

**County Profile**

**Ashe County (NC)**

**April 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

26,992  
27,281  
27,344

**% Annual Growth**

( 0.5%)  
0.1%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

4,129  
23,152

**Urban/Rural Percent**

15.1%  
84.9%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

47  
5,464  
1,297  
2,892  
3,127  
3,802  
4,228  
6,182

**% Pop by Age**

20.3%  
4.8%  
10.7%  
11.6%  
14.1%  
15.7%  
22.9%

**Commuters, Workers Age 16 and Over, 2016 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 26.8  
Workers Not Working at Home 11,042  
Travel Time to Work: < 10 minutes 12.0%  
Travel Time to Work: 10-14 minutes 15.6%  
Travel Time to Work: 15-19 minutes 16.3%  
Travel Time to Work: 20-24 minutes 11.9%  
Travel Time to Work: 25-29 minutes 4.8%  
Travel Time to Work: 30-34 minutes 15.2%  
Travel Time to Work: 35-44 minutes 6.7%  
Travel Time to Work: 45-59 minutes 8.2%  
Travel Time to Work: 60+ minutes 9.4%

**Workers, By Transportation**

Worker Transp, Base 11,415  
Work at Home 3.3%  
Drove Car/Truck/Van Alone 78.8%  
Carpooled Car/Truck/Van 14.8%  
Public Transportation 0.2%  
Walked 1.6%  
Bicycle 0.0%  
Taxi, Motorcycle, Other 1.4%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

7,888  
3,196  
331

**Residents**

69.1%  
28.0%  
2.9%

**Education**

2016-17 Kindergarten-12th Enrollment 2,981  
2017 Average SAT score (1600 new scale) 1,100  
2017 Percent of Graduates taking SAT 39.7%  
2014-15 Higher Education Completions .  
2014-15 Higher Education Total Enrollment .  
2016 Est Education Attainment - At Least High School Graduate 16,854  
2016 Est Education Attainment - At Least Bachelor's Degree 3,951

**Pop Age 25+**

83.3%  
19.5%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	17,420	( 0.1%)
2010 Census Total Housing	11,755	
2010 Census Total Households	17,342	
2010 Census Occupied Housing	6,168	52.5%
2010 Census Vacant Housing	5,587	47.5%
2016 Est Median Value of Owner Occupied Housing	\$143,700	
2016 Est Median Gross Rent	\$636	
2016 Est Owner Occupied Housing	8,806	74.0%
2016 Est Renter Occupied Housing	3,099	26.0%
2016 Est Owner Occupied Housing Vacancy	2.7%	
2016 Est Renter Occupied Housing Vacancy	8.8%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$47,509	
2016 Median Household Income (SAIPE)	\$39,709	12.7%
2015 Est Median Worker Earnings	\$22,254	
2016 Per Capita Income (BEA)	\$32,934	
2015 Est Pop, Income Below Poverty Level (SAIPE)	4,307	16.1%

## Employment / Unemployment

	<b>Currently</b>	<b>2016 Annual</b>
Feb 2018 Prelim., 2016 Employment	12,285	11,953
Feb 2018 Prelim., 2016 Unemployment	602	606
Feb 2018 Prelim., 2016 Unemployment Rate	4.7%	4.8%
2017Q4 YTD, 2017 Announced Job Creation	15	15
2017Q4 YTD, 2017 Total Announced Investments (\$mil)	\$2.6	\$2.6

### Employment / Wages by Industry

	<b>2017Q3 Employment</b>	<b>2016 Annual Employment</b>	<b>2017Q3 Avg Weekly Wage</b>	<b>2016 Avg Weekly Wage</b>
Total All Industries	7,103	7,044	\$649	\$2,526
Total Government	987	1,133	\$720	\$2,737
Total Private Industry	6,116	5,911	\$637	\$2,485
Agriculture Forestry Fishing & Hunting	160	185	\$591	\$2,137
Mining	.	.	.	.
Utilities	.	.	.	.
Construction	712	644	\$819	\$3,582
Manufacturing	834	772	\$767	\$2,862
Wholesale Trade	401	392	\$1,049	\$3,948
Retail Trade	1,165	1,127	\$423	\$1,695
Transportation and Warehousing	114	.	\$628	.
Information	87	88	\$658	\$2,566
Finance and Insurance	182	185	\$902	\$3,521
Real Estate and Rental and Leasing	80	55	\$623	\$2,576
Professional and Technical Services	66	64	\$669	\$2,454
Mgt of Companies, Enterprises	173	170	\$1,012	\$4,127
Administrative and Waste Services	179	158	\$452	\$1,703
Educational Services	427	566	\$773	\$2,829
Health Care and Social Assistance	1,054	1,092	\$691	\$2,606
Arts, Entertainment and Recreation	.	62	.	\$1,813
Accommodation and Food Services	718	676	\$276	\$999
Other Services Ex. Public Admin	188	188	\$484	\$1,932
Public Administration	454	467	\$665	\$2,557
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q1 Available Industrial Buildings	.
2017Q3 Establishments: Total Private Industry	594
2017Q3 Establishments: Manufacturing	22
2016 Est Self Employed	1,329

