

**County Profile**

**Avery County (NC)**

**April 2017**

**Demographics**

**Population & Growth**

2019 Proj Total Population	18,593	0.4%
2014 Proj Total Population	18,217	
2010 Census Total Population	17,797	0.4%
July 2015 Certified Population Estimate (NC only)	17,816	

**Population**

18,593
18,217
17,797
17,816

**Annual Growth**

0.4%
0.4%

**Urban/Rural Representation**

2010 Census Total Population: Urban	1,996	11.2%
2010 Census Total Population: Rural	15,801	88.8%

**Urban/Rural Percent**

11.2%
88.8%

**Estimated Population by Age**

2019 Proj Median Age	45
2014 Proj Median Age	43
2014 Proj Total Pop 0-19	3,448
2014 Proj Total Pop 20-29	2,394
2014 Proj Total Pop 30-39	2,389
2014 Proj Total Pop 40-49	2,630
2014 Proj Total Pop 50-59	2,656
2014 Proj Total Pop 60+	4,700

45
43
3,448
2,394
2,389
2,630
2,656
4,700

**Pop by Age**

18.9%
13.1%
13.1%
14.4%
14.6%
25.8%

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes	22.9
Workers Not Working at Home	6,739
Travel Time to Work: < 10 minutes	19.1%
Travel Time to Work: 10-14 minutes	10.7%
Travel Time to Work: 15-19 minutes	18.3%
Travel Time to Work: 20-24 minutes	12.5%
Travel Time to Work: 25-29 minutes	3.5%
Travel Time to Work: 30-34 minutes	20.5%
Travel Time to Work: 35-44 minutes	6.3%
Travel Time to Work: 45-59 minutes	4.6%
Travel Time to Work: 60+ minutes	4.6%

**Workers, By Transportation**

Worker Transp, Base	6,739
Work at Home	5.0%
Drove Car/Truck/Van Alone	79.7%
Carpooled Car/Truck/Van	11.8%
Public Transportation	0.5%
Walked	2.4%
Other Transportation	0.6%

**Place of Work**

Worked in State/County of Residence	4,830	71.7%
Worked in State/Outside County of Residence	1,817	27.0%
Worked Outside State of Residence	92	1.4%

**Commuters**

4,830
1,817
92

**Residents**

71.7%
27.0%
1.4%

**Education**

2015-16 Kindergarten-12th Enrollment	2,197	
2016 Average SAT score (2400 scale)	1,474	
2016 Percent of Graduates taking SAT	13.3%	
2014-15 Higher Education Completions	435	
2014-15 Higher Education Total Enrollment	5,286	
2015 Est Education Attainment - At Least High School Graduate	10,389	79.5%
2015 Est Education Attainment - At Least Bachelor's Degree	2,470	18.9%

2,197
1,474
13.3%
435
5,286
10,389
2,470

**Pop Age 25+**

79.5%
18.9%

## Housing

		<b>% Growth or % of Total</b>
2019 Proj Total Housing	15,153	3.7%
2014 Proj Total Housing	14,619	
2010 Census Total Housing	6,664	
2010 Census Occupied Housing	-562	( 8.4%)
2010 Census Vacant Housing	7,226	108.4%
2015 Est Median Value of Owner Occupied Housing	\$127	
2015 Est Median Gross Rent	\$671	
2015 Est Owner Occupied Housing	5,307	78.0%
2015 Est Renter Occupied Housing	1,494	22.0%
2015 Est Owner Occupied Housing Vacancy	4.8%	
2015 Est Renter Occupied Housing Vacancy	26.8%	
2010 Census Total Households	13,890	

## Income

		<b>% Growth or % of Total</b>
2015 Est Median Family Income	\$46,707	27.6%
2019 Proj Median Household Income	\$38,700	12.5%
2014 Proj Median Household Income	\$34,404	12.4%
2015 Est Median Worker Earnings	\$21,710	
2019 Proj Per Capita Income	\$20,013	1.6%
2014 Proj Per Capita Income	\$18,461	21.6%
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	2,350	15.40%

## Employment / Unemployment

	<b>Currently</b>	<b>2015 Annual</b>
Jan 2017 Prelim., 2015 Employment	7,028	7,156
Jan 2017 Prelim., 2015 Unemployment	438	454
Jan 2017 Prelim., 2015 Unemployment Rate	5.9%	6.0%
2016Q4 YTD, 2016 Announced Job Creation	.	.
2016Q4 YTD, 2016 Total Announced Investments (\$mil)	.	.

