Private Industry Agriculture Forestry Fishing & Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing Information Finance and Insurance Real Estate and Rental and Leasing Professional and Technical Services Mgt of Companies, Enterprises Administrative and Waste Services Educational Services Health Care and Social Assistance	2016Q3 Employment  23,836 3,713 20,124 0 0 0 653 6,039 1,869 2,738 97 109 356 129 339 353 956 1,662 3,367	23,330 4,028 19,301 0 0 108 559 5,745 1,723 2,720 583 131 356 135 322 305 837 1,927 3,311	\$77.1  2016Q3 Avg Weekly Wage  \$691 \$727 \$684  \$718 \$770 \$1,132 \$449 \$1,110 \$993 \$844 \$540 \$855 \$1,214 \$491 \$776 \$6649	2015 Avg Weekly Wage  \$660 \$679 \$656  \$1,853 \$622 \$737 \$1,064 \$443 \$879 \$950 \$869 \$484 \$759 \$1,532 \$452 \$701 \$614
Employment / Wages by Industry  Total All Industries Total Government Total Private Industry Agriculture Forestry Fishing & Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing Information Finance and Insurance Real Estate and Rental and Leasing Professional and Technical Services Mgt of Companies, Enterprises Administrative and Waste Services Educational Services Health Care and Social Assistance Arts, Entertainment and Recreation	2016Q3 Employment  23,836 3,713 20,124 0 0 0 653 6,039 1,869 2,738 97 109 356 129 339 353 956 1,662 3,367 166	23,330 4,028 19,301 0 0 108 559 5,745 1,723 2,720 583 131 356 135 322 305 837 1,927 3,311 145	\$77.1  2016Q3 Avg Weekly Wage  \$691 \$727 \$684  \$718 \$770 \$1,132 \$449 \$1,110 \$993 \$844 \$540 \$855 \$1,214 \$491 \$776 \$649 \$359	2015 Avg Weekly Wage  \$660 \$679 \$656  \$1,853 \$622 \$737 \$1,064 \$443 \$879 \$950 \$869 \$484 \$759 \$1,532 \$452 \$701 \$614
Employment / Wages by Industry  Total All Industries Total Government Total Private Industry Agriculture Forestry Fishing & Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing Information Finance and Insurance Real Estate and Rental and Leasing Professional and Technical Services Mgt of Companies, Enterprises Administrative and Waste Services Educational Services Health Care and Social Assistance Arts, Entertainment and Recreation Accommodation and Food Services	2016Q3 Employment  23,836 3,713 20,124 0 0 0 653 6,039 1,869 2,738 97 109 356 129 339 353 956 1,662 3,367 1,662 1,899	23,330 4,028 19,301 0 0 108 559 5,745 1,723 2,720 583 131 356 135 322 305 837 1,927 3,311 145 1,832	\$77.1  2016Q3 Avg Weekly Wage  \$691 \$727 \$684  \$718 \$770 \$1,132 \$449 \$1,110 \$993 \$844 \$540 \$855 \$1,214 \$491 \$776 \$649 \$359 \$248	2015 Avg Weekly Wage  \$660 \$679 \$656  \$1,853 \$622 \$737 \$1,064 \$443 \$879 \$950 \$869 \$484 \$759 \$1,532 \$452 \$701 \$614 \$351
Employment / Wages by Industry  Total All Industries Total Government Total Private Industry Agriculture Forestry Fishing & Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing Information Finance and Insurance Real Estate and Rental and Leasing Professional and Technical Services Mgt of Companies, Enterprises Administrative and Waste Services Educational Services Health Care and Social Assistance Arts, Entertainment and Recreation Accommodation and Food Services Other Services Ex. Public Admin	2016Q3 Employment  23,836 3,713 20,124 0 0 0 653 6,039 1,869 2,738 97 109 356 129 339 353 956 1,662 3,367 166 1,899 506	23,330 4,028 19,301 0 0 108 559 5,745 1,723 2,720 583 131 356 135 322 305 837 1,927 3,311 145 1,832 495	\$77.1  2016Q3 Avg Weekly Wage  \$691 \$727 \$684  \$718 \$770 \$1,132 \$449 \$1,110 \$993 \$844 \$540 \$855 \$1,214 \$491 \$776 \$649 \$359 \$248 \$583	2015 Avg Weekly Wage  \$660 \$679 \$656  \$1,853 \$622 \$737 \$1,064 \$443 \$879 \$950 \$869 \$484 \$759 \$1,532 \$452 \$701 \$614 \$351 \$244
Employment / Wages by Industry  Total All Industries Total Government Total Private Industry Agriculture Forestry Fishing & Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing Information Finance and Insurance Real Estate and Rental and Leasing Professional and Technical Services Mgt of Companies, Enterprises Administrative and Waste Services Educational Services Health Care and Social Assistance Arts, Entertainment and Recreation Accommodation and Food Services	2016Q3 Employment  23,836 3,713 20,124 0 0 0 653 6,039 1,869 2,738 97 109 356 129 339 353 956 1,662 3,367 1,662 1,899	23,330 4,028 19,301 0 0 108 559 5,745 1,723 2,720 583 131 356 135 322 305 837 1,927 3,311 145 1,832	\$77.1  2016Q3 Avg Weekly Wage  \$691 \$727 \$684  \$718 \$770 \$1,132 \$449 \$1,110 \$993 \$844 \$540 \$855 \$1,214 \$491 \$776 \$649 \$359 \$248	2015 Avg Weekly Wage  \$660 \$679 \$656  \$1,853 \$622 \$737 \$1,064 \$443 \$879 \$950 \$869 \$484 \$759 \$1,532 \$452 \$701 \$614 \$351





