

**County Profile**

**Ashe County (NC)**

**August 2017**

**Demographics**

**Population & Growth**

2015 Est Population  
2010 Census Total Population  
July 2015 Certified Population Estimate (NC only)

**Population**

27,114  
27,281  
27,332

**% Annual Growth**

( 0.2%)  
0.1%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

4,129  
23,152

**Urban/Rural Percent**

15.1%  
84.9%

**Estimated Population by Age**

2015 Est Median Age  
2015 Est Total Pop 0-19  
2015 Est Total Pop 20-24  
2015 Est Total Pop 25-34  
2015 Est Total Pop 35-44  
2015 Est Total Pop 45-54  
2015 Est Total Pop 55-64  
2015 Est Total Pop 65+

47  
5,429  
1,466  
2,895  
3,150  
3,869  
4,243  
6,062

**% Pop by Age**

20.1%  
5.4%  
10.7%  
11.6%  
14.3%  
15.6%  
22.3%

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 27.3  
Workers Not Working at Home 11,449  
Travel Time to Work: < 10 minutes 11.9%  
Travel Time to Work: 10-14 minutes 14.3%  
Travel Time to Work: 15-19 minutes 17.6%  
Travel Time to Work: 20-24 minutes 12.1%  
Travel Time to Work: 25-29 minutes 6.1%  
Travel Time to Work: 30-34 minutes 14.1%  
Travel Time to Work: 35-44 minutes 6.2%  
Travel Time to Work: 45-59 minutes 7.5%  
Travel Time to Work: 60+ minutes 10.1%

**Workers, By Transportation**

Worker Transp, Base 11,449  
Work at Home 3.7%  
Drove Car/Truck/Van Alone 80.3%  
Carpooled Car/Truck/Van 13.6%  
Public Transportation 0.2%  
Walked 1.1%  
Other Transportation 1.1%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

7,875  
3,276  
298

**Residents**

68.8%  
28.6%  
2.6%

**Education**

2015-16 Kindergarten-12th Enrollment 3,066  
2016 Average SAT score (2400 scale) 1,449  
2016 Percent of Graduates taking SAT 46.4%  
2014-15 Higher Education Completions .  
2014-15 Higher Education Total Enrollment .  
2015 Est Education Attainment - At Least High School Graduate 16,628  
2015 Est Education Attainment - At Least Bachelor's Degree 3,796

**Pop Age 25+**

82.2%  
18.8%

## Housing

		<b>% Ann Growth or % Total</b>
2015 Est Total Housing Units	17,441	0.2%
2010 Census Total Housing	11,755	
2010 Census Total Households	17,342	
2010 Census Occupied Housing	6,168	52.5%
2010 Census Vacant Housing	5,587	47.5%
2015 Est Median Value of Owner Occupied Housing	\$71	
2015 Est Median Gross Rent	\$628	
2015 Est Owner Occupied Housing	8,886	75.4%
2015 Est Renter Occupied Housing	2,900	24.6%
2015 Est Owner Occupied Housing Vacancy	2.3%	
2015 Est Renter Occupied Housing Vacancy	10.1%	

## Income

		<b>% Ann Growth or % Pov</b>
2015 Est Median Family Income	\$45,510	2.7%
2015 Median Household Income (SAIPE)	\$35,238	( 3.4%)
2015 Est Median Worker Earnings	\$21,270	
2015 Per Capita Income (BEA)	\$31,519	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	5,510	20.7%

## Employment / Unemployment

	<b>Currently</b>	<b>2016 Annual</b>
Jun 2017 Prelim., 2016 Employment	12,038	11,953
Jun 2017 Prelim., 2016 Unemployment	482	606
Jun 2017 Prelim., 2016 Unemployment Rate	3.8%	4.8%
2017Q1 YTD, 2016 Announced Job Creation	.	65
2017Q1 YTD, 2016 Total Announced Investments (\$mil)	.	\$3.8

## Employment / Wages by Industry

	<b>2016Q4 Employment</b>	<b>2016 Annual Employment</b>	<b>2016Q4 Avg Weekly Wage</b>	<b>2016 Avg Weekly Wage</b>
Total All Industries	7,346	7,043	\$675	\$631
Total Government	1,214	1,133	\$720	\$684
Total Private Industry	6,132	5,912	\$667	\$621
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	0	0	.	.
Construction	675	646	\$1,208	\$894
Manufacturing	801	772	\$768	\$714
Wholesale Trade	429	391	\$944	\$989
Retail Trade	1,158	1,118	\$419	\$424
Transportation and Warehousing	50	50	\$965	\$864
Information	70	70	\$728	\$702
Finance and Insurance	188	185	\$965	\$880
Real Estate and Rental and Leasing	47	55	\$912	\$646
Professional and Technical Services	0	0	.	.
Mgt of Companies, Enterprises	0	0	.	.
Administrative and Waste Services	152	158	\$442	\$430
Educational Services	573	516	\$789	\$729
Health Care and Social Assistance	1,103	1,092	\$642	\$652
Arts, Entertainment and Recreation	63	62	\$464	\$453
Accommodation and Food Services	694	672	\$261	\$248
Other Services Ex. Public Admin	188	189	\$515	\$484
Public Administration	11	8	\$474	\$674
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

June 2017 Available Industrial Buildings	.
2016Q4 Establishments: Total Private Industry	572
2016Q4 Establishments: Manufacturing	22
2015 Est Self Employed	1,461

### Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$389.1
2016 Total Retail Businesses (With Food/Drink)	287
2016 Avg Sales/Business Total (with Food/Drink)	\$1,355,827
June 2017 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.4430
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$228.4
2017 Tier designation	1

### Childcare

2017Q2 Licensed Child Care Facilities	14
2017Q2 Licensed Child Care Enrollment	791

### Weather

Annual Rainfall, inches	52
Annual Snowfall, inches	24
Average Annual Temperature, F	50
Average Annual High Temperature, F	62
Average Annual Low Temperature, F	37

### Healthcare Providers

2016 Number of Physicians	29
2016 Physicians per 10,000 population	10.5
2016 RNs per 10,000 population	61.1
2016 Dentists per 10,000 population	3.6
2016 Pharmacists per 10,000 population	8.4

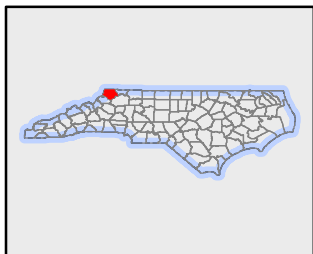
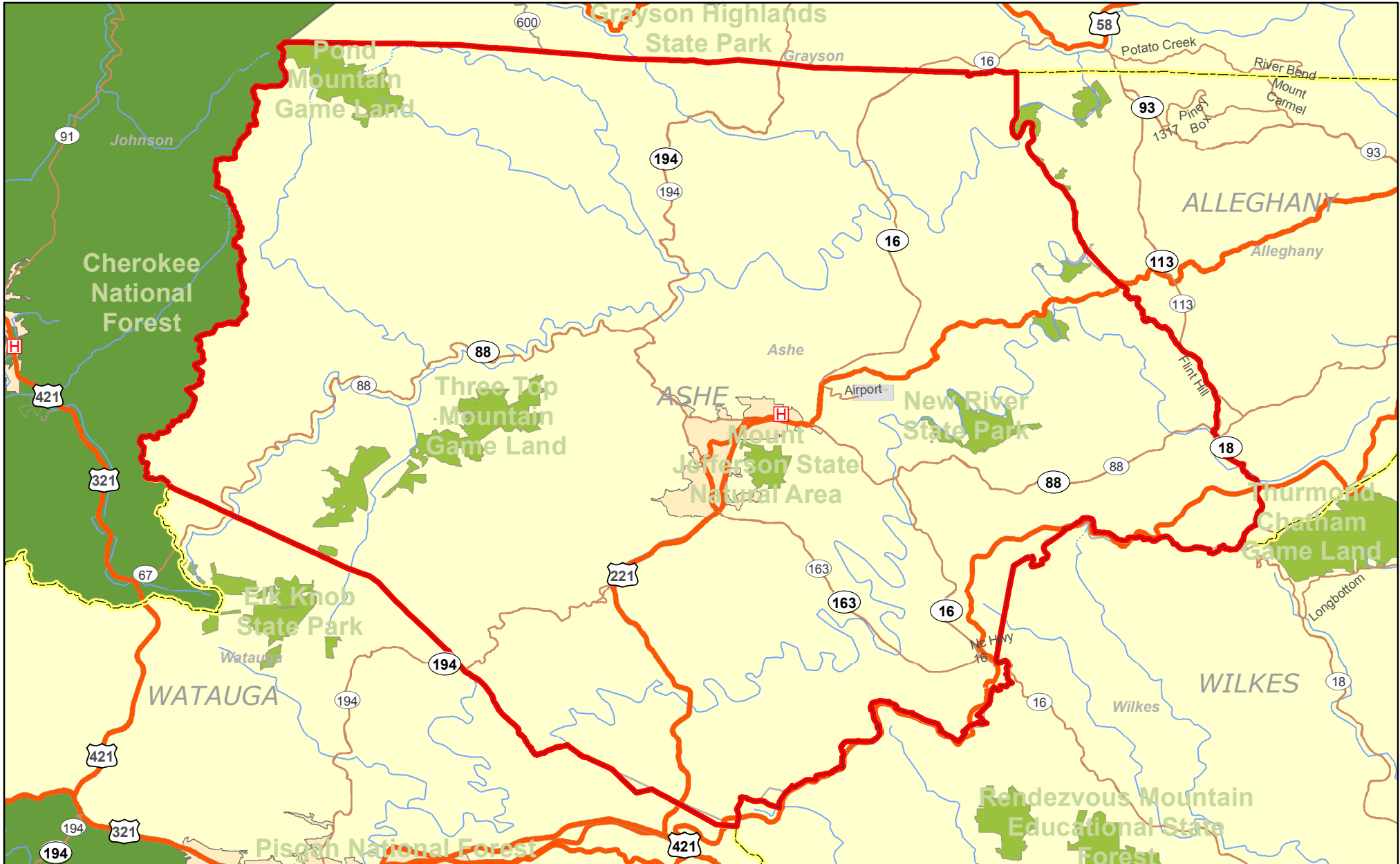
### Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather and crime data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

# Ashe County, North Carolina



## Legend

- |                          |                 |
|--------------------------|-----------------|
| Airports by Enplanements | Interstate      |
| >14                      | US Highway      |
| 3 -14                    | Major Road      |
| < 3 (Million)            | Railroads       |
| Pub/Pri Univ./Comm Col.  | County Boundary |
| Hospital                 |                 |

