

**County Profile**

**Avery County (NC)**

**April 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

17,633  
17,797  
18,098

**% Annual Growth**

( 0.4%)  
0.0%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

1,996  
15,801

**Urban/Rural Percent**

11.2%  
88.8%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

44  
3,467  
1,031  
2,174  
2,395  
2,562  
2,407  
3,597

**% Pop by Age**

19.7%  
5.8%  
12.3%  
13.6%  
14.5%  
13.6%  
20.4%

**Commuters, Workers Age 16 and Over, 2016 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 22.3  
Workers Not Working at Home 6,220  
Travel Time to Work: < 10 minutes 21.7%  
Travel Time to Work: 10-14 minutes 12.7%  
Travel Time to Work: 15-19 minutes 16.0%  
Travel Time to Work: 20-24 minutes 12.2%  
Travel Time to Work: 25-29 minutes 4.4%  
Travel Time to Work: 30-34 minutes 17.7%  
Travel Time to Work: 35-44 minutes 5.8%  
Travel Time to Work: 45-59 minutes 4.2%  
Travel Time to Work: 60+ minutes 5.4%

**Workers, By Transportation**

Worker Transp, Base 6,396  
Work at Home 2.8%  
Drove Car/Truck/Van Alone 79.4%  
Carpooled Car/Truck/Van 13.4%  
Public Transportation 0.5%  
Walked 3.3%  
Bicycle 0.1%  
Taxi, Motorcycle, Other 0.5%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

4,643  
1,669  
83

**Residents**

72.6%  
26.1%  
1.3%

**Education**

2016-17 Kindergarten-12th Enrollment  
2017 Average SAT score (1600 new scale)  
2017 Percent of Graduates taking SAT  
2014-15 Higher Education Completions  
2014-15 Higher Education Total Enrollment  
2016 Est Education Attainment - At Least High School Graduate  
2016 Est Education Attainment - At Least Bachelor's Degree

2,150  
1,094  
17.8%  
435  
5,286  
10,372  
2,601

**Pop Age 25+**

79.0%  
19.8%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	14,008	0.1%
2010 Census Total Housing	6,664	
2010 Census Total Households	13,890	
2010 Census Occupied Housing	-562	( 8.4%)
2010 Census Vacant Housing	7,226	108.4%
2016 Est Median Value of Owner Occupied Housing	\$130,900	
2016 Est Median Gross Rent	\$696	
2016 Est Owner Occupied Housing	5,117	75.7%
2016 Est Renter Occupied Housing	1,639	24.3%
2016 Est Owner Occupied Housing Vacancy	4.9%	
2016 Est Renter Occupied Housing Vacancy	20.7%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$46,516	
2016 Median Household Income (SAIPE)	\$38,098	2.6%
2015 Est Median Worker Earnings	\$21,517	
2016 Per Capita Income (BEA)	\$32,500	
2015 Est Pop, Income Below Poverty Level (SAIPE)	2,985	19.7%

## Employment / Unemployment

	<b>Currently</b>	<b>2016 Annual</b>
Feb 2018 Prelim., 2016 Employment	7,289	7,264
Feb 2018 Prelim., 2016 Unemployment	363	386
Feb 2018 Prelim., 2016 Unemployment Rate	4.7%	5.0%
2017Q4 YTD, 2017 Announced Job Creation	.	.
2017Q4 YTD, 2017 Total Announced Investments (\$mil)	.	.

### Employment / Wages by Industry

	<b>2017Q3 Employment</b>	<b>2016 Annual Employment</b>	<b>2017Q3 Avg Weekly Wage</b>	<b>2016 Avg Weekly Wage</b>
Total All Industries	7,207	6,776	\$606	\$2,338
Total Government	1,442	1,527	\$714	\$2,702
Total Private Industry	5,765	5,249	\$579	\$2,232
Agriculture Forestry Fishing & Hunting	102	100	\$582	\$2,255
Mining	.	.	.	.
Utilities	.	.	.	.
Construction	391	373	\$667	\$2,641
Manufacturing	83	80	\$632	\$2,429
Wholesale Trade	114	96	\$719	\$3,319
Retail Trade	827	852	\$469	\$1,717
Transportation and Warehousing	121	126	\$787	\$2,908
Information	23	24	\$1,017	\$3,772
Finance and Insurance	76	71	\$976	\$4,281
Real Estate and Rental and Leasing	137	163	\$686	\$2,679
Professional and Technical Services	88	84	\$710	\$2,891
Mgt of Companies, Enterprises	.	.	.	.
Administrative and Waste Services	720	482	\$628	\$2,641
Educational Services	.	627	.	\$2,551
Health Care and Social Assistance	899	875	\$625	\$2,443
Arts, Entertainment and Recreation	812	645	\$594	\$2,263
Accommodation and Food Services	863	740	\$413	\$1,506
Other Services Ex. Public Admin	332	351	\$520	\$1,784
Public Administration	1,015	1,028	\$713	\$2,715
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q1 Available Industrial Buildings	.
2017Q3 Establishments: Total Private Industry	556
2017Q3 Establishments: Manufacturing	13
2016 Est Self Employed	581