### Commercial/Retail/Industrial

Local Businesses		Local Retail Business	
Sept 2016 Available Industrial Buildings	19	2016 Total Retail Sales (With Food/Drink) (\$mil)	\$1,105.6
2016Q3 Establishments: Total Private Industry	1,296	2016 Total Retail Businesses (With Food/Drink)	547
2016Q3 Establishments: Manufacturing	137	2016 Avg Sales/Business Total (with Food/Drink)	\$2,021,225
2015 Est Self Employed	2,011	Sept 2016 Available Commercial Buildings (if reported)	10

### **Quality of Life**

<b>Taxes</b> FY2016-17 Property Tax Rate per \$100 Value FY2015-16 Annual Taxable Retail Sales (\$mil) 2017 Tier designation	\$0.6300 \$571.8 1	Childcare 2016Q4 Licensed Child Care Facilities 2016Q4 Licensed Child Care Enrollment	67 2,069
Weather		Healthcare Providers	
Annual Rainfall, inches	47	2013 Number of Physicians	80
Annual Snowfall, inches	4	2013 Physicians per 10,000 population	9.7
Average Annual Temperature, F	58	2013 RNs per 10,000 population	50.9
Average Annual High Temperature, F	69	2013 Dentists per 10,000 population	2.4
Average Annual Low Temperature, F	46	2013 Pharmacists per 10,000 population	6.9

#### Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. www.appliedgeographic.com. NC Dept. of Education for SAT data by county system. http://www.ncpublicschools.org. US Dept. of Education, National Center for Education Statistics for higher education data. http://nces.ed.gov/ipeds/. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. http://www.nccommerce.com/en. NC Dept. of Health & Human Services for childcare data. http://www.ncdhhs.gov/. UNC Sheps Center for healthcare provider statistics. http://www.shepscenter.unc.edu/. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. http://www.bls.gov. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. http://factfinder2.census.gov.

#### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2011-15, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at https://edis.commerce.state.nc.us/docs/bibliography/Data\_Sources\_Guide.pdf or click on it under Resources. Additional data and reports are available at: http://www.nccommerce.com/lead.

## **Caldwell County, North Carolina**