## Employment / Wages by Industry

	<b>2016Q3 Employment</b>	<b>2015 Annual Employment</b>	<b>2016Q3 Avg Weekly Wage</b>	<b>2015 Avg Weekly Wage</b>
Total All Industries	7,193	6,666	\$594	\$572
Total Government	1,487	1,529	\$691	\$661
Total Private Industry	5,706	5,137	\$569	\$546
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	0	0	.	.
Construction	386	394	\$693	\$640
Manufacturing	81	115	\$615	\$556
Wholesale Trade	98	106	\$798	\$756
Retail Trade	852	836	\$449	\$426
Transportation and Warehousing	37	39	\$1,066	\$975
Information	20	21	\$1,213	\$1,021
Finance and Insurance	71	66	\$1,014	\$1,083
Real Estate and Rental and Leasing	157	169	\$680	\$633
Professional and Technical Services	0	0	.	.
Mgt of Companies, Enterprises	0	0	.	.
Administrative and Waste Services	646	460	\$587	\$656
Educational Services	299	331	\$740	\$739
Health Care and Social Assistance	0	0	.	.
Arts, Entertainment and Recreation	784	559	\$599	\$588
Accommodation and Food Services	885	711	\$403	\$368
Other Services Ex. Public Admin	244	284	\$482	\$395
Public Administration	430	410	\$598	\$569
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Businesses

Sept 2016 Available Industrial Buildings	1
2016Q3 Establishments: Total Private Industry	555
2016Q3 Establishments: Manufacturing	14
2015 Est Self Employed	656

### Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$261.1
2016 Total Retail Businesses (With Food/Drink)	217
2016 Avg Sales/Business Total (with Food/Drink)	\$1,203,238
Sept 2016 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2016-17 Property Tax Rate per \$100 Value	\$0.4472
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$226.3
2017 Tier designation	2

### Childcare

2016Q4 Licensed Child Care Facilities	15
2016Q4 Licensed Child Care Enrollment	442

### Weather

Annual Rainfall, inches	54
Annual Snowfall, inches	37
Average Annual Temperature, F	51
Average Annual High Temperature, F	60
Average Annual Low Temperature, F	41

### Healthcare Providers

2013 Number of Physicians	17
2013 Physicians per 10,000 population	9.5
2013 RNs per 10,000 population	73.9
2013 Dentists per 10,000 population	3.4
2013 Pharmacists per 10,000 population	11.2

