

County Profile

Ashe County (NC)

April 2017

Demographics

Population & Growth

2019 Proj Total Population	28,118	0.3%
2014 Proj Total Population	27,673	
2010 Census Total Population	27,281	1.2%
July 2015 Certified Population Estimate (NC only)	27,332	

Population

Annual Growth

Urban/Rural Representation

2010 Census Total Population: Urban	4,129	15.1%
2010 Census Total Population: Rural	23,152	84.9%

Urban/Rural Percent

Estimated Population by Age

2019 Proj Median Age	48	
2014 Proj Median Age	46	
2014 Proj Total Pop 0-19	5,748	20.8%
2014 Proj Total Pop 20-29	2,632	9.5%
2014 Proj Total Pop 30-39	3,188	11.5%
2014 Proj Total Pop 40-49	3,626	13.1%
2014 Proj Total Pop 50-59	4,248	15.4%
2014 Proj Total Pop 60+	8,231	29.7%

Pop by Age

Commuters, Workers Age 16 and Over, 2015 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	27.3
Workers Not Working at Home	11,449
Travel Time to Work: < 10 minutes	11.9%
Travel Time to Work: 10-14 minutes	14.3%
Travel Time to Work: 15-19 minutes	17.6%
Travel Time to Work: 20-24 minutes	12.1%
Travel Time to Work: 25-29 minutes	6.1%
Travel Time to Work: 30-34 minutes	14.1%
Travel Time to Work: 35-44 minutes	6.2%
Travel Time to Work: 45-59 minutes	7.5%
Travel Time to Work: 60+ minutes	10.1%

Workers, By Transportation

Worker Transp, Base	11,449
Work at Home	3.7%
Drove Car/Truck/Van Alone	80.3%
Carpooled Car/Truck/Van	13.6%
Public Transportation	0.2%
Walked	1.1%
Other Transportation	1.1%

Place of Work

Worked in State/County of Residence	7,875	68.8%
Worked in State/Outside County of Residence	3,276	28.6%
Worked Outside State of Residence	298	2.6%

Commuters

Residents

Education

2015-16 Kindergarten-12th Enrollment	3,066	
2016 Average SAT score (2400 scale)	1,449	
2016 Percent of Graduates taking SAT	46.4%	
2014-15 Higher Education Completions	.	
2014-15 Higher Education Total Enrollment	.	
2015 Est Education Attainment - At Least High School Graduate	16,628	82.2%
2015 Est Education Attainment - At Least Bachelor's Degree	3,796	18.8%

Pop Age 25+

Housing

		% Growth or % of Total
2019 Proj Total Housing	18,449	2.6%
2014 Proj Total Housing	17,979	
2010 Census Total Housing	11,755	
2010 Census Occupied Housing	6,168	52.5%
2010 Census Vacant Housing	5,587	47.5%
2015 Est Median Value of Owner Occupied Housing	\$71	
2015 Est Median Gross Rent	\$628	
2015 Est Owner Occupied Housing	8,886	75.4%
2015 Est Renter Occupied Housing	2,900	24.6%
2015 Est Owner Occupied Housing Vacancy	2.3%	
2015 Est Renter Occupied Housing Vacancy	10.1%	
2010 Census Total Households	17,342	

Income

		% Growth or % of Total
2015 Est Median Family Income	\$45,510	27.1%
2019 Proj Median Household Income	\$37,141	15.7%
2014 Proj Median Household Income	\$32,097	11.4%
2015 Est Median Worker Earnings	\$21,270	
2019 Proj Per Capita Income	\$21,696	1.6%
2014 Proj Per Capita Income	\$20,050	22.0%
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	5,510	20.70%

Employment / Unemployment

	Currently	2015 Annual
Jan 2017 Prelim., 2015 Employment	11,615	11,583
Jan 2017 Prelim., 2015 Unemployment	692	743
Jan 2017 Prelim., 2015 Unemployment Rate	5.6%	6.0%
2016Q4 YTD, 2016 Announced Job Creation	65	65
2016Q4 YTD, 2016 Total Announced Investments (\$mil)	\$3.8	\$3.8

Employment / Wages by Industry

	2016Q3 Employment	2015 Annual Employment	2016Q3 Avg Weekly Wage	2015 Avg Weekly Wage
Total All Industries	7,019	6,809	\$629	\$616
Total Government	976	1,128	\$725	\$694
Total Private Industry	6,043	5,681	\$614	\$601
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	0	0	.	.
Construction	678	581	\$791	\$791
Manufacturing	776	732	\$717	\$716
Wholesale Trade	387	326	\$994	\$1,005
Retail Trade	1,129	1,048	\$422	\$425
Transportation and Warehousing	51	47	\$927	\$911
Information	69	74	\$696	\$737
Finance and Insurance	187	186	\$862	\$879
Real Estate and Rental and Leasing	62	64	\$531	\$823
Professional and Technical Services	0	0	.	.
Mgt of Companies, Enterprises	0	0	.	.
Administrative and Waste Services	168	156	\$458	\$440
Educational Services	387	496	\$785	\$757
Health Care and Social Assistance	1,117	1,035	\$664	\$644
Arts, Entertainment and Recreation	79	63	\$474	\$422
Accommodation and Food Services	708	679	\$274	\$232
Other Services Ex. Public Admin	184	180	\$494	\$490
Public Administration	7	8	\$792	\$668
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Businesses

Sept 2016 Available Industrial Buildings	1
2016Q3 Establishments: Total Private Industry	571
2016Q3 Establishments: Manufacturing	22
2015 Est Self Employed	1,461

Local Retail Business

2016 Total Retail Sales (With Food/Drink) (\$mil)	\$389.1
2016 Total Retail Businesses (With Food/Drink)	287
2016 Avg Sales/Business Total (with Food/Drink)	\$1,355,827
Sept 2016 Available Commercial Buildings (if reported)	.

