

County Profile

Brunswick County (NC)

January 2018

Demographics

Population & Growth

2015 Est Population
2010 Census Total Population
July 2015 Certified Population Estimate (NC only)

Population

115,926
107,431
123,535

% Annual Growth

2.7%
0.5%

Urban/Rural Representation

2010 Census Total Population: Urban
2010 Census Total Population: Rural

61,278
46,153

Urban/Rural Percent

57.0%
43.0%

Estimated Population by Age

2015 Est Median Age
2015 Est Total Pop 0-19
2015 Est Total Pop 20-24
2015 Est Total Pop 25-34
2015 Est Total Pop 35-44
2015 Est Total Pop 45-54
2015 Est Total Pop 55-64
2015 Est Total Pop 65+

50
22,257
4,990
11,550
12,483
14,419
20,506
29,721

% Pop by Age

19.2%
4.3%
10.0%
10.8%
12.4%
17.7%
25.6%

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes 23.7
Workers Not Working at Home 44,152
Travel Time to Work: < 10 minutes 13.8%
Travel Time to Work: 10-14 minutes 14.0%
Travel Time to Work: 15-19 minutes 17.4%
Travel Time to Work: 20-24 minutes 16.1%
Travel Time to Work: 25-29 minutes 6.9%
Travel Time to Work: 30-34 minutes 14.4%
Travel Time to Work: 35-44 minutes 5.5%
Travel Time to Work: 45-59 minutes 6.4%
Travel Time to Work: 60+ minutes 5.4%

Workers, By Transportation

Worker Transp, Base 44,152
Work at Home 4.8%
Drove Car/Truck/Van Alone 79.6%
Carpooled Car/Truck/Van 13.3%
Public Transportation 0.4%
Walked 0.7%
Other Transportation 1.2%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

27,644
13,536
2,972

Residents

62.6%
30.7%
6.7%

Education

2016-17 Kindergarten-12th Enrollment
2017 Average SAT score (1600 new scale)
2017 Percent of Graduates taking SAT
2014-15 Higher Education Completions
2014-15 Higher Education Total Enrollment
2015 Est Education Attainment - At Least High School Graduate
2015 Est Education Attainment - At Least Bachelor's Degree

13,548
1,066
33.9%
414
4,132
76,840
23,163

Pop Age 25+

86.6%
26.1%

Housing

		% Ann Growth or % Total
2015 Est Total Housing Units	80,412	1.4%
2010 Census Total Housing	46,297	
2010 Census Total Households	77,482	
2010 Census Occupied Housing	15,112	32.6%
2010 Census Vacant Housing	31,185	67.4%
2015 Est Median Value of Owner Occupied Housing	\$182,500	
2015 Est Median Gross Rent	\$846	
2015 Est Owner Occupied Housing	37,423	76.1%
2015 Est Renter Occupied Housing	11,770	23.9%
2015 Est Owner Occupied Housing Vacancy	3.7%	
2015 Est Renter Occupied Housing Vacancy	23.4%	

Income

		% Ann Growth or % Pov
2015 Est Median Family Income	\$57,126	3.6%
2015 Median Household Income (SAIPE)	\$48,831	3.0%
2015 Est Median Worker Earnings	\$23,550	
2016 Per Capita Income (BEA)	\$37,971	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	18,725	16.3%

Employment / Unemployment

	Currently	2016 Annual
Nov 2017 Prelim., 2016 Employment	46,936	46,600
Nov 2017 Prelim., 2016 Unemployment	2,907	3,158
Nov 2017 Prelim., 2016 Unemployment Rate	5.8%	6.3%
2017Q3 YTD, 2016 Announced Job Creation	.	.
2017Q3 YTD, 2016 Total Announced Investments (\$mil)	.	.

Employment / Wages by Industry

	2017Q2 Employment	2016 Annual Employment	2017Q2 Avg Weekly Wage	2016 Avg Weekly Wage
Total All Industries	32,854	30,897	\$702	\$711
Total Government	5,070	5,042	\$785	\$797
Total Private Industry	27,784	25,854	\$687	\$694
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	1,320	1,341	\$1,913	\$2,151
Construction	2,121	1,892	\$848	\$804
Manufacturing	1,396	1,289	\$961	\$938
Wholesale Trade	512	538	\$933	\$911
Retail Trade	5,367	5,102	\$451	\$458
Transportation and Warehousing	881	701	\$765	\$815
Information	323	332	\$930	\$933
Finance and Insurance	529	501	\$1,058	\$1,081
Real Estate and Rental and Leasing	981	849	\$593	\$638
Professional and Technical Services	1,037	1,164	\$1,091	\$1,157
Mgt of Companies, Enterprises	7	3	\$778	\$990
Administrative and Waste Services	1,951	1,486	\$700	\$561
Educational Services	349	329	\$645	\$606
Health Care and Social Assistance	3,832	3,747	\$824	\$775
Arts, Entertainment and Recreation	1,554	1,506	\$384	\$370
Accommodation and Food Services	4,925	4,412	\$322	\$311
Other Services Ex. Public Admin	722	671	\$597	\$588
Public Administration	2,254	2,219	\$800	\$842
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Business

2017Q3 Available Industrial Buildings	7
2017Q2 Establishments: Total Private Industry	2,697
2017Q2 Establishments: Manufacturing	77
2015 Est Self Employed	3,650

Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$1,511.2
2017 Total Retail Businesses (With Food/Drink)	961
2017 Avg Sales/Business Total (with Food/Drink)	\$1,572,527
2017Q3 Available Commercial Buildings (if reported)	.

Quality of Life

Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.4850
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$1,616.8
2017 Tier designation	3

Childcare

2017Q4 Licensed Child Care Facilities	31
2017Q4 Licensed Child Care Enrollment	1,722

Weather

Annual Rainfall, inches	56
Annual Snowfall, inches	1
Average Annual Temperature, F	64
Average Annual High Temperature, F	74
Average Annual Low Temperature, F	53

Healthcare Providers

2016 Number of Physicians	136
2016 Physicians per 10,000 population	10.9
2016 RNs per 10,000 population	51.8
2016 Dentists per 10,000 population	3.4
2016 Pharmacists per 10,000 population	8.1

Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather and crime data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

