

**County Profile**

**Brunswick County (NC)**

**August 2017**

**Demographics**

**Population & Growth**

2015 Est Population  
2010 Census Total Population  
July 2015 Certified Population Estimate (NC only)

**Population**

115,926  
107,431  
123,535

**% Annual Growth**

2.7%  
0.5%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

61,278  
46,153

**Urban/Rural Percent**

57.0%  
43.0%

**Estimated Population by Age**

2015 Est Median Age  
2015 Est Total Pop 0-19  
2015 Est Total Pop 20-24  
2015 Est Total Pop 25-34  
2015 Est Total Pop 35-44  
2015 Est Total Pop 45-54  
2015 Est Total Pop 55-64  
2015 Est Total Pop 65+

50  
22,257  
4,990  
11,550  
12,483  
14,419  
20,506  
29,721

**% Pop by Age**

19.2%  
4.3%  
10.0%  
10.8%  
12.4%  
17.7%  
25.6%

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 23.7  
Workers Not Working at Home 44,152  
Travel Time to Work: < 10 minutes 13.8%  
Travel Time to Work: 10-14 minutes 14.0%  
Travel Time to Work: 15-19 minutes 17.4%  
Travel Time to Work: 20-24 minutes 16.1%  
Travel Time to Work: 25-29 minutes 6.9%  
Travel Time to Work: 30-34 minutes 14.4%  
Travel Time to Work: 35-44 minutes 5.5%  
Travel Time to Work: 45-59 minutes 6.4%  
Travel Time to Work: 60+ minutes 5.4%

**Workers, By Transportation**

Worker Transp, Base 44,152  
Work at Home 4.8%  
Drove Car/Truck/Van Alone 79.6%  
Carpooled Car/Truck/Van 13.3%  
Public Transportation 0.4%  
Walked 0.7%  
Other Transportation 1.2%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

27,644  
13,536  
2,972

**Residents**

62.6%  
30.7%  
6.7%

**Education**

2015-16 Kindergarten-12th Enrollment  
2016 Average SAT score (2400 scale)  
2016 Percent of Graduates taking SAT  
2014-15 Higher Education Completions  
2014-15 Higher Education Total Enrollment  
2015 Est Education Attainment - At Least High School Graduate  
2015 Est Education Attainment - At Least Bachelor's Degree

13,454  
1,405  
37.6%  
414  
4,132  
76,840  
23,163

**Pop Age 25+**

86.6%  
26.1%

## Housing

		<b>% Ann Growth or % Total</b>
2015 Est Total Housing Units	80,412	1.4%
2010 Census Total Housing	46,297	
2010 Census Total Households	77,482	
2010 Census Occupied Housing	15,112	32.6%
2010 Census Vacant Housing	31,185	67.4%
2015 Est Median Value of Owner Occupied Housing	\$329	
2015 Est Median Gross Rent	\$846	
2015 Est Owner Occupied Housing	37,423	76.1%
2015 Est Renter Occupied Housing	11,770	23.9%
2015 Est Owner Occupied Housing Vacancy	3.7%	
2015 Est Renter Occupied Housing Vacancy	23.4%	

## Income

		<b>% Ann Growth or % Pov</b>
2015 Est Median Family Income	\$57,126	3.6%
2015 Median Household Income (SAIPE)	\$48,831	3.0%
2015 Est Median Worker Earnings	\$23,550	
2015 Per Capita Income (BEA)	\$36,307	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	18,725	16.3%

## Employment / Unemployment

	<b>Currently</b>	<b>2016 Annual</b>
Jun 2017 Prelim., 2016 Employment	50,206	46,600
Jun 2017 Prelim., 2016 Unemployment	2,546	3,158
Jun 2017 Prelim., 2016 Unemployment Rate	4.8%	6.3%
2017Q1 YTD, 2016 Announced Job Creation	.	.
2017Q1 YTD, 2016 Total Announced Investments (\$mil)	.	.

## Employment / Wages by Industry

	<b>2016Q4 Employment</b>	<b>2016 Annual Employment</b>	<b>2016Q4 Avg Weekly Wage</b>	<b>2016 Avg Weekly Wage</b>
Total All Industries	30,724	30,897	\$737	\$711
Total Government	5,294	5,042	\$829	\$797
Total Private Industry	25,430	25,854	\$718	\$694
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	1,327	1,341	\$1,921	\$2,151
Construction	1,843	1,892	\$887	\$804
Manufacturing	1,275	1,289	\$992	\$938
Wholesale Trade	525	538	\$1,029	\$911
Retail Trade	5,069	5,102	\$483	\$458
Transportation and Warehousing	820	701	\$785	\$815
Information	323	332	\$913	\$933
Finance and Insurance	509	501	\$1,117	\$1,081
Real Estate and Rental and Leasing	798	849	\$776	\$638
Professional and Technical Services	22	1,164	\$1,743	\$1,157
Mgt of Companies, Enterprises	0	3	.	\$990
Administrative and Waste Services	0	1,486	.	\$561
Educational Services	351	329	\$641	\$606
Health Care and Social Assistance	3,835	3,747	\$835	\$775
Arts, Entertainment and Recreation	1,456	1,506	\$386	\$370
Accommodation and Food Services	4,077	4,412	\$311	\$311
Other Services Ex. Public Admin	679	671	\$629	\$588
Public Administration	2,228	2,219	\$851	\$842
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

June 2017 Available Industrial Buildings	7
2016Q4 Establishments: Total Private Industry	2,650
2016Q4 Establishments: Manufacturing	78
2015 Est Self Employed	3,650

### Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$1,457.7
2016 Total Retail Businesses (With Food/Drink)	1,013
2016 Avg Sales/Business Total (with Food/Drink)	\$1,438,952
June 2017 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.4850
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$1,448.5
2017 Tier designation	3

### Childcare

2017Q2 Licensed Child Care Facilities	31
2017Q2 Licensed Child Care Enrollment	1,753

### Weather

Annual Rainfall, inches	55
Annual Snowfall, inches	1
Average Annual Temperature, F	64
Average Annual High Temperature, F	74
Average Annual Low Temperature, F	53

### Healthcare Providers

2016 Number of Physicians	136
2016 Physicians per 10,000 population	10.9
2016 RNs per 10,000 population	51.8
2016 Dentists per 10,000 population	3.4
2016 Pharmacists per 10,000 population	8.1

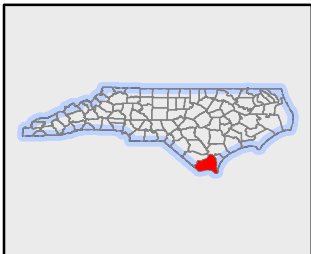
### Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather and crime data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

# Brunswick County, North Carolina



## Legend

- |                          |                 |
|--------------------------|-----------------|
| Airports by Enplanements | Interstate      |
| >14                      | Interstate      |
| 3-14                     | US Highway      |
| < 3 (Million)            | Major Road      |
| Pub/Pri Univ./Comm Col.  | Railroads       |
| Hospital                 | County Boundary |



7.5 Miles