Quality of Life

Taxes

FY2016-17 Property Tax Rate per \$100 Value	\$0.4330
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$228.4
2017 Tier designation	1

Childcare

2016Q4 Licensed Child Care Facilities	14
2016Q4 Licensed Child Care Enrollment	784

Weather

Annual Rainfall, inches	52
Annual Snowfall, inches	24
Average Annual Temperature, F	50
Average Annual High Temperature, F	62
Average Annual Low Temperature, F	37

Healthcare Providers

2013 Number of Physicians	27
2013 Physicians per 10,000 population	9.8
2013 RNs per 10,000 population	47.4
2013 Dentists per 10,000 population	2.2
2013 Pharmacists per 10,000 population	7.7

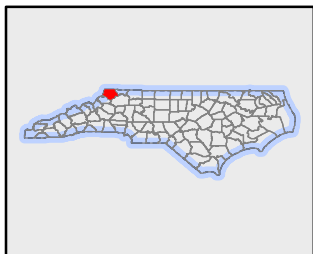
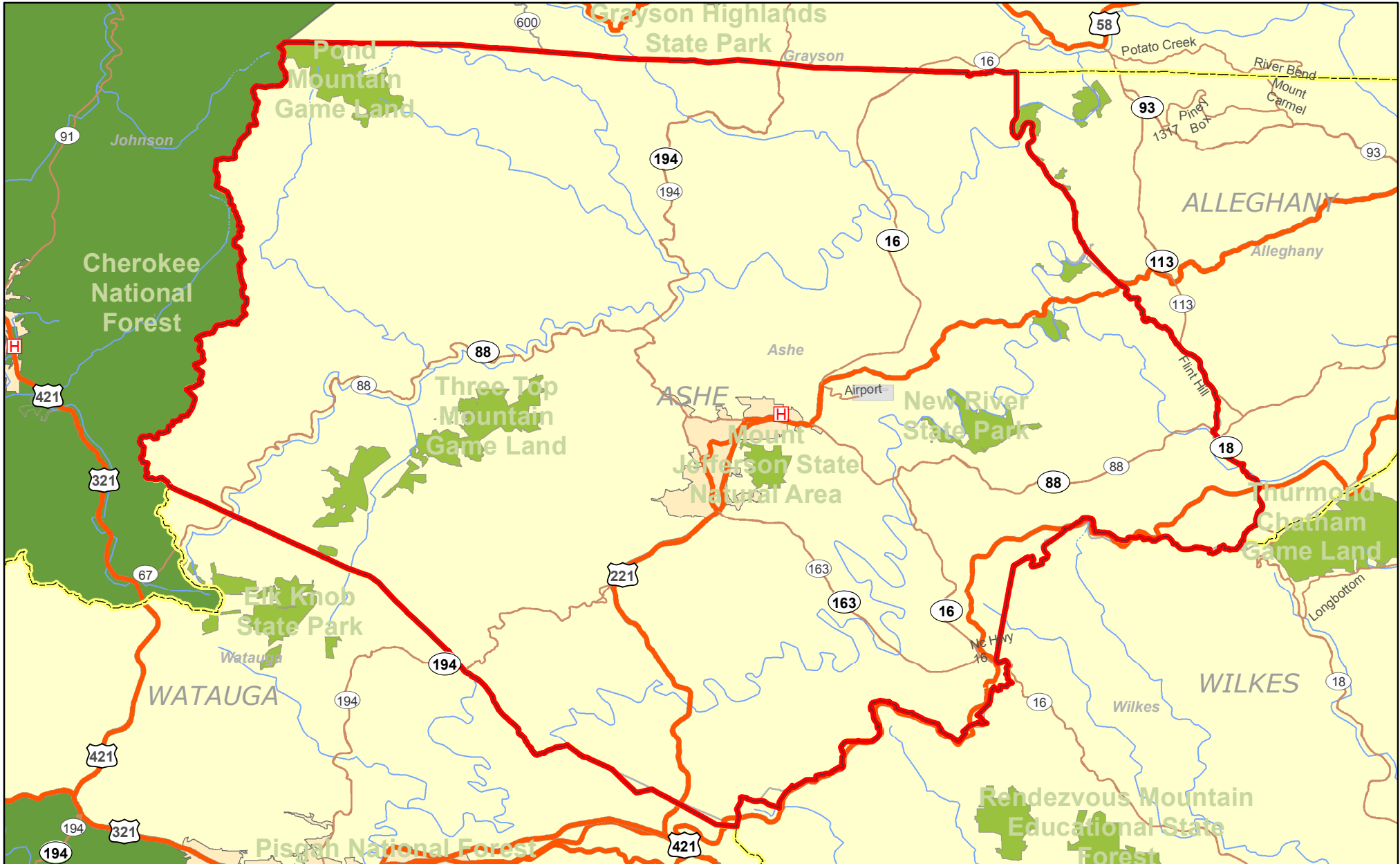
Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. www.appliedgeographic.com. NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2011-15, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf or click on it under Resources. Additional data and reports are available at: <http://www.nccommerce.com/lead>.

Ashe County, North Carolina



Legend

- | | | |
|--------------------------|-------------------------|-----------------|
| Airports by Enplanements | | — Interstate |
| >14 | 3 -14 | US Highway |
| < 3 (Million) | Pub/Pri Univ./Comm Col. | Major Road |
| Hospital | Railroads | County Boundary |