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$327.3
2017 Total Retail Businesses (With Food/Drink)	265
2017 Avg Sales/Business Total (with Food/Drink)	\$1,235,162
2018Q1 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.4430
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$253.7
2018 Tier designation	1

### Childcare

2018Q1 Licensed Child Care Facilities	13
2018Q1 Licensed Child Care Enrollment	768

### Weather

Annual Rainfall, inches	52
Annual Snowfall, inches	24
Average Annual Temperature, F	50
Average Annual High Temperature, F	62
Average Annual Low Temperature, F	37

### Healthcare Providers

2016 Number of Physicians	29
2016 Physicians per 10,000 population	10.5
2016 RNs per 10,000 population	61.1
2016 Dentists per 10,000 population	3.6
2016 Pharmacists per 10,000 population	8.4

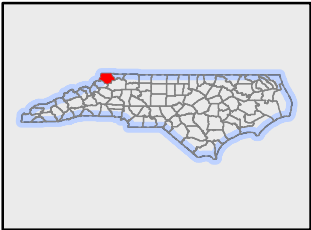
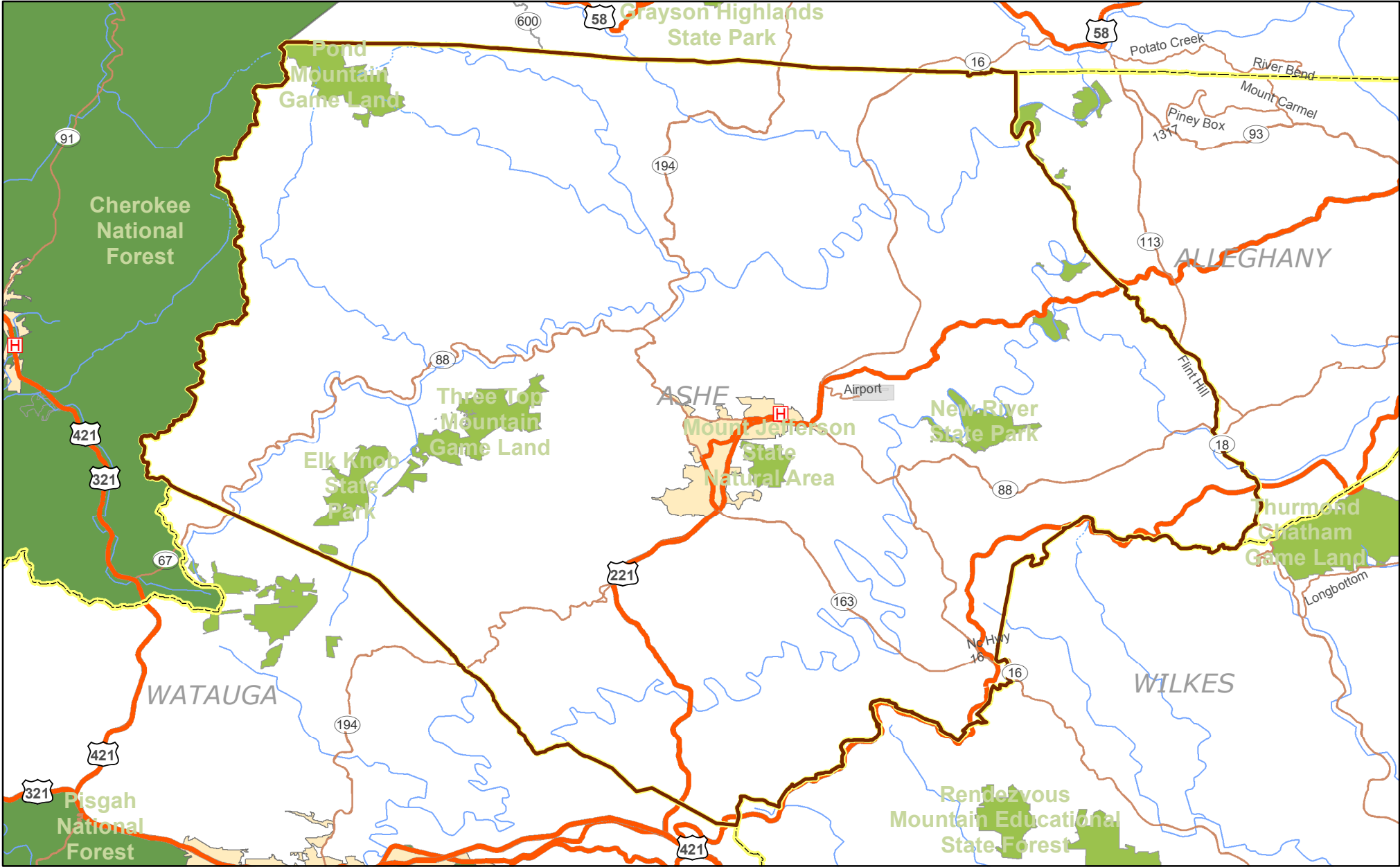
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Census American Community Survey (ACS) data are estimates (Est) from the 2012-16, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

# Ashe County, North Carolina



**Legend**

<b>Airports by Total Enplanements</b>	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