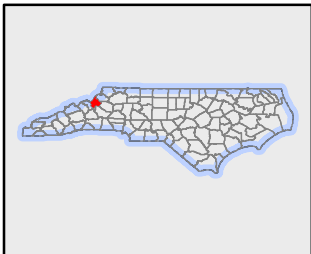
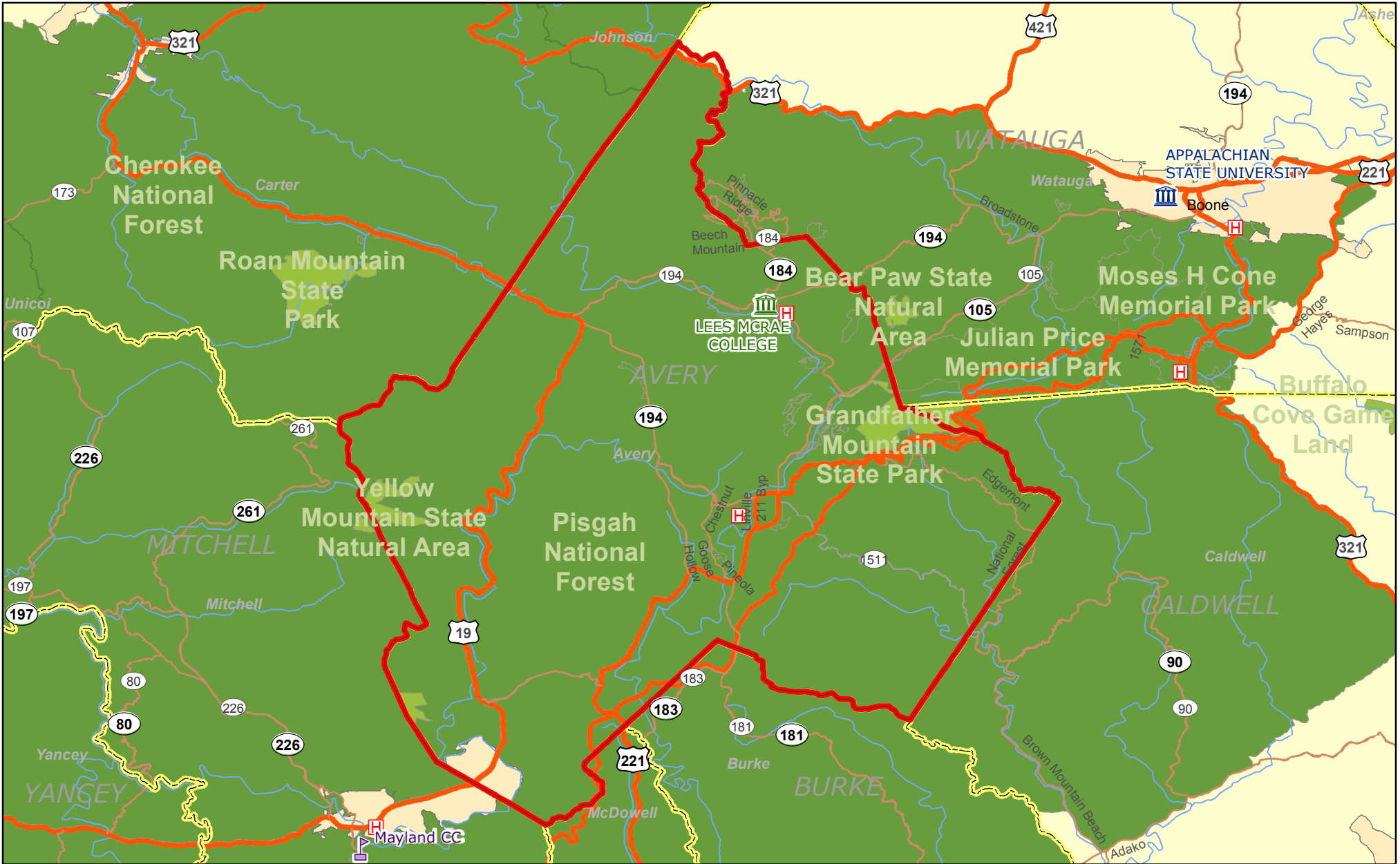
### Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. [www.appliedgeographic.com](http://www.appliedgeographic.com). NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2011-15, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at [https://edis.commerce.state.nc.us/docs/bibliography/Data\\_Sources\\_Guide.pdf](https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf) or click on it under Resources. Additional data and reports are available at: <http://www.nccommerce.com/lead>.

# Avery County, North Carolina



## Legend

- |                          |                 |
|--------------------------|-----------------|
| Airports by Enplanements | Interstate      |
| >14                      | US Highway      |
| 3-14                     | Major Road      |
| <3 (Million)             | Railroads       |
| Pub/Pri Univ./Comm Col.  | County Boundary |
| Hospital                 |                 |