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$213.5
2017 Total Retail Businesses (With Food/Drink)	204
2017 Avg Sales/Business Total (with Food/Drink)	\$1,046,472
2018Q1 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.5500
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$248.2
2018 Tier designation	2

### Childcare

2018Q1 Licensed Child Care Facilities	14
2018Q1 Licensed Child Care Enrollment	379

### Weather

Annual Rainfall, inches	54
Annual Snowfall, inches	36
Average Annual Temperature, F	50
Average Annual High Temperature, F	60
Average Annual Low Temperature, F	41

### Healthcare Providers

2016 Number of Physicians	27
2016 Physicians per 10,000 population	15.1
2016 RNs per 10,000 population	71.5
2016 Dentists per 10,000 population	3.4
2016 Pharmacists per 10,000 population	11.2

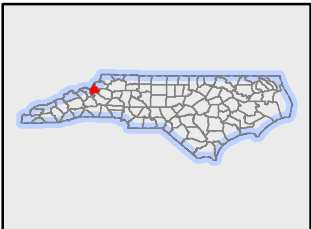
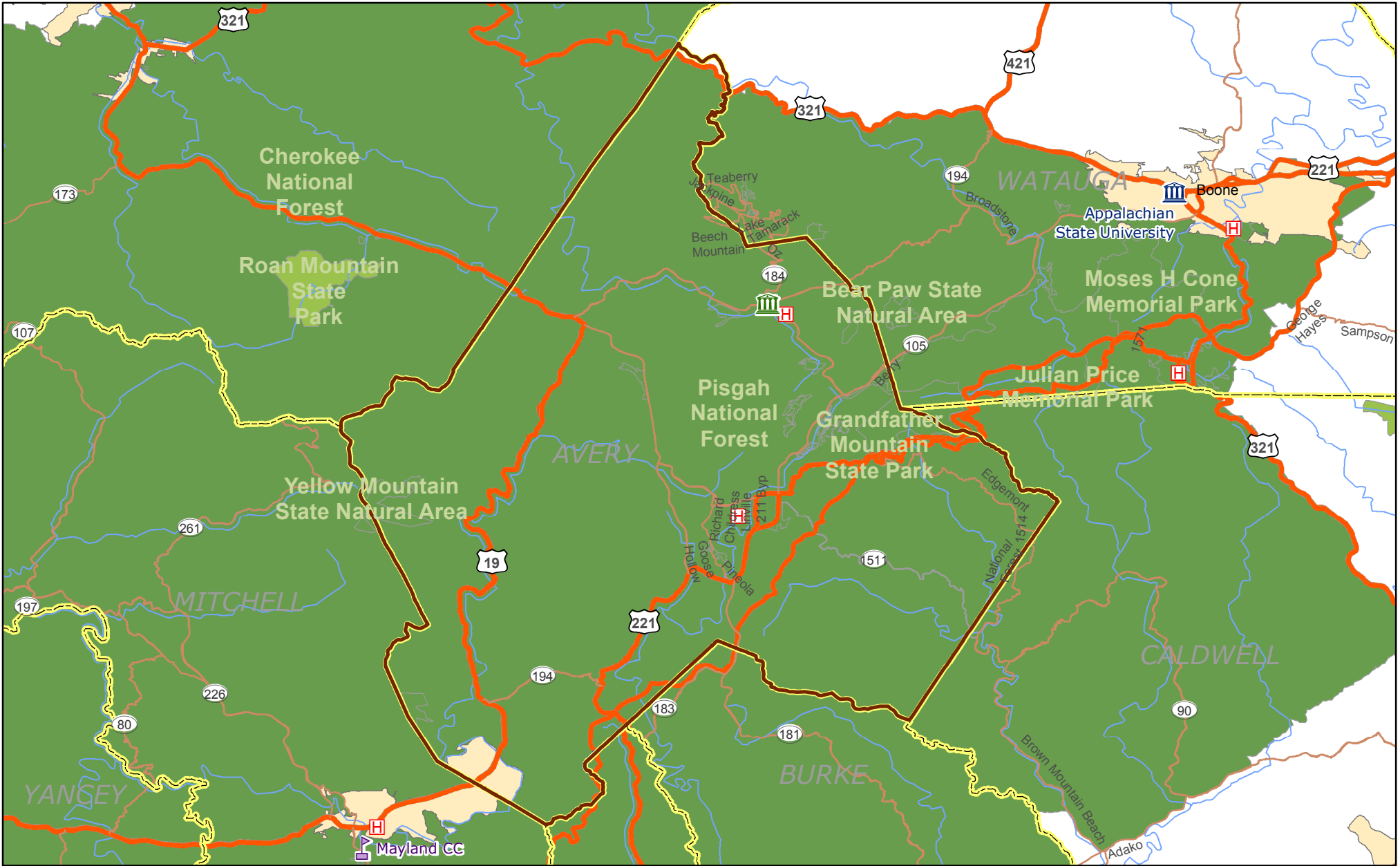
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Census American Community Survey (ACS) data are estimates (Est) from the 2012-16, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

# Avery County, North Carolina



**Legend**

<b>Airports by Total Enplanements</b>	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